

Your link to China's Power Electronics,
Power Management, Power Conversion, Intelligent and Embedded Motion Control Market

Welcome to *Bodo's Power China*

Since 2006, *Bodo's Power* magazine has been one of the world's leading publications for Power Electronics, Power Management, Power Conversion, Intelligent and Embedded Motion Control markets for systems design engineers with a monthly readership of over **40,000** for both online and printed.

Now, *Bodo's Power* arrived in China in March 2012 and successfully brings international news, information and feature stories to the world's fastest growing market place. *Bodo's Power China* is available in print and electronic format, as well as offering a twice monthly eFlyer for the latest news. *Bodo's Power China* is your fastest and most qualified link to the important systems design engineers who specify, buy and order your products.

The Content

The publication features a unique global and local perspective with a diverse editorial and content provided by industry, academia and research focused on offering power electronics and related application businesses, scientific research institutions, universities and academics with the latest information, cutting edge technologies and new product profiles.

The publication content includes comprehensive technology development and product applications for embedded power, design measurement, battery, portable power, digital power, design and simulation, high-power switching, high-voltage transformers, IGBT and thermal management etc.

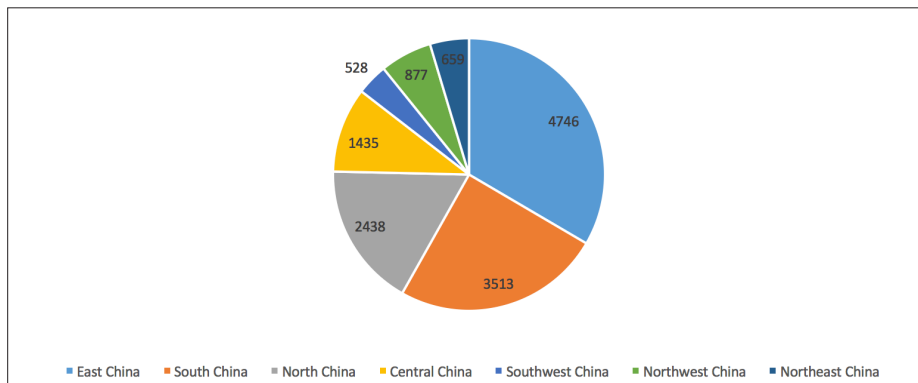


Bodo's Power China
is published by
China i2i Group

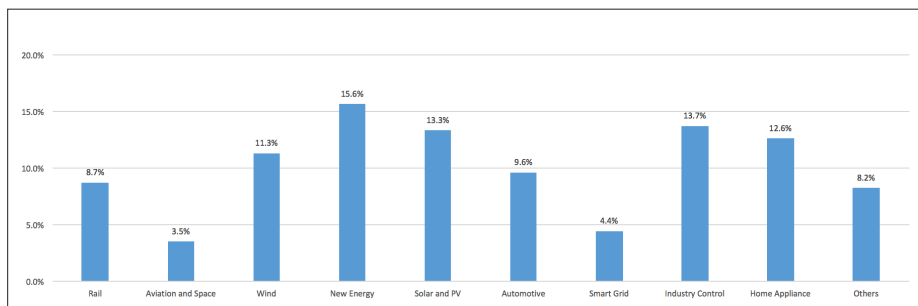
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Circulation - Print Run

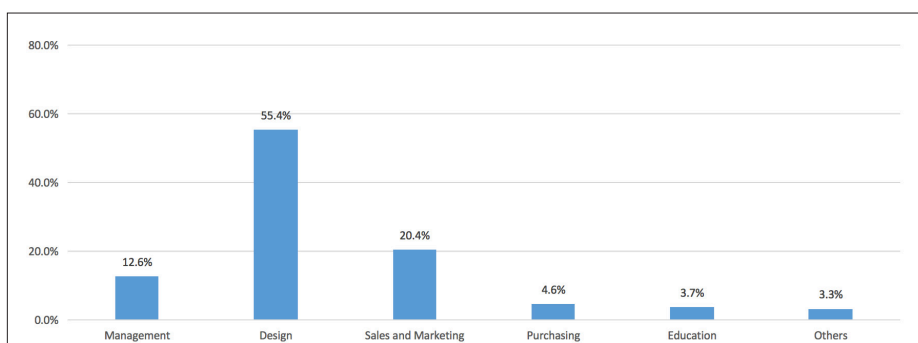
East China	4746
South China	3513
North China	2438
Central China	1435
Southwest China	528
Northwest China	877
Northeast China	659
Print Readers Total	14196



