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Scott Bonine Joins BinMaster® Level Controls as Sales Manager

(Lincoln, Nebraska—December 1, 2010) BinMaster Level Controls announced Scott Bonine has joined the company's sales team as a sales manager for its line of point and continuous bin level sensing devices. Scott will support the expansion of BinMaster's distributor network both domestically and internationally by developing new territories, recruiting distributors, providing product training, and customer sales call support. Scott has almost fifteen years of sales experience in the level controls industry, where he has been responsible for developing and supporting sales through a worldwide distributor network.

"BinMaster has an aggressive growth plan that encompasses both strengthening our distributor network and growing sales in overseas markets such as Europe, Asia, Africa and the Middle East. Additionally, as BinMaster's product line expands and our technology continues to evolve, BinMaster needs experienced people like Scott to execute our go-to-market strategy," stated Todd Peterson, vice president of sales for BinMaster. "Scott is a strong and strategic addition to BinMaster's service-oriented, consultative sales team with the product knowledge that will give BinMaster a competitive advantage," added Peterson.

About BinMaster

BinMaster is a division of Garner Industries – an ISO 9001:2008 certified company established in 1953 and headquartered in a 75,000 square foot manufacturing facility in Lincoln, Nebraska, USA. BinMaster is strategically focused on designing, manufacturing and marketing reliable, proven sensing devices for the measurement of bulk solid and liquid materials for the feed and grain, food, plastics, pulp & paper, power, mining, and concrete industries. The BinMaster product line is sold worldwide and features many diverse technologies for bin level indication and measurement, being well known for its SmartBob2 and 3DLevelScanner advanced inventory management solutions. For more information about BinMaster, visit www.binmaster.com.

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