



Embedded 2017 show guide

The Embedded 2017 Show Guide helps exhibitors promote their presence at the show. Featuring a total circulation of almost 100,000 this guide will also be distributed at Embedded 2017 together with the February issue of EE Times Europe.

The Embedded 2017 show guide contains exclusive information for visitors to the show.

Advertising opportunities include Display ads, Company Profiles and Company Logos on the Stand locator pages which will guide visitors to your stand easily.

The number of pages of display ads in the magazine is limited, ensuring advertisers the highest visibility and helping guide more visitors to your stand.

Distribution:

Print: 15,000+ copies of which 12,500 will be sent to the German subscribers of EE Times Europe. The guide will also be distributed from the EE Times and EDN Europe stand in Hall 3A stand 402

Digital issue: over 80,000 copies will be sent to the readers of EE Times Europe and EDN Europe located in Germany and all over Europe.

Publishing Date: March 6, 2017

Order & Material Deadline: February 23, 2017



Available Formats and Rates

Trim size: A4 297 x 210 mm

Full page ad:

297 x 210 mm

Rate: \$5,200

Company Profile:

297 x 210 mm

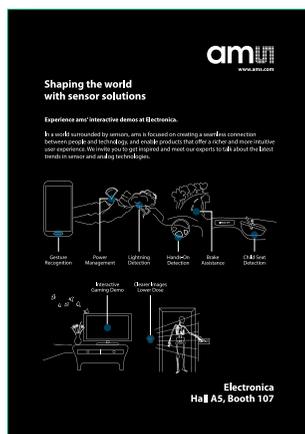
Rate: \$3,250

Digital issue only

Full page in

Digital issue only:

Rate: \$2,000



Company Logo on Stand locator Page :

Rate: \$400

Visit our partners

- FCJ** Hall B3 - Booth 161
- KEYSTONE** Hall B3 - Booth 457
- SENSIRON** The sensor company Hall B1 - Booth 206
- cicor** Hall B1 - Booth 207
- GFP** Hall B1 - Booth 550
- farsens** endless opportunities Hall B1 - Booth 120
- pico** Technology Hall A1 - Booth 115
- INFRATEK AG** Hall A1 - Booth 441
- MPD** Hall B2 - Booth 447
- CUINC** Hall B2 - Booth 113

Double Page: Or Page + Company Profile

297 x 420 mm

Rate: \$6,500

