


Shaping innovation together



# OUR COMPETENCE

A portrait of Klaus Bardutzky, an older man with white hair and glasses, smiling. He is wearing a brown suit jacket, a white shirt, and a red patterned tie. He is sitting in a black leather chair. In the background, there is a glass display cabinet containing various items, including a small figurine and a bottle. A blue semi-transparent box is overlaid on the bottom left of the image, containing text.

“We set milestones in the development  
and manufacturing of devices  
and systems for product marking.”

Klaus Bardutzky  
Managing Director and Company Founder



## Products need labeling

- > Label printing, automated labeling, laser marking – cab offers proper solutions for all requirements regarding product and package marking.
- > cab has more than 40 years of professional experience, technological expertise and the ability to anticipate changing markets.
- > cab experts know exactly what mechanisms are needed to shape business processes.




Feel free to contact us! For example at a trade show in your area: [www.cab.de/trade-shows](http://www.cab.de/trade-shows)





# OUR CORPORATE CULTURE

A man with short brown hair, wearing a dark pinstripe suit, a white shirt, and a red patterned tie, stands on a balcony. He is leaning on a wooden railing with his right hand. The background shows a blurred cityscape through a large window.

“Honesty creates confidence.  
Confidence is the keystone for  
a collaborative partnership. And  
partnership leads to mutual success.”

Alexander Bardutzky  
2nd Generation Managing Director



## United we are strong

- > As an owner-operated, independent family company cab offers intense customer focus and economic continuity.
- > At cab, the regard for international cultures is the highest priority. cab establishes trust to form the basis for mutual success.
- > cab supports creative and autonomous working. For this purpose, emphasis is placed on flat organizational structures, cooperative leadership and a contemporary working environment.



More information on how we define strategic thoughts and actions at [www.cab.de/company-policy](http://www.cab.de/company-policy)



# OUR CORPORATE HISTORY

1975 Founded in Karlsruhe by Klaus Bardutzky	1989 Distribution of label printing systems	1993 France, cab's first subsidiary abroad	1996 100 employees at cab worldwide
1975 Development, manufacture and distribution of products for the electronics industry	1991 cab manufacturing in Sömmerda founded	1995 Development, manufacture and distribution of label printers; initial models Apollo 1, Gemini 1	

## More than 40 years in fast motion

- > The history of cab literally started in 1975 in Karlsruhe, Germany: Besides engineering first matrix printers for marking, Klaus Bardutzky developed and produced electromechanical products on sales order. In the late 1980s the distribution of label printing systems was added to the cab portfolio.
- > Since 1995 the development, manufacture and distribution of product marking systems is cab's core business. Components as well as laboratory, testing and production tools are still offered actively.
- > Success proves cab right: The company is steadily growing. In the fiscal year 2015 a group turnover of 72 million euros was generated.

	<p>2000</p> <p>Development, manufacture and distribution of laser markers; initial model DPL Magic Marker</p>	<p>2009</p> <p>Alexander Bardutzky is confirmed as new corporate management</p>	<p>2016</p> <p>350 employees at cab worldwide</p>
<p>1998</p> <p>Development, manufacture and distribution of systems for printing and automated labeling; initial model Hermes</p>	<p>2006</p> <p>200 employees at cab worldwide</p>	<p>2014</p> <p>Programming and distribution of labeling software: cablabel S3</p>	



From the wide range of information on cab solutions we have derived interesting questions. These are briefly answered at [www.cab.de/en/support/faq](http://www.cab.de/en/support/faq).



# OUR CORPORATE STRUCTURE



Local sites in strategically important countries are fundamental to providing every individual market with the best possible understanding.

- 1 Karlsruhe and Sömmerda, Germany
- 2 Niedermörsch, France
- 3 Tyngsboro, USA
- 4 Juárez, Mexico
- 5 Taipei, Taiwan
- 6 Shanghai and Guangzhou, China
- 7 Johannesburg, South Africa





