

PRESS INFORMATION

ALBIS PLASTIC and Greiner Packaging Present Convenience Packaging

➤ SHELFPLUS® O₂ is used by Greiner Packaging for multilayer trays

Hamburg, 30th September 2014. ALBIS PLASTIC and Greiner Packaging now offer an 'active packaging' solution for meat and fish spreads.

To reduce the risk of oxidation to sensitive foods such as pasteurized paté, Greiner Packaging uses oxygen-absorbing SHELFPLUS® O₂ in thermoformed multilayer trays.

Roland Schultz, Director Marketing Packaging at ALBIS PLASTIC, commented: "Substituting metal packaging with plastic packaging requires maximum barriers and product protection, made possible only by a combination of EVOH and oxygen absorber."

In contrast to conventional packaging, active packaging solutions with integrated oxygen absorber eliminate the residual oxygen in the headspace and in the product after filling as well as oxygen permeating through the multilayer structure.

The advantages of the new packaging, according to Kenneth Boldog, Head of Division K at Greiner Packaging, "are the shaping and high quality decoration, the recloseability and the low carbon footprint."

Barrier packaging, equipped with SHELFPLUS® O₂, eliminates the necessity of using preservative agents, anti-oxidants or coloring agents in the food recipe. The quality of sensitive constituents such as vitamins, fats and oils is preserved, and the taste remains unchanged.

Greiner Packaging profile in brief

Greiner Packaging International is one of the leading companies in the European packaging industry. In 2013 the company earned an annual turnover of 513 million euros (including joint ventures). This is more than one third of the total turnover in the Greiner Group.

Greiner Packaging International employees a staff of 3,426 at 34 locations.

More information – Greiner Packaging International: <http://www.greiner-gpi.com>

ALBIS PLASTIC profile in brief

ALBIS PLASTIC is one of the global operating companies in the distribution and compounding of technical thermoplastics. In addition to the product portfolio of well-known plastic manufacturers, ALBIS offers the plastic processing industry a diverse product range of high performance plastics, compound solutions and masterbatches. In the 2013 business year, the ALBIS Group, which has approximately 1030 employees, achieved sales of 810 million euros. With 17 subsidiaries, the Hamburg-based company is represented in many European countries as well as in North Africa, the Far East and North America. ALBIS manufactures plastic compounds and masterbatches at three locations in Europe – Hamburg (Germany), Zülpich (Germany) and Manchester (United Kingdom), as well as in the new production site at Changshu, China. For more information, please visit <http://www.albis.com>.

Enclosed picture material



Barrier packaging for meat and fish spreads

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Reprint free of charge - copy requested

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