

Connecting Global Competence



FACTSHEET.

INFORMATION FOR EXHIBITORS.

International Trade Fair for Electronics Development and Production
September 14-16, 2017
Pragati Maidan, New Delhi, India
productronica-india.com



productronica India 2017
innovation all along the line

INNOVATIONS BEGIN AT PRODUCTRONICA INDIA 2017



International, innovative, unrivalled: productronica India is the only event of its kind in South Asia to showcase the entire value chain in electronics production—from technologies and production equipment to software and services. Present your company at productronica India 2017 and profit from its unique surroundings.

The venue alternates between BIEC, Bangalore and Pragati Maidan, New Delhi on a yearly basis.

Reasons for you to participate:

The complete range of products.

No other trade fair in India depicts the global market for electronics manufacturing as extensively as productronica India. productronica India brings together all domestic and international participants what gives you the best possible range of new partners and potential new customers from around the world.

Global business platform.

High-quality visitors including decision-makers from India and abroad ensure first-rate potential for new business.



Expert knowledge and industry know-how.

Tailored with regard to specific topics that drive the industry, productronica India always underscores a close link to new developments. Leading national and international experts share their latest know-how.

Attractive synergies for visitors.

Being co-located with electronica India and LASER World of PHOTONICS INDIA creates attractive synergies and added value for visitors. It gives them the opportunity to gain insights into the latest technologies and applications in all electronics sectors as well as the photonics industry.

The productronica network—including the parent trade fair

- productronica, the World's Leading Trade Fair for Electronics Development and Production (founded in 1975 and held at Messe München every two years in November)

- productronica China, which has been held in Shanghai every year in March since 2002

2016 key figures*

Exhibitor numbers

225	2013
341	2014
353	2015
452	2016

Visitor numbers

11,589	2013
13,906	2014
15,435	2015
17,968	2016

18,300 m ²	of exhibition space
452	exhibitors representing over 650 companies
17,968	trade visitors—16% increase compared to the previous edition

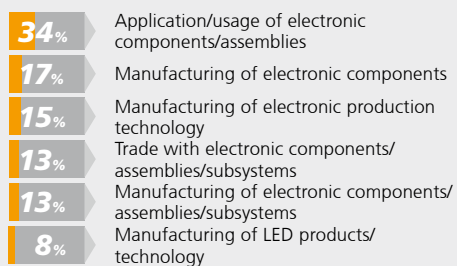
Country pavilions from China, Germany, Hong Kong, Singapore, Taiwan and UK

Exhibitors from China, France, Germany, Hong Kong, Hungary, India, Japan, Korea, Malaysia, Russian Federation, Singapore, Sweden, Taiwan, Thailand, Turkey, UK and USA.