Circulation Profile - Industry



Circulation Profile - Job



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Advertising Rates

	USD	Euro	RMB
Full Page	3000	2720	20100
Half Page	1800	1630	12100
Third Page	1050	950	7060
Quarter Page	750	680	5040

Production Requirements

Closing dates: 15th of previous month

Mailing is usually on the 1st week of its distribution month.

Mechanical Requirements:

are based on 210 mm W X 285 mm H Format

Full Page:	210 mm W x 285 mm H
Half Page Horizontal:	188 mm W x 135 mm H
Half Page Vertical:	95 mm W x 265 mm H
Third Page Horizontal:	188 mm W x 95 mm H
Third Page Vertical:	60 mm W x 265 mm H
Quarter Page:	100 mm W x 140 mm H

3 mm bleed on each side of the ad material is required.

Note: **Bodo's Power Systems China** has the right of final interpretation.

Send Materials to:

Electronically

mxu@i2i-m.com.cn

The attachment of ad materials should be less than 30 MB to the above email address. Any larger files (over 30 MB) can be sent to us via <https://chinai2igroup.wetransfer.com/>



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Bodo's Power China Web Banner

The screenshot shows the Bodo's Power China website interface. It includes a navigation bar with categories like '资讯综合', '科技分类', '应用行业', '展会', '面对面', '人物', '视频专区', '在线杂志', and '免费订购'. The main content area is divided into several sections:

- 1:** A large blue banner at the top right.
- 2:** A featured article titled 'MAXIM DEEPCOVER 安全认证为IoT节点提供强大的系统保护与安全控制'.
- 3:** A market analysis section with charts and articles like '全球锂电池市场规模分析'.
- 4:** A section for '企业' (Companies) and '在线杂志' (Online Magazines), featuring articles from 'IEPC' and 'EPCN'.
- 5:** A '展会' (Exhibitions) section at the bottom, advertising '创客盛宴·上海'.

6

POWER INTEGRATIONS 推出全新SCALE-2封装即用型门极驱动器, 可支持多种IGBT模块

admin | 3周之前 | IGBT, 新品, 功率电子 | 发表评论

适合4500 V应用的灵活的、强大的IGBT门极驱动器

高耐压封装功率器件, 2016年9月28日 - 中等电压和高电压变频器应用领域的IGBT和MOSFET封装技术的领导者Power Integrations (纳斯达克股票代码: POWI) 今日推出SCALE™-2封装即用型门极驱动器。SCALE™-2封装即用型门极驱动器非常适合要求高可靠性的HVDC牵引交通工业领域, 并具有安全可靠地驱动4500V Press-Pack IGBT和IGBT以及其他IGBT和IGBT产品。新驱动器基于Power Integrations使用最广泛的SCALE™-2芯片组, 并且配备了动态高压源位 (DAAC)、短路保护、板载DC-DC电源、15V开集电极输出、DC-DC过流保护和快速电压钳位等功能。

百度趋势分析 (2016/08/01 - 2016/08/31)

浏览数 (PV)	访客数 (UV)	IP数	跳出率	平均访问时长
14,428	7,551	7,332	23.06%	00:06:21

Web Traffic Data Monitored by **Baidu**
(the largest searching engine in China. Data: Aug 2016)

Website Banner Rate (by month)

