



POST SHOW RELEASE

St. Petersburg, April 25, 2016

19-21 April 2017

The 22nd International exhibition InterStroyExpo, the largest in the North-West region of Russia international exhibition of building and finishing materials, construction machinery, was held on April 20–22, 2016 in CEC EXPOFORUM, St. Petersburg, Russia.

EXPOFORUM CEC,
St. Petersburg, Russia

On April 20, 2016, the first exhibition day, the official opening ceremony took place, where the following persons participated: Igor Shikalov, Head of Prospective Development Department, St. Petersburg Committee on Construction; Oksana Modina, Head of Construction Materials and Technology Department, Ministry of Construction, Architecture, Housing and Communal Service of the Republic of Tatarstan; Larisa Barinova, Vice-Chairman of the Committee on Construction Business, the Chamber of Commerce and Industry of the Russian Federation; Konstantin Kizhel, Assistant to President, the Russian Association of Builders; Oleg Britov, CEO of noncommercial partnership Association of Construction Organisations, Vice-President of the Russian Association of Builders of the Northwest Federal District; Sergei Alexeev, Vice-President of Expoforum-International company, President of the Global Association of the Exhibition Industry (UFI), President of the Russian Union of Exhibition and Fairs; Irina Liubina, General Director of PRIMEXPO company.

interstroyexpo.com

The exhibition started with the awarding ceremony of the winners of **the international contest 'Innovation in construction'** which was initiated by St. Petersburg Committee on Construction and celebrates its 10th anniversary this year.

Oleg Britov awarded the third place diplomas to the contest winners:

- STENA TRADING company (PAINTTECH technology applied for finishing common area)
- CEMSYS, TD (paving stone under the color-mix and stone-mix technology)
- Raritet company (precast-in-place ceiling system TERIVA)
- ROTO FRANK company (handle Roto Komfort3, option Roto TiltFirst, sliding system ROTO PATIO LIFE / FOLD with a barrierless threshold)
- STROYPETROGRAD company (plastering station NOVATOR)

Larisa Barinova awarded the second place diplomas to the following persons:

- ECOTECHPLAZA company (blockout for cast-in-place ceiling COBIAX)
- Sen-Goben building products RUS company (gypsum plasterboard Gyproc Strong)
- AKO drain systems company (system of accumulation and infiltration of rainfall waters ACO StormBrixx)
- Alumstroy company (modular facade systems Unistem)
- Latom BIS company (anticorrosion prime coating ВД-АК-1503 (UTRO -1503) and protective paint ВД-АК-1505 (UTRO-1505)
- SHAFT company (engineering module SHAFT)

Igor Shikalov awarded the first place diplomas and special prizes from the contest partner to the following participants:

- Unistem company (system of modular cold facade glazing of loggias and balconies Unistem MS 90)
- Plant of lifting equipment PARNAS (small freight lift PARNAS)
- Innovative company ANANTA (self-supporting wood-straw pressed boards)
- NIUPC Interregional institute of window (fall protecting window device)

Organisers:



E-mail: build@primexpo.ru
Tel.: +7 (812) 380 60 14/00
primexpo.ru

- Coating plant №1 ('warm' road coating mix)
- MLM Nevsky company (lift with no machine room)
- Managing company Northwest research-and-technological center (window and door glass composite profile).

8 156 people have visited InterStroyExpo exhibition and Aqua-Therm St.Petersburg exhibition, which were held simultaneously.

The visitors became familiar with the wide range of construction and finishing materials, and construction equipment from more than 200 suppliers in 8 countries.

Besides the traditional materials and equipment for construction, finishing and repair, the exhibitors presented such new developments as a precast and cast-in-situ ceiling system, pavement tile and edge stone made using white cement, framework of thin-walled cold-bent galvanized profile, eco-friendly paints and plasters, flame-retardant finishing materials and much more.

The exhibitors on the outdoor exhibition area presented large construction machinery for quick and safe construction according to the highest standards of quality.

For the first time, within the exhibition, **the special section 'Lifts'** was presented. Visitors had the opportunity to know about solutions in the lift industry for perfection of power efficiency and reliability of lift equipment, and for maximum comfort and safety of passengers.

The special interest of visitors was provoked by competitive products and services of Russian suppliers and foreign companies with a localised in Russia production within the **special project 'Import substitution'** which combined over 20 InterStroyExpo exhibitors.

In addition, issues of import substitution were reflected in the business programme opened with a plenary session of the **16th International Building Congress IBC**. The joint plenary session of IBC Congress was held as an open dialog about growth points and development issues in the construction industry. Over 150 experts from St. Petersburg, Moscow, the Leningrad and Moscow regions, as well as from the Arkhangelsk, Novgorod, Pskov regions and the Republic of Tatarstan took part in the dialog. The session participants discussed changes in the construction regulatory rights and their influence onto the investment climate in the region, operation strategies in the extremely unstable legal environment and other subjects important for business today. All participants expressed common desire of cooperation in the urgent problems solution, active work on perfection of the regulatory rights, establishment of dialogue with the city prevention activists and improvement of the regional investment climate.

The work of the congress continued with events dedicated to discussion of the infrastructure project importance for development of some areas of the Northwest Federal District, problems and prospects of innovative house building, and with public discussions of sections of created by the Association 'ABOK NORTH-WEST' experts Album of Standard Project Solutions for engineering systems of residential, public buildings and warehouses.

Organisers:



E-mail: build@primexpo.ru
Tel.: +7 (812) 380 60 14/00
primexpo.ru

Also, within the congress, the catalog of domestic construction products was presented by the St. Petersburg Committee on Construction together with the Russian Guild of managers and developers. The catalog, according to Igor Shikalov opinion, can become a new filter of construction products quality and a mechanism of its mandatory application in construction. 3

On the second exhibition day within the business programme there was held **the 9th International Forum on City Planning and Architecture A.city**, where Vladimir Grigoriev, Chairman of St. Petersburg Committee on Urban Planning and Architecture of Government, Chief Architect of St. Petersburg took part. Within the plenary session 'St. Petersburg style: conservatism or innovation?' he said that the city wanted to go back to the design code for new quarters of St. Petersburg.

Except for issues of development of the single St. Petersburg style, the A.city forum participants also discussed the city historical center development ('Grey belt') and problems of the city and region joint urban planning: the sprawl of urban development, danger of loss of open natural areas, the center-periphery traffic, balance of residential housing and jobs locations, retention of diversity and identity of the city planning zones and others.

Also the business programme covered conference 'Construction equipping in housing and industrial construction', seminar 'Lift safety. The state of the lift park in the Northwest Federal District: problems and ways of their solutions', events for designers and exhibitors' presentations.

Important for InterStroyExpo move will happen in 2017, the exhibition will become a part of WorldBuild, the largest international portfolio of building and finishing materials exhibitions. WorldBuild includes more than 20 exhibitions in various countries and regions representing promising sales markets for building products. In Russia, WorldBuild exhibitions take place in Moscow, St. Petersburg, Novosibirsk, Krasnodar and Ekaterinburg. These changes will give InterStroyExpo a new impetus for development and its exhibitors and visitors will get a higher level of service and new service technologies.

The 23rd International exhibition of building and finishing materials, construction machinery InterStroyExpo | WorldBuild St. Petersburg will be held on April 19-21, 2017 in CEC EXPOFORUM, St. Petersburg, Russia.

Organisers:



E-mail: build@primexpo.ru
Tel.: +7 (812) 380 60 14/00
primexpo.ru