

# FOR IMMEDIATE RELEASE

## **CLAVIS COMPANY TO REPRESENT AKUSTICA** --Will Distribute First Single-Chip Microphones In Asia

TOKYO -- (MARKET WIRE) -- 04/06/2006 – Akustica, Inc., has appointed the Clavis Company, a division company of Macnica, Inc., as Japanese distributor of its new single-chip digital microphones based on CMOS micro electromechanical (MEMS) technology.

Akustica's single-chip microphones -- the industry's first actual CMOS MEMS semiconductors -are surface-mountable, automatic pick-and-place compatible, monolithic devices that provide high-quality voice input for personal computers, cell phones and digital cameras. Clavis Company will support Akustica with dedicated field application and design engineers, as well as marketing and sales people, according to Michael Elchik, Akustica's sales vice president.

"By sharpening its focus on promising new technologies like Akustica's, and providing highvalue-added solutions, Clavis Company has become Japan's leading new-product and technology-service provider," said Elchik. "With this agreement, Akustica joins a growing list of emerging companies working with Clavis Company to identify and market new technology in Japan and Asia."

Clavis Company also has distribution relationships with such US chip companies as X-EMI, Fairchild, and Marvell.

# **About Clavis Company**

Clavis Company is a division company of Macnica, Inc. Since its establishment in 1972, Macnica, Inc. has specialized in the supply of wide a variety of high-value-added electronic parts and equipment, particularly semiconductors, to the electronics, information and communications industries. The company is justly known as a leader in the high-technology fields in which they operate. In recent years, Macnica has expanded its lineup to provide in-depth technical support to customers in addition to the supply of devices. Its customers include Japan's leading electrical and electronic products manufacturers. The company is listed on the Tokyo Stock Exchange and has headquarters in Yokohama. Its subsidiaries are located in Hong Kong, Shanghai, Taiwan, Singapore and the USA. Phone: (+81) 45 470 9821, fax: (+81) 45 470 9822, email: itm@clv.macnica.co.jp, or web: www.ic.macnica.co.jp

## **About Akustica**

Founded in 2001, Akustica, Inc., is a privately held company based in Pittsburgh. Through a revolutionary technology known as Sensory Silicon<sup>TM</sup>, Akustica products enable electronic devices to sense and respond to the world around them. By leveraging standard CMOS processes and MEMS technology, Akustica acoustic system-on-chip solutions combine the functionality of microphones with microelectronics and software onto a single chip. Only Akustica's CMOS MEMS Microphone Chips -- which were pioneered by Dr. Ken Gabriel during his tenure at Carnegie Mellon University -- enable single-chip solutions with arrays of transducers and integrated signal processing that disrupt both conventional microphone and speaker technologies. Smaller and more reliable than the current crop of Electret Condenser Microphones, silicon microphones can be customized with advanced sound capture features and noise reduction capabilities. For more information on Akustica, please contact us via phone: +1 (412) 390-1730, fax +1 (412) 390-1737, email: contact@akustica.com, or web: www.akustica.com.

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