Home Page Position 1 Size: 728 x 90
Price: 900 USD / 810 Euro / 6050 RMB

Home Page Position 2 Size: 300 x 250
Price: 1100 USD / 995 Euro / 7400 RMB

Home Page Position 3 Size: 300 x 250
Price: 1100 USD / 995 Euro / 7400 RMB

Home Page Position 4 Size: 300 x 250
Price: 1100 USD / 995 Euro / 7400 RMB

Home Page Position 5 Size: 728 x 90
Price: 700 USD / 630 Euro / 4700 RMB

Inner Page Position 6 Size: 660 x 82
Price: 1100 USD / 995 Euro / 7400 RMB

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Bodo's Power China eFlyer and WeChat Platform

2016.09.19 Bodo's功率系统/电力电子网eFlyer

powered by 电力电子网 didz360.com

To <<First Name>>

时间总是过得那么快，中秋佳节刚刚结束，我们又匆匆返回到了各自的工作岗位。好好利用接下来的两周工作时间，争取以“工作零负担”迎接即将到来的十一长假。

本周三至周四（21-22号），第四届SAE 2016新能源汽车国际论坛将在昆山举办，会议涵盖市场分析与发展、OEM新能源汽车、电驱动系统及零部件等。有兴趣的朋友可以点击右侧杂志封面免费在线阅读，或点击[这里](#)免费阅读纸质版杂志。

Bodo Art
Bodo's功率系统杂志主编

2016年9月刊在线阅读

1

市场及企业

Digi-Key 数字服务将帮助客户更快地获取最新信息

全球电子元器件经销商 Digi-Key Electronics 宣布正式推出其微信公众号——微信是商业和社交领域中最常用的移动媒体平台之一。

ROHM亮相“2016深圳国际电子展”，尖端产品结构综合解决方案

全球知名半导体制造商ROHM现身在深圳会展中心举办的“2016深圳国际电子展（ELEXCON2016）”。

英飞凌为台湾白海豚IPASS交通票务系统的全新一代智能可穿戴设备保驾护航

现在，台湾的公共交通乘客可使用一系列新的支持IPASS系统的安全可穿戴设备。

伍尔特电子Midcom提供带有SOCRATESTM 芯片组的SHDSL评估板

作为德国工程公司Teleconnect的合作伙伴，伍尔特电子Midcom子公司为SHDSL Ethernet First Mile (EFM) 模组带来SOCRATESTM 评估板，使用英特尔Lantiqu的SOCRATESTM SHDSL 芯片组。

未来半导充电桩企业或被新国标准出市场

产业的迅猛发展，让中国在全球最大的新能源汽车市场的同时，也让“电动汽车安全”成为行业内内外共同关注的焦点。

2

特新品推荐

Allegro MicroSystems, LLC推出全新双极步进电机和大电流直流电机驱动器IC

该全新40 V电机驱动器IC A5989能够驱动一个步进电机和一个直流电机，步进驱动器的额定输出电流高达1.8A，直流驱动器则为3.2A。

Fairchild 的NewBuck-Boost转换器解决了移动设备的过热及掉电问题

该先进的数字可编程降压-升压（Buck-Boost）稳压器，为智能手机、平板电脑等其他电池供电移动设备提供电源。

Mocana Security of Things Platform™支持英飞凌OPTIGA™ TPM

嵌入式系统安全专家Mocana已将支持英飞凌OPTIGA™ TPM（可信平台模块）安全控制器作为标准特性，集成到其最新的Security of Things Platform™中。

基美电子扩展200摄氏度高压电容器产品

基美电子（KEMET），宣布向高压高温（HV-HT）表面贴装多层陶瓷电容器产品线增加EIA 2824、3040、3640和4540封装尺寸。这些增加的封装尺寸在200摄氏度环境下允许高达150 nF的对温度稳定的电容。

3

关注我们的社交媒体 Follow us on our social media

关于及合作

Bodo's功率系统/电力电子网/电力电子网，全面覆盖嵌入式电源、设计测量、电池、便携式电源、数字电源、设计与模拟、大功率开关、高压变频器、IGBT、热能管理等科技发展与产品应用。

