

## PRESS INFORMATION

---

# ALBIS PLASTIC and EASTMAN expand successful partnership

### ➤ ALBIS Plastic TR expanding product portfolio in strategic target market

**Hamburg, 1<sup>st</sup> October, 2014.** ALBIS PLASTIC GmbH will soon be adding technical plastics to the list of EASTMAN Chemical Company products it distributes in Turkey.

The company's distribution rights for the Turkish plastics market are valid as of October 2014. This agreement expands the long-standing partnership between ALBIS and EASTMAN, which continues to enjoy great success in many areas of Europe.

The additional copolyester products—Durastar, Eastalloy, Eastar, Aspira, Tritan, and Provista—are ideal additions to the existing portfolio. "This step is in line with our strategic approach of working to provide the complete range of thermoplastic products to customers in all markets," explains Hans Rukes, Managing Director of ALBIS Plastic TR. "Thanks to our market penetration, we believe we have excellent prospects of successfully marketing EASTMAN Products within Turkey as well."

"In working closely with Albis as a distribution partner in this expanded territory we are underlining our PAN-European distributor strategy allowing us to serve beyond our current reach", according to Reinier de Graaf, Regional Business Director Specialty Plastics EMEA of Eastman Chemical Company.

### **ALBIS PLASTIC profile in brief**

ALBIS PLASTIC is one of the global operating companies in the distribution and compounding of technical thermoplastics. In addition to the product portfolio of well-known plastic manufacturers, ALBIS offers the plastic processing industry a diverse product range of high performance plastics, compound solutions and masterbatches. In the 2013 business year, the ALBIS Group, which has approximately 1030 employees, achieved sales of 810 million euros. With 17 subsidiaries, the Hamburg-based company is represented in many European countries as well as in North Africa, the Far East and North America. ALBIS manufactures plastic compounds and masterbatches at three locations in Europe – Hamburg (Germany), Zülpich (Germany) and Manchester (United Kingdom), as well as in the new production site at Changshu, China. For more information, please visit <http://www.albis.com>.

### **Contact for editors**

ALBIS PLASTIC GmbH  
Jochen Vennemann  
Mühlenhagen 35  
D-20539 Hamburg  
Tel.: +49 (0)40/78105-523  
Fax: +49 (0)40/78105-361  
[jochen.vennemann@albis.com](mailto:jochen.vennemann@albis.com)  
<http://www.albis.com>

**Reprint free of charge - copy requested**

ALBIS PLASTIC GmbH | Mühlenhagen 35 | D-20539 Hamburg  
Managing director: Dr. Jörg Schottek (Vors.), Frank Kriebisch, Hans-Jochen Lorenzen, Carsten W. Wörner  
Commercial register / Registered Hamburg HRB 9389