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### Brickcom Releases FocusEasy for Speeding Up the Installation Work

Tuesday, 14 May 2013 06:34

Brickcom Corporation announced FocusEasy, a unique and innovative technology which makes focusing a camera easier, faster, and without any assisting equipment! The combination of Brickcom's innovative algorithm and embedded beeper allows the installer to simply rely on his/her hearing and hands to get this task done quickly. With 3 simple steps, even a first-time user can focus the camera in 1 minute with the help of FocusEasy technology.

The main concept behind FocusEasy is similar to the car reverse radar. During the focusing operation, the focus states can be informed to an installer by the buzzer. The farther the image is from the focus, the longer the intervals between successive beeps are. When the image gets closer to the focus, the beeps go faster. Once the image is focused, the buzzer makes a long beep for 3 seconds as notification.

Conventionally, it is common that two or more people work together to "ensure a CCTV camera or IP camera is focused", with at least 1 person adjusting the camera lens and another giving instruction while checking the image on the monitor. Due to communication difficulties and video transmission latency, the installation often becomes a time-consuming process. This is especially true for the complex installation tasks, such as installing a camera outdoors and setting up large numbers of cameras, or for the unskillful installers.

Quite a few methods have come out to facilitate this process, but each has its pros and cons. A portable CCTV tester can turn the process into an intuitive 1-man job, but the image details delivered by the CCTV tester screen may be suboptimal hence the installer may not make the right adjustment. Furthermore, an IP camera without the TV-out hardware makes the CCTV tester ineffective. The Auto Focus function of the PTZ and Speed Dome cameras makes focusing no longer an issue, but such cameras are expensive and less durable compared with a typical camera.

Brickcom FocusEasy conquers the above-mentioned problems by its innovative algorithm without adding extra hardware cost. The FocusEasy-enabled camera can be as competitive as a regular IP camera. FocusEasy significantly improves the installation efficiency and reduces the labor cost to a minimum.

Brickcom FocusEasy will be enabled on the following Brickcom cameras: Fixed Box series camera FB-300Np v2, FB-300Ap v2, FB-500Ap v2, Vandal Dome series camera VD-302Np v2, VD-302Ap v2, VD-502Ap v2, and Outdoor bullet series camera OB-302Np v2, OB-302Ap v2, OB-502Ap v2.

FocusEasy video clip: <http://www.youtube.com/embed/u6IKCgh0UTk> [brickcom.com]

Last Updated on Saturday, 18 May 2013 22:48

User Rating: ○○○○○ / 0  
 Poor ○○○○○ Best



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