

## **PRESS RELEASE**

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# **ALBIS PLASTIC to exhibit at CHINAPLAS '14**

- **ALBIS will be presenting its own brands and distribution portfolio**
- **CHINAPLAS, Shanghai/China, 23 - 26 April 2014, hall N1 / booth L41**

**Hamburg, 25<sup>th</sup> March 2014.** ALBIS PLASTIC GmbH, global specialist for the distribution and compounding of technical thermoplastics located in Hamburg, will be presenting its products at the CHINAPLAS 2014.

The 28<sup>th</sup> International Trade Fair for the rubber and plastics industry will be held at the New International Expo Centre in Shanghai from the 23<sup>rd</sup> to 26<sup>th</sup> of April 2014. In Hall N1/Booth L41, ALBIS will be presenting its own brands, ALCOM®, ALTECH®, ALTECH NXT PP® and ALFATER XL® as well as its wide-ranging product portfolio of distribution brands.

The CHINAPLAS is considered to be the leading international plastics trade fair in the Asian region. This year, the organizers expect more than 2,900 exhibitors from 38 countries, presenting their products over an exhibition area of over 220,000 sq. m. Last year the number of visitors at the event was 114,103 - this year over 120,000 guests are expected to visit the trade fair.

"For ALBIS, Asia is one of the most important markets, in which we are continuing to invest highly. This is also the reason why the CHINAPLAS Trade Fair is particularly interesting for ALBIS as a central meeting point for industrial partners, suppliers and customers from all branches. And this is why we are using the CHINAPLAS as an opportunity to present the company self-confidently as a supplier for plastic solutions for all segments. Thanks to our excellent marketing network in China as well as our new production location in Changshu, we can provide quick, direct support for our customers", commented Dr. Jörg Schottek, Chief Executive Officer at ALBIS PLASTIC.

Stuart Yelland, General Manager Greater China at ALBIS PLASTIC, added: "We offer custom tailored solutions and provide support to our customers directly on site – thanks to our support teams in China and Asia. Moreover, we are expanding our field of action to also ensure support for our customers in the Asian Pacific Area – from Japan to Australia as well as on the Indian subcontinent."

Here ALBIS can already look back on 40 years of success on the Asian market. Carsten W. Wörner, Chief Sales Officer at ALBIS PLASTIC, concluded: "As early as 1971 we opened the first sales office in Hong Kong. Since that time we have expanded our presence continuously so that today additional branches have been opened in Shanghai and Guangzhou, as well as a further location in Tianjin in early 2014."

### **ALBIS PLASTIC profile in brief**

ALBIS PLASTIC is one of the global operating companies in the distribution and compounding of technical thermoplastics. In addition to the product portfolio of well-known plastic manufacturers, ALBIS offers the plastic processing industry a diverse product range of high performance plastics, compound solutions and masterbatches. In the 2013 business year, the ALBIS Group, which has approximately 985 employees, achieved sales of 810 million euros. With 17 subsidiaries, the Hamburg-based company is represented in many European countries as well as in North Africa, the Far East and North America. ALBIS manufactures plastic compounds and masterbatches at three locations in Europe – Hamburg (Germany), Zülrich (Germany) and Manchester (United Kingdom), as well as in the new production site at Changshu, China. For more information, please visit <http://www.albis.com>.

### **Enclosed picture material**



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