

## PRESS INFORMATION

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# ALBIS PLASTIC and BAYER INTERNATIONAL expand partnership to the Maghreb region

- **ALBIS PLASTIC and BAYER INTERNATIONAL sign distribution agreement for marketing polycarbonate and blends in the Maghreb**

**Hamburg, May 08.** ALBIS PLASTIC GmbH, global specialist for the distribution and compounding of technical thermoplastics located in Hamburg, has expanded its partnership with the Freiburg, Switzerland-based company Bayer International SA to include a distribution agreement for the countries of Tunisia, Algeria and Morocco.

Under the January 2014 agreement, ALBIS will begin marketing Makrolon<sup>®</sup>-brand polycarbonates as well as Bayblend<sup>®</sup>-brand PC/ABS blends, effective immediately.

Olga Baburina, ALBIS PLASTIC's Vice President of Distribution, is extremely pleased that the two companies have broadened their business relationship: "Expanding our distribution rights to include the Maghreb not only expands our product portfolio in the region, but also deepens our longstanding and successful partnership with Bayer."

With its subsidiary in Tunis, ALBIS PLASTIC Tunisia SARL, the Hamburg company is continuing with its successful strategy of developing local market presence both to provide Maghreb customers on-site technical consultation and to ensure the best possible logistical services for Bayer Material Science's technical polymers.

The affiliated Tunisian logistics center will be directly responsible for handling deliveries to, and inventory storage for, the countries of Tunisia, Morocco, and Algeria.

## **ALBIS PLASTIC profile in brief**

ALBIS PLASTIC is one of the global operating companies in the distribution and compounding of technical thermoplastics. In addition to the product portfolio of well-known plastic manufacturers, ALBIS offers the plastic processing industry a diverse product range of high performance plastics, compound solutions and masterbatches. In the 2013 business year, the ALBIS Group, which has approximately 1030 employees, achieved sales of 810 million euros. With 17 subsidiaries, the Hamburg-based company is represented in many European countries as well as in North Africa, the Far East and North America. ALBIS manufactures plastic compounds and masterbatches at three locations in Europe – Hamburg (Germany), Zülpich (Germany) and Manchester (United Kingdom), as well as in the new production site at Changshu, China. For more information, please visit <http://www.albis.com>.

## **Enclosed picture material**



**Olga Baburina**

Vice President Distribution

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