

## PRESS INFORMATION

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# ALBIS PLASTIC to sell EASTMAN Products in Maghreb Region

### ➤ ALBIS expands product line in strategic target region

**Hamburg, 18. February 2015.** In the future ALBIS PLASTIC will handle the technical plastics from the EASTMAN Chemical Company in the Maghreb region.

After already obtaining the distribution rights for the Turkish plastics market in October 2014, Albis has now also been granted rights for sale of the copolyester products Durastar, Eastalloy, Eastar, Aspira, Tritan and Provista for the markets in Morocco, Algeria and Tunisia as of the 1st of January 2015.

The ALBIS PLASTIC TUNISIA team will coordinate regional business and processes as well as provide technical support from its offices in Tunis.

The general demand for plastics is increasing in the Maghreb region - above all due to numerous international companies entering the North African market for production reasons.

Moreover the requirements for competent local consulting services is increasing continuously. ALBIS is now reacting to these developments. In addition to comprehensive technical customer support, ALBIS' service is distinguished by a wide line of leading distribution brands. "Increasing our portfolio to include EASTMAN products underscores our strategy of offering customers a diversified line of thermoplastic products from brand-name companies globally in all markets. ALBIS concentrates particularly on regional core industries such as automotive, electrical & electronics, health care, packaging, building & construction as well as sports & recreation," clarified Laurent Beaurepaire, Managing Director of ALBIS PLASTIQUE FRANCE."

Moreover ALBIS has a full-blown logistics network in the Maghreb region. Thanks to its sophisticated supply chain management, orders can be handled quickly and deliveries made promptly.

ALBIS PLASTIC is one of the global operating companies in the distribution and compounding of technical thermoplastics. In addition to the product portfolio of well-known plastic manufacturers, ALBIS offers the plastic processing industry a diverse product range of high performance plastics, compound solutions and masterbatches. In the 2013 business year, the ALBIS Group, which has approximately 1030 employees, achieved sales of 810 million euros. With 17 subsidiaries, the Hamburg-based company is represented in many European countries as well as in North Africa, the Far East and North America. ALBIS manufactures plastic compounds and masterbatches at three locations in Europe – Hamburg (Germany), Zülpich (Germany) and Manchester (United Kingdom), as well as in the new production site at Changshu, China. For more information, please visit <http://www.albis.com>.

### **Contacts for Editors**

ALBIS PLASTIC GmbH  
Jochen Vennemann  
Mühlenhagen 35  
D-20539 Hamburg  
Tel.: +49 (0)40/78105-523  
Fax: +49 (0)40/78105-361  
<http://www.albis.com>

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ALBIS PLASTIC GmbH | Mühlenhagen 35 | D-20539 Hamburg  
Business managers: Dr. Jörg Schottek (Vors.), Frank Kriebisch, Hans-Jochen Lorenzen, Carsten W. Wörner  
Handelsregister / Registered Hamburg HRB 9389