* Figures include numbers of electronica India and productronica India

VISITOR PROFILE

Visitor analysis (by type of business)*



Visitor analysis (by job responsibility)*



Visitor analysis (by type of industry)*

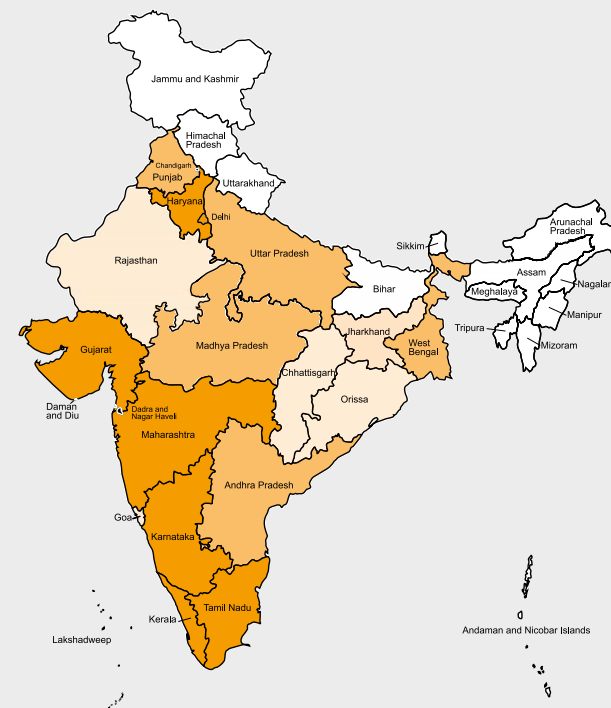


98% of visitors rated productronica India 2016 good to excellent**

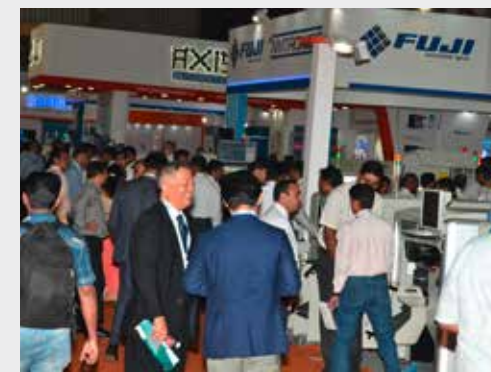
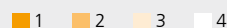
96% of visitors said that attending productronica India benefited them moderately to very significantly**

98% of visitors said that they probably to definitely will visit the next productronica India again**

Indian state-wise visitors



Statewise visitors
(1 = most visitors - 4 = least visitors)



*Figures from visitor registration report of electronica India and productronica India 2016.

**Figures from visitor survey report of productronica India 2016.

EXHIBITOR PROFILE*

Exhibiting product category

15%	PCB and other circuit carrier manufacturing
13%	Electronic Manufacturing Services (EMS)
12%	Test and measurement, quality assurance
10%	Semiconductor and display manufacturing
8%	Services
7%	Component mount technology
7%	Micronano production
7%	Production materials/equipment, environmental technology and cleanroom technology
6%	Soldering technology and joining
6%	Production subsystems
6%	Technologies for cable processing and connectors
5%	Photovoltaics production, production technologies for batteries and electrical energy storage
5%	Organic and printed electronics
5%	Hybrid-component manufacturing
5%	Manufacturing and process software
4%	Coilware production, LED production and discrete devices
4%	Product finishing
3%	Materials processing
3%	Production logistics and material flow technology

Assessment of aims (from good to excellent)

100%	General market information
100%	Studying the competition
100%	Further education/increasing professional expertise
100%	Investment transactions
98%	Fostering existing business relations
94%	Establishing new business relations
94%	Information about/looking for innovations
94%	Preparation for investment
92%	Exchange of experience

Signs of satisfaction

79%	Overall assessment (good to excellent)
92%	Recommend to business partners or colleagues (probably to definitely)
88%	Plan to exhibit at productronica India 2017 (probably to definitely)
75%	Quality of visitors (good to excellent)
70%	Character as a leading exhibition (good to excellent)

*Figures from exhibitor survey report of productronica India 2016.

Some of the key exhibitors



THE FOUR ELEMENTS OF ELECTRONICS DEVELOPMENT AND PRODUCTION.

productronica India's cluster structure keeps everyone oriented. It helps participants to keep track of the entire value chain in electronics manufacturing:

PCB & EMS cluster: PCB and circuit-board manufacturing, electronic manufacturing services (EMS)

SMT cluster: component mount technology, soldering technology, test and measurement/quality assurance, product finishing, production subsystems, production logistics and material-flow technology

Cables & Coils cluster: manufacturing technologies for cables and connectors, coilware production

Semiconductors cluster: semiconductor manufacturing, display manufacturing, LEDs and discrete devices, photovoltaics production, micronano production, cleanroom technology, materials processing, production technologies for batteries and electrical energy storage, organic and printed electronics

Products and services that are extremely relevant to the entire value chain and that make routine tasks easier are on display in the sector for Overall Production Support.



ACCOMPANYING PROGRAMS 2017

productronica India will continue to feature knowledge rich networking programs in order to meet the needs of the growing electronics manufacturing industry. The concurrent events offer ample of learning and networking opportunities by bringing together influential experts and covering market trends.

