

## PRESS RELEASE

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# ALBIS PLASTIC extends its offerings in Russia

**Strategic expansion of the ALBIS product portfolio for the Russian market includes specialty styrenic products from STYROLUTION**

*(Trade Fair presence: Interplastica, Moscow/Russia, 29.1.-1.2.2013, Hall Forum / Stand FD 63)*

**Hamburg, 7. January 2013.** ALBIS PLASTIC GmbH, the European specialist for distribution and compounding of technical thermoplastics, located in Hamburg, has gained new opportunities for further growth in the Russian market. The fully owned subsidiary ALBIS PLASTIC OOO, which was founded five years ago, already provides an extensive distribution product range to its Russian customers from its Moscow site. In addition to the ALBIS own compound range, the extended offering of ALBIS PLASTIC OOO now includes the full range of specialty styrenic products of STYROLUTION, which comprises the brand names NOVODUR<sup>®</sup> (ABS), TERBLEND<sup>®</sup> N (ABS/PA Blend), LURAN<sup>®</sup> (SAN), LURAN<sup>®</sup> S (ASA and Blends), TERLUX<sup>®</sup> (MABS), STYROLUX<sup>®</sup> and STYROFLEX<sup>®</sup> (SBS) and also NAS<sup>®</sup> and ZYLAR<sup>®</sup> (SMMA).

ALBIS is pleased to be able to present this latest addition to its portfolio for the first time at Interplastica (Hall Forum / Stand FD 63). The International Trade Fair for Plastics and Rubber takes place between 29th of January and 2nd of February 2013 in Moscow.

### **Outstanding strategic importance**

“The Russian market, with its high growth potential is of key strategic importance for ALBIS. Being able to offer the products from STYROLUTION further strengthens our position alongside our own technical compound solutions, explains Yuri Serzhantov, the Managing Director of ALBIS PLASTIC OOO. “This allows us to serve our existing clients with a complete offer as well as giving rise to further opportunities in gaining new customers.”

## **ALBIS PLASTIC profile in brief**

ALBIS PLASTIC is one of Europe's leading companies in the distribution and compounding of technical thermoplastics. In addition to the product portfolio of well-known plastic manufacturers, ALBIS offers the plastic processing industry a diverse product range of high performance plastics, compound solutions and masterbatch. During the last business year the ALBIS Group, which has ca. 960 employees, achieved a turnover of 733 million euros. The Hamburg-based company has 17 subsidiaries and is represented in many European countries as well as North Africa, the Far East and North America. ALBIS manufactures plastic compounds and masterbatch at three sites in Europe – Hamburg (D), Zülpich (D) and Manchester (UK). For more information, please visit [www.albis.com](http://www.albis.com).

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## **Enclosed picture material**



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**Approved for printing – Please send copy**

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