

## PRESS RELEASE

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# ALBIS PLASTICS at the Strategies in Light 2014

### ➤ ALBIS PLASTICS demonstrates solutions for lighting applications

**Hamburg, 30th January.** ALBIS PLASTICS CORPORATION, located in Sugarland, TX, will be taking part at the Strategies in Light 2014 at Santa Clara, CA. The company is a subsidiary of the ALBIS PLASTIC GmbH, the global specialist for the distribution and compounding of technical thermoplastics.

Between the 25th and 27th February, experts from the lighting and plastics industries will be presenting new lighting ideas, applications and technologies. ALBIS PLASTICS has a stand **(1045)** at the Santa Clara Convention Center, where it will be presenting innovative solutions and products. The main areas of focus are the ALCOM<sup>®</sup> products and their application possibilities in the lighting technology field:

- ALCOM<sup>®</sup> LD (Light Diffusion) – for homogeneous, almost loss-free light diffusion and excellent luminous efficacy
- ALCOM<sup>®</sup> LB (Light Blocking) – for high light intensity and reflectance, and improved luminous efficacy
- ALCOM<sup>®</sup> LG (Light Guide) – for optimum light guidance combined with a high level of functionality, toughness and good resistance to heat distortion

“Along with our standard and custom formulated grades, Albis is globally known for its Light Blocking, Light Guiding and Light Diffusion ‘Alcom’ product line which is used by every major car manufacturer in the world. We now bring this same technology to the appliance, customer electronics and lighting markets with a number of great success stories”, says John Albertson, Business Development Manager Electrical & Electronics at ALBIS PLASTIC. And Mike Gray, President & CEO complements and emphasizes the prestige of this trade fair and its importance for ALBIS: “It is a great opportunity for Albis to communicate the benefits of our lighting materials versus the competition in this industry.”

## **ALBIS PLASTIC profile in brief**

ALBIS PLASTIC is one of the global operating companies in the distribution and compounding of technical thermoplastics. In addition to the product portfolio of well-known plastic manufacturers, ALBIS offers the plastic processing industry a diverse product range of high performance plastics, compound solutions and masterbatches. In the 2012 business year, the ALBIS Group, which has approximately 985 employees, achieved sales of 753 million euros. With 17 subsidiaries, the Hamburg-based company is represented in many European countries as well as in North Africa, the Far East and North America (Sugarland, TX). ALBIS manufactures plastic compounds and masterbatches at three locations in Europe – Hamburg (Germany), Zülpich (Germany) and Manchester (United Kingdom), as well as in the new production site at Changshu, China. For more information, please visit <http://www.albis.com>.

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