

## PRESS RELEASE

---

# ALBIS PLASTIC and Lucite International expand partnership to include entire DACH region.

- **Beginning immediately ALBIS PLASTIC will also market DIAKON® brand PMMA in Switzerland.**

**Hamburg, July 10, 2015.** As of July 1, 2015, ALBIS PLASTIC GmbH, active worldwide specialist for distribution and compounding of technical thermoplastics located in Hamburg, is the official marketing partner of Lucite International for Diakon® and Elvakon® PMMA in Switzerland. With this step ALBIS has expanded its sales activities to include the entire DACH region. For ALBIS and Lucite International, who also cooperate on the Russian market, this expansion of the Western European sales regions is a consistent advancement of the previous, successful partnership. Heinz Wessendorf, Director of Business Line Distribution Advanced Polymers at ALBIS, explains: "Expansion of distribution in Switzerland completes the PMMA portfolio in the DACH region. For us Lucite is a strategic partner offering high quality products."

Diakon®- and Elvakon®-products for injection molding and co-extrusion processes are distinguished particularly by minimum opacity, in other words high translucency, as well as high resistance to weathering and UV light. Thanks to the excellent mechanical strength as well as high melt viscosity, these products are perfect for production of complex profiles and exterior applications with large surfaces (such as covers on lamp fixtures, for example).

## **ALBIS PLASTIC profile in brief**

ALBIS PLASTIC GmbH is an international organization specializing in technical thermoplast compounding and distribution. As a supplement to renowned plastics producers' product portfolios, ALBIS provides the plastics processing industry with a broad spectrum of high performance plastics, compound solutions, and masterbatches. During the last fiscal year (2014) the ALBIS Group employed a total of around 1024 people; its global turnover was €876 million. Seventeen subsidiaries represent the Hamburg-based organization in numerous European countries as well as in North Africa, East Asia, and North America. ALBIS produces plastic compounds and masterbatches at three European locations (Hamburg (D), Zülpich (D) and Manchester (UK)) and at its new site in the Chinese city of Changshu. More information is available at <http://www.albis.com>.

## **Contact information for editors**

ALBIS PLASTIC GmbH  
Jochen Vennemann  
Mühlenhagen 35  
D-20539 Hamburg  
Tel.: +49 (0)40/78105-523  
Fax: +49 (0)40/78105-361  
[jochen.vennemann@albis.com](mailto:jochen.vennemann@albis.com)