India PCB Tech conference

'India PCB Tech' is a joint initiative by ELCINA and Messe Muenchen India, to bring the entire PCB industry eco-system and related supply chain together. The second edition of the India PCB Tech conference will showcase the latest PCB technologies from the best manufacturers and their suppliers from across the globe to cater the growing demand of PCBs in various industry segments.



The CEO forum

As a forum to bring together high-level strategic experts, top decision makers and CEOs at one place, the second edition of the CEO forum will be deliberating on opportunities and challenges faced by the ESDM sector. Launched in 2016, the forum gave an excellent chance for thought leaders to interact and exchange information in an open forum.



Invest India forum

The second edition of Invest India will take place in 2017. Invest India is a platform for international and domestic manufacturing companies to explore the investment opportunities in the Indian Electronics System Design and Manufacturing (ESDM) sector in the different India states.

Buyer Seller forum



The Buyer Seller forum is a unique platform to connect major buyers with sellers of electronics components, products and equipment from various segments including automotive electronics, consumer electronics, LED and lighting and industrial electronics to name a few. In 2016, over 1,000 meetings were successfully conducted.

IPC India



IPC India will organize a one-day conference on PCB manufacturing covering design, quality, reliability, assembling and testing aspects in detail. IPC India will also initiate a hand soldering competition to identify and encourage the best talent and intricate skills in hand soldering of complex electronics equipment.

ACCOMPANYING TRADE FAIRS

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electronica India is the leading trade fair for electronic components, systems and applications in India. The fair is one of the most important industry gatherings for the electronics industry in Asia. It takes place each year at the same time as productronica India. The venue alternates between New Delhi and Bangalore

India's Platform for Laser and Optical Technologies—
Components, Systems and Applications



LASER World of PHOTONICS INDIA is the only regional trade fair for laser and photonics in India. It revolves around innovative products as well as their industrial solutions and applications, which reflect actual developments in the industry around the world.



The location

Pragati Maidan is the venue for many national and international exhibitions and is one of the prime landmarks of New Delhi. The venue offers around 61,290 square meters of exhibition space in 19 spacious halls and around 10,000 square meters of open display space.

Pragati Maidan has its own metro station making it extremely easy to access. In addition, the venue is connected via bus and is a 45 minutes drive from the airport.

Exhibition area:

61,290 square meters of covered area in 19 exhibition halls

10,000 square meters open display area

Conference center:

Seven air-conditioned conference halls of different dimensions

Flexible seating arrangements in the halls (class room, theatre, roundtable)

Services:

Four F&B catering outlets

Specially designed VIP room/Protocol lounge and board room.

Adequate space for networking, lunch/dinner, tea/coffee etc.

Registration, information counters and office space for organizer

ABOUT MESSE MUENCHEN INDIA PVT. LTD.

As part of its international expansion strategy, Messe München founded its wholly owned subsidiary with a registered office in Mumbai in September 2007. Messe Muenchen India is one of the leading organizers of trade fairs in India with a vast portfolio of B2B events such as analytica Anacon India, BAUMA CONEXPO India, drink technology India, electronica India, IFAT India, India Lab Expo, Indian Ceramics, Intersolar India, LASER World of PHOTONICS INDIA and productronica India.

Headquartered in Mumbai with regional offices in New Delhi, Bangalore and Chennai, Messe Muenchen India brings professionals from across sectors together.

GLOBAL NETWORK.

With ten subsidiaries in Europe, Asia and Africa and over 67 foreign representatives covering more than 115 countries, Messe München offers a network that spans the globe. The current address list is available here: messe-muenchen.de (International)

Besides productronica India, Messe München organizes other leading electronics trade fairs in the world. This allows exhibitors to profit from the know-how network of Messe München worldwide.

productronica-india.com

PRODUCTRONICA INDIA LOOKS FORWARD TO SEEING YOU.

September 14–16, 2017

Opening hours:

Thursday–Saturday, 10:00–18:00

Space allocation until: July 30, 2017

Organizer information:

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