

ALBIS PLASTIC at the Strategies in Light Europe 2013

➤ **ALBIS PLASTIC demonstrates solutions for lighting applications**

Hamburg, 14th November. ALBIS PLASTIC GmbH, global specialist for the distribution and compounding of technical thermoplasts located in Hamburg, will be taking part at the Strategies in Light Europe 2013 in Munich.

On three days between 19th and 21st November, experts from the lighting and plastics industry will be presenting new lighting ideas, applications and implementations. ALBIS PLASTIC, too, has a **stand (D6)** in the M.O.C. Center, where it will be presenting innovative solutions and products. The main areas of focus are the ALCOM[®] products and their application possibilities in lighting technology field:

- ALCOM[®] LD (Light Diffusion) – for homogeneous, almost loss-free light diffusion and excellent luminous efficacy
- ALCOM[®] LB (Light Blocking) – for high light intensity and reflectance, and improved luminous efficacy
- ALCOM[®] LG (Light Guide) – for optimum light guidance combined with a high level of functionality, toughness and good resistance to heat distortion

“The Strategies in Light Europe is a forum that stimulates the exchange of knowledge between experts and trade visitors. This year, with its ALCOM[®] Lighting product series, ALBIS will be demonstrating plastic solutions for the complex requirements of the lighting industry,” says Joachim Bernhard, Director Marketing Electrical & Electronics at ALBIS PLASTIC thereby emphasising the prestige of this trade fair and its importance for ALBIS.

ALBIS PLASTIC profile in brief

ALBIS PLASTIC is one of the global operating companies in the distribution and compounding of technical thermoplastics. In addition to the product portfolio of well-known plastic manufacturers, ALBIS offers the plastic processing industry a diverse product range of high performance plastics, compound solutions and masterbatches. In the 2012 business year, the ALBIS Group, which has approximately 985 employees, achieved sales of 753 million euros. With 17 subsidiaries, the Hamburg-based company is represented in many European countries as well as in North Africa, the Far East and North America. ALBIS manufactures plastic compounds and masterbatches at three locations in Europe – Hamburg (Germany), Zülpich (Germany) and Manchester (United Kingdom), as well as in the new production site at Changshu, China. For more information, please visit <http://www.albis.com>.

Contact for editors

ALBIS PLASTIC GmbH
Jochen Vennemann
Mühlenhagen 35
D-20539 Hamburg
Tel.: +49 (0)40/78105-523
Fax: +49 (0)40/78105-361
jochen.vennemann@albis.com
<http://www.albis.com>

Reprint free of charge - copy requested

ALBIS PLASTIC GmbH | Mühlenhagen 35 | D-20539 Hamburg
Managing director: Dr. Jörg Schottek (Vors.), Frank Kriebisch, Hans-Jochen Lorenzen, Carsten W. Wörner
Commercial register / Registered Hamburg HRB 9389