



Target your market more
effectively with
European Business Press
Direct Marketing Lists







57,000 email addresses,
34,000 direct mail addresses
selectable on function, industry,
buying authority and country
The best tool to reach
your specific markets

## Email: 57,000 addresses

### - Technical Requirement :

- Email message in html and/or text versions
- Subject line
- Test and seed email addresses
- To be available 48 hours before mailing date
- Campaigns are exclusively deployed by our services

### - Costs:

 Addresses: 530 € per 1,000 addresses

• Setup : 150€

• Extra language : 50€ /language

Minimum Charge: 750€

# Direct Mail: 34,000 addresses

## - Technical Requirement :

- Document produced by customer
- After approval of the mailing piece, the addresses are delivered to a third party mailing house

#### - Costs:

 Addresses : 275 € per 1,000 addresses

• File delivery : 50€ per file

• Minimum Charge: 750 €