投稿及广告合作等需求，请联系：
电话：86-21-60956570 邮箱：bpec@i2i-m.com.cn 网址：www.didz360.com

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微信 Bodos功率系统

【市场】SiC、GaN功率半导体市场规模快速增长 2020年破10亿美元

2016年3月18日 下午2:40

了解 | GE的碳化硅技术

新推 | Amantys推出功率分析配置器

关于杂志

高层 本期封面 全球销售副总裁

围观 订阅杂志 集聚地

投稿合作

Bodo杂志 微世界 厂商社区

头条 | 应用于大功率电力电子系统的IGCT技术最新进展

2016-05-27 ABB半导体 Bodos功率系统

推广：

在这篇文章中，我们回顾了广泛应用于大功率电力电子系统的IGCT器件的最新进展，也对目前主要IGCT最新技术及其实验结果进行了讨论，同时对IGCT全新结构和未来发展趋势进行了展望。

目前IGCT已经成为大多数大功率电力电子设备的首选电力电子器件，如中压传动、静止同步补偿器（STATCOM）及抽水储能发电等[1, 2]。目前在电流源型逆变器（CSI）和电压源型逆变器（VSI）应用中普遍采用的4.5kV到6.5kV额定电压范围的IGCT器件不断得到优化，最新的结构有非对称型IGCT、对称型逆阻型

点，其中每一个技术平台都会介绍其对器件设计及性能改善所做出的主要贡献，相应的样品制作与测试结果也会一一介绍。

关于本篇文章的更多详细内容，请关注Bodo's功率系统杂志6月刊。

源自德国

Bodo's 功率系统

www.didz360.com

阅读全文 阅读 1210 9 投诉

eFlyer Banner Rate (by time)

eFlyer Banner Ad 1 Size: 570 x 80
Price: 400 USD / 360 Euro / 2700 RMB

eFlyer Banner Ad 2 Size: 570 x 80
Price: 400 USD / 360 Euro / 2700 RMB

eFlyer Banner Ad 3 Size: 570 x 80
Price: 400 USD / 360 Euro / 2700 RMB

WeChat Banner Rate (by month, 4 times a month)

Size: 900 x 500
Price: 500 USD / 450 Euro / 3300 RMB

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Editorial Planner 2017

Jan / Feb 2017

IGBTs
Power Management
Power Modules
Digital Power
Measurement
New Year Greetings

March / April 2017

IGBT Modules
Capacitors
Thermal Management
Power Management
Technology
Magnetic Components
Electronica China Preview

Int'l charging pile/new energy
automobile industry expo
Electronica China 2017
APEC 2017
SNEC 2017
NEPCON China 2017

May 2017

Motion Control
MOSFETs
Digital Power
Magnetic Components
Power Modules

The 11th China (Shanghai) Int'l
Wind Energy Exhibition
The 17th China Int'l Electric
Power & Electric Engineering
and Smart Grid Exhibition
PCIM Europe 2017

June 2017

Passive Components
Magnetic Components
Communication Power
Power Modules
Charger Supply
PCIM Asia Preview

Beijing Essen Welding &
Cutting Fair
PCIM Asia 2017
Beijing EV Charging Station
Technology and Equipment Int'l
Exhibition

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Editorial Planner 2017

July / Aug 2017	Communication Power Magnetic Components Measurement Power Modules Charger Supply Alternative Energy	Int'l EV Supply Equipments Fair Shanghai International Super-capacitor Industry Fair ELEXCON 2016 EMBEDDED EXPO 2016
Sep 2017	IGBT Modules Capacitors Technology Review Digital Power Communication Power	SENSOR CHINA Expo & Conference Guangzhou Int'l Power Products and Technology Exhibition
Oct 2017	Motor Drives Motion Control Power Management Power Modules MOSFETs	China Wind Power
Nov / Dec 2017	Passive Components Magnetic Components Communication Power Power Modules Charger Supply	CIIF China Power Supply Expo China Electronics Fair Int'l EV Supply Equipments Fair Beijing