

MACTECH

EGYPT

THE 17th INTERNATIONAL EXHIBITION

FOR METAL FORMING, MACHINE TOOLS, INDUSTRIAL
TOOLS, WELDING & CUTTING EQUIPMENT



16-19 NOV 2017
CAIRO INTERNATIONAL
CONVENTION & EXHIBITION CENTER

INDUSTRY
ON THE MOVE

www.mactech.com.eg

NOVEMBER 2017

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

www.mactech.com.eg

INDUSTRY ON THE MOVE

THE 17th
INTERNATIONAL
EXHIBITION



EGYPT

THE HOTTEST SPOT FOR INDUSTRIAL INVESTMENTS & BUSINESS OPPORTUNITIES

The greatest international business interest in the MENA region : has ascended to unmatched heights; due to the massive resources and high potential of the region.

Egypt specifically has been favored as the most advantageous hotspot for business and investment opportunities within the entire MENA region.

Egypt's drive on the path of industrial sector restructuring has transformed to suit the international models after the 25th of January and 30th of June great revolutions backed by a large and growing population of 90 million acting as the best asset to quadruple the industrial output and well position Egypt in the league of developed industrial countries over the next decade.

Regarded already as the "perfect destination" for industrial investments; Egypt enjoys comparative advantages over other zones in the world to become the ultimate next stop for global industrialists to grow their businesses; providing all the essential ingredients, namely, quality raw materials, low wages and low energy costs to attract the world's key manufacturing brands.

CAIRO INTERNATIONAL CONVENTION & EXHIBITION CENTER THE 17th INTERNATIONAL EXHIBITION

PROMISING ECONOMY.. BOOMING INDUSTRIES

Industrial products consumption in Egypt has elevated recording beyond belief levels reaching 200%, at a compound average growth rate (CAGR) of approximately 11.5% in the past 5 years. Imports of industrial machinery have risen up by 29%; with solid projections indicating that such figures will triple within the coming 5 years.

There is confidence among many familiar experts within the region that the country's industrial boom is still only in second gear and its real potential is still yet to be seen; thanks to the new huge current and future projects undertaken by the Egyptian government like the new Suez canal project; that will encompass establishing vast industrial cities and zones surrounding the project's site.

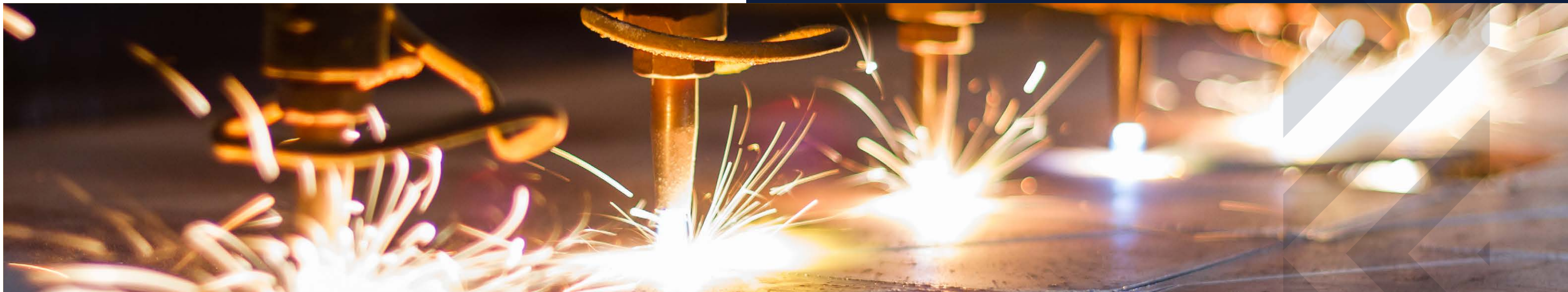
In 2015, the significantly relying on imports Egyptian machine and industrial tools market was valued at US\$ 2.5 billion, the Egyptian government's

proactive sector development strategies aim at quadrupling this figure to elevate reaching US\$ 10 billion by the year 2021, It is no wonder to state that the accomplishment of such an ambitious plan depends on comprehensively obtaining state-of-the-art technology as a one and only decisive factor to further increase the industrial competitiveness.

Pointed up at the focal point of evolving economies' by virtue of its unique geographical location at the crossroads of several major economic territories including Northeast Africa, Northwest Africa, the Sahara, Sub-Saharan Africa, the Middle East, and the Mediterranean Europe,

Egypt enjoys preferential market right of entry to the neighboring countries; while the country's proximity to the Middle East and Europe also offers more forthcoming business and export opportunities.

METAL FORMING, MACHINE TOOLS, INDUSTRIAL TOOLS, WELDING & CUTTING EQUIPMENT





MACTECH 2017

TRANSFERRING INDUSTRIAL TECHNOLOGY TO THE MENA REGION

MACTECH is the most dynamic international to continental business to business trade event serving Egypt's and the MENA region's promising metal forming, machine tools, industrial tools, welding and cutting equipment markets; the event not only creates access to cutting-edge hi-tech solutions for qualified local and regional industrialists, but also provides unique opportunities for exhibitors to penetrate into Egypt's and the MENA's prosperous well-off markets through one single event.

For 16 consecutive years, MACTECH has been the sole trading voice for the Egyptian machine and industrial tools sector; as a premier event creating a path for metal forming, machine tools, industrial tools, welding and cutting equipment manufacturers, suppliers, and buyers to take advantage of rising opportunities in one of the world's most appealing business locations.

Demonstrating the most domineering event showcasing the entire industrial value chain, MACTECH is categorically the genuine venue where exceptional solutions for the industrial sector are simply reached.

MACTECH is more than a trade fair; it is an exclusive platform where regional manufacturers meet worldwide metal forming, machine tools, industrial tools, welding and cutting equipment leading innovators to source machinery supplies, get in touch with industry players, enhance their modernization plans and get acquainted to the most evolving trends and technologies.

The prestigious must-attend MACTECH presents up-to-the-minute superiority content; covering the entire range of metal forming, machine tools, industrial tools, welding and cutting equipment. MACTECH is where evolution comes to pass.

Being the only event within the entire MENA region that is supported by the world's top industrial associations; MACTECH signifies the picture-perfect exports site for metal forming, machine tools, industrial tools, welding and cutting equipment technology makers; providing widespread competition array, constant business opportunities, far-reaching media coverage and cross-industry technology transfer.



WHY MACTECH 2017

MACTECH 2017 IS JAM-PACKED WITH OPPORTUNITIES FOR EXHIBITORS TO CONDUCT SUCCESSFUL BUSINESS ON GLOBAL, REGIONAL AND LOCAL SCALES.

Some of the paybacks exhibitors can earn from MACTECH 2017, among many others, are:

- Exhibiting side by side with more than 800 industry pioneers from 34 countries.
- Discovering the most recent technology developments
- Guaranteeing that strategic planning is on the correct pathway.
- Understanding more about competition.
- Exposing to creative ideas within the industry
- Networking with the region's highest qualified buyers.
- Benchmarking against the world's main manufacturers.
- Connecting with current and future strategic partners.
- Presenting new ideas, insights and solutions to over 25,000 buyers and trade visitors.
- Educating customers with publications and audio-visual materials.
- Aligning the brand with the region's largest industrial technologies' event.
- Positioning the brand alongside key industry players, Innovators and experts.

VISITOR PROFILE

- Academic Institutions
- Automation Specialists
- Businessmen and Investors
- Engineering Groups
- Financial Institutions
- Government Bodies
- Importers and Exporters
- Industrial Associations
- Machinery and Equipment Distributors
- Maintenance and Repair Specialists
- Manufacturers and Industrialists
- Plant Managers
- Procurement Managers
- Technical Service Providers
- Wholesalers and Retailers
- Workshop Owners and Staff

EXHIBIT PROFILE MACTECH 2017

MACHINERY

Sheet Metal Working Machines
Metal Forming Machines
Wire and Tube Forming Machines
Milling Machines and Machining Centers
Grinding and Polishing Machines
Drilling and Boring Machines
Honing and Lapping Machines
Laser Machines
CNC Router & Laser Engraving Machines
EDM and Consumable
Robotic Process and Automation
Horizontal and Vertical Lathes
Metrology Equipment
Wood Working Machines

MACHINE PARTS & SUPPLIERS

Industrial Bearings
Industrial Belts
Moulds and Dies
CAD/CAM System and Software
Drive & Transmission
(Chains & Sprockets, Seals, Clutches & Couplings, Gearboxes and Lubrication....)

WELDING & CUTTING EQUIPMENT

Welding machines
(MIG, TIG, Inverter, Stud welding)
Plasma Cutting Machines
Waterjet Cutting Machines
Welding Electrodes and Wires
Plasma Torches and Accessories
Spare Parts for Welding Machines
Gas Regulators

INDUSTRIAL TOOLS & EQUIPMENT

Hand Tools, Power Tools, Precision Tools
Pneumatic and Hydro – Pneumatic Tools
Industrial Fasteners
Abrasive and Adhesives
Measuring and Testing Equipment
Surface Treatment
Airless Spray Equipment & Coating Technology
Generators Technology & Accessories
Factories Supplement



VISITORS

PROMOTION CAMPAIGN

A dedicated international and regional marketing campaign using the key industry publications, street signage, targeted visitor mail outs, newsletters, website and press-conferences will be launched to advertise the event.

MACTECH 2017 will be promoted to trade visitors throughout the region including:

Egypt, Bahrain, Iraq, Jordan, Kuwait, Oman, Qatar, Saudi Arabia, Syria, United Arab Emirates and Yemen through the following means:

- 50,000 complimentary visitor tickets and 10,000 VIP tickets will be mailed directly to trade visitors from the MENA region.
- Pre-show and Post show coverage in the official trade journals.
- Editorials and advertisements in the local, regional and international trade magazines to promote MACTECH 2017.
- Editorials and advertisements in Egypt's and MENA key newspapers to promote MACTECH 2017.
- Posters and billboard advertising in Cairo's main streets up to the event.
- Pre-show press conference.
- MACTECH 2017 show updates direct mail to potential visitors and delegates.
- Regional Trade show visits.



THE VENUE

Cairo International Convention and Exhibition Center, the ground-breaking venue for trade related events, seminars, conferences and exhibitions. The venue is located 10 minutes away from the Cairo International Airport, and 15 minutes away from downtown and the touristic locations.

The center is fully equipped with all the modern facilities including air-conditioning, seminar rooms, conference halls, restaurants, huge car parking, floorload up to 1000 kg/m2, and is surrounded by several 4 and 5 star hotels.

MACTECH 2017 WILL TAKE PLACE AT CAIRO INTERNATIONAL CONVENTION & EXHIBITION CENTER





ORGANIZED BY IFG

INTERNATIONAL FAIRS GROUP

REMARKABLE EXPERIENCE IN THE FIELD OF ORGANIZING & MANAGING INTERNATIONAL FAIRS.

a growing organization offering a full range of exhibitions and event management services to a wide variety of clients within the entire world. The company, which is located in Cairo was established in the year 2000 and has remarkable experience in the field of organizing and managing international specialized trade fairs.

IFG has an expanding network of international dynamic agents and offices around the world. The company has been involved in the corporate event management business for many years.

IFG aims to provide businesses, exhibitors and visitors with a wide range of unique exhibition services. The experienced staff ensure clients are well served, comfortable and have all relevant information to help them succeed at their business.

All the events organized by IFG are designed to help each client reach the target audience every time.

Visitors can experience new ideas in new areas and are always excited to return. The Middle East and Africa, hence, contributing to the growth of the regional economies through bringing the buyers and the sellers together for direct interaction in a wealthy yet promising region.

IFG's main objective is to contribute to the process of technology transfer from the worldwide producers to the emerging markets of the Middle East and Africa, hence, contributing to the growth of the regional economies through bringing the buyers and the sellers together for direct interaction in a wealthy yet promising region.



MACTECH 2017

SHOW REPORT

Exhibition Area	15,000 m ²
Location	Hall 4 & 5
Number of Exhibitors	211 Companies
Number of Brands	807 brand
Number of Countries	34 Countries
Number of Local Visitors	9,437
Arab & African Visitors	1,389 Bahrain/ Jordan/ Kingdom of Saudi Arabia/ Kuwait/ Lebanon/ UAE/ Algeria/ Côte d'Ivoire/ Ghana/ Kenya/ Libya/ Morocco/ Nigeria/ South Africa/ Sudan/ Tunisia/ Uganda
Number of Foreign Visitors	811 France/ Germany/ Italy/ Russia/ Spain/ Turkey/ UK / Netherlands United Kingdom/ India/ Belgium

11,650 VISITORS

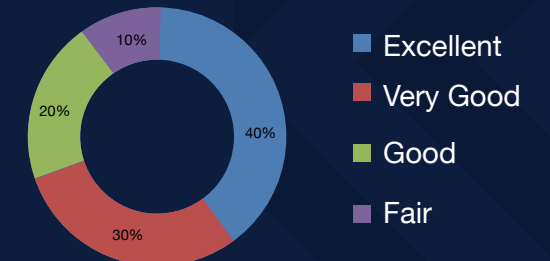
IN 4 DAYS



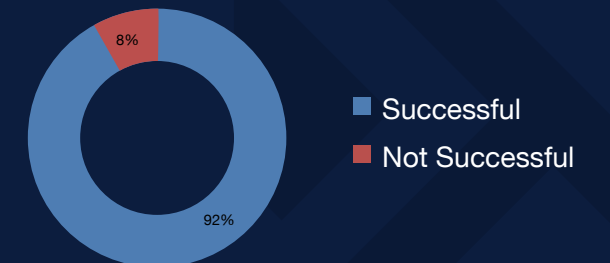
EXHIBITION

FACTS SHEET

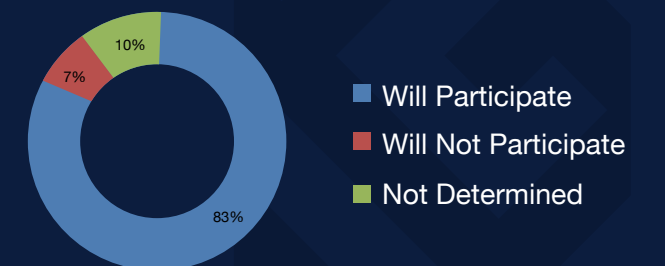
EXHIBITORS RATING FOR THE ORGANIZATION OF THE EVENT



EXHIBITORS RATING FOR THE SUCCESS OF THE EVENT IN TERMS OF BUSINESS DEALS



EXHIBITORS INTENTION TO PARTICIPATE IN THE NEXT EDITION



Co-Located Shows



Media Sponsor



Tel: +202 2526 44 99 / 2524 79 96
Mob: +2 0100 10 50 641 / 0122 33 27 456
Mail: info@ifg-eg.com
www.ifg-eg.com

