

PRESS RELEASE

ALBIS PLASTIC has an innovative solution for multilayer packaging

- **RPC Bebo Plastik uses the oxygen absorber SHELFPLUS[®] O₂ from ALBIS PLASTIC for multilayer solutions**
- **SHELFPLUS[®] O₂ secures quality in products of the Erasco brand**

Hamburg, 04. September 2013. The company ALBIS PLASTIC GmbH, worldwide specialist for the distribution and compounding of technical thermoplasts located in Hamburg, is cooperating with RPC Bebo Plastik in providing a new solution in the field of 'active packaging' for Erasco, a brand belonging to the Campbell's Germany GmbH.

This American food company was looking for a packaging solution for its Convenience Food segment that could meet the strictest of demands in terms of product quality and consumer friendliness. This was in part achieved by the absorber technology from ALBIS PLASTIC that is used in multilayer packaging from the company RPC Bebo Plastik GmbH. Matthias Michaelis, Business Unit Manager Barrier at RPC Bebo Plastik commented on the decision in favour of the ALBIS absorber technology: "As a long-standing development partner to ALBIS PLASTIC GmbH, RPC Bebo Plastik has a vested interest in supplying the market with solutions for active high-barrier packaging as an alternative to glass and metal packaging."

The additive batch SHELFPLUS[®] O₂ absorbs both the oxygen that penetrates through the outside of the packaging and also the oxygen in the headspace. "The oxygen absorber offers absolute protection for sensitive ingredients, such as colouring agents, vitamins, greases or oils. This retains the taste and quality" summarises Roland Schultz, Director Marketing Packaging at ALBIS PLASTIC.

SHELFPLUS[®] O₂ is available on various base materials such as PP, PE or also EVA. A PA-based type is also in progress. All types can be used in both flexible or firm plastic packaging.

ALBIS PLASTIC profile in brief

ALBIS PLASTIC is one of the global operating companies in the distribution and compounding of technical thermoplastics. In addition to the product portfolio of well-known plastic manufacturers, ALBIS offers the plastic processing industry a diverse product range of high performance plastics, compound solutions and masterbatches. In the 2012 business year, the ALBIS Group, which has approximately 985 employees, achieved sales of 753 million euros. With 17 subsidiaries, the Hamburg-based company is represented in many European countries as well as in North Africa, the Far East and North America. ALBIS manufactures plastic compounds and masterbatches at three locations in Europe – Hamburg (Germany), Zülpich (Germany) and Manchester (United Kingdom), as well as in the new production site at Changshu, China. For more information, please visit <http://www.albis.com>.

Enclosed picture material



Erasco „Kleine Mahlzeit“ Chili con Carne

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