

MARK STRAKA ANNOUNCED AS VICE-PRESIDENT FOR BASE ENGINEERING USA CORP.

April 5, 2016:

BASE Engineering is proud to announce and welcome Mark Straka as the company's new Vice-President for BASE Engineering USA Corp. Straka will be responsible for USA Sales and Operations, and will be a key player in BASE's Global Expansion.

"I'm excited to join the BASE team and for the opportunity to contribute to our industry-leading legacy, applying best technology to new applications and markets" says Straka.

With just over 23 years in the industry, Straka is recognized as an industry expert in Measurement, Mobile Technology, Automation and System Integration, and has experience working in both the manufacturing and distribution sectors. He has worked with industry leaders such as Liquid Controls, as Northeast Regional Manager, and FMC Technologies – Measurement Solutions, as Marketing Manager.

In these roles, Straka serviced the Refined Petroleum, Aviation, LPG and Industrial markets and gained experience with Product and Business Development, Channel Management, and Sales and Marketing Management.

"With his entrepreneurial spirit and a knack for innovative thinking, Mark Straka will become a thriving member of the BASE team and undoubtedly help bring the company to new heights" says company President, Steve Belyea.

For more information, contact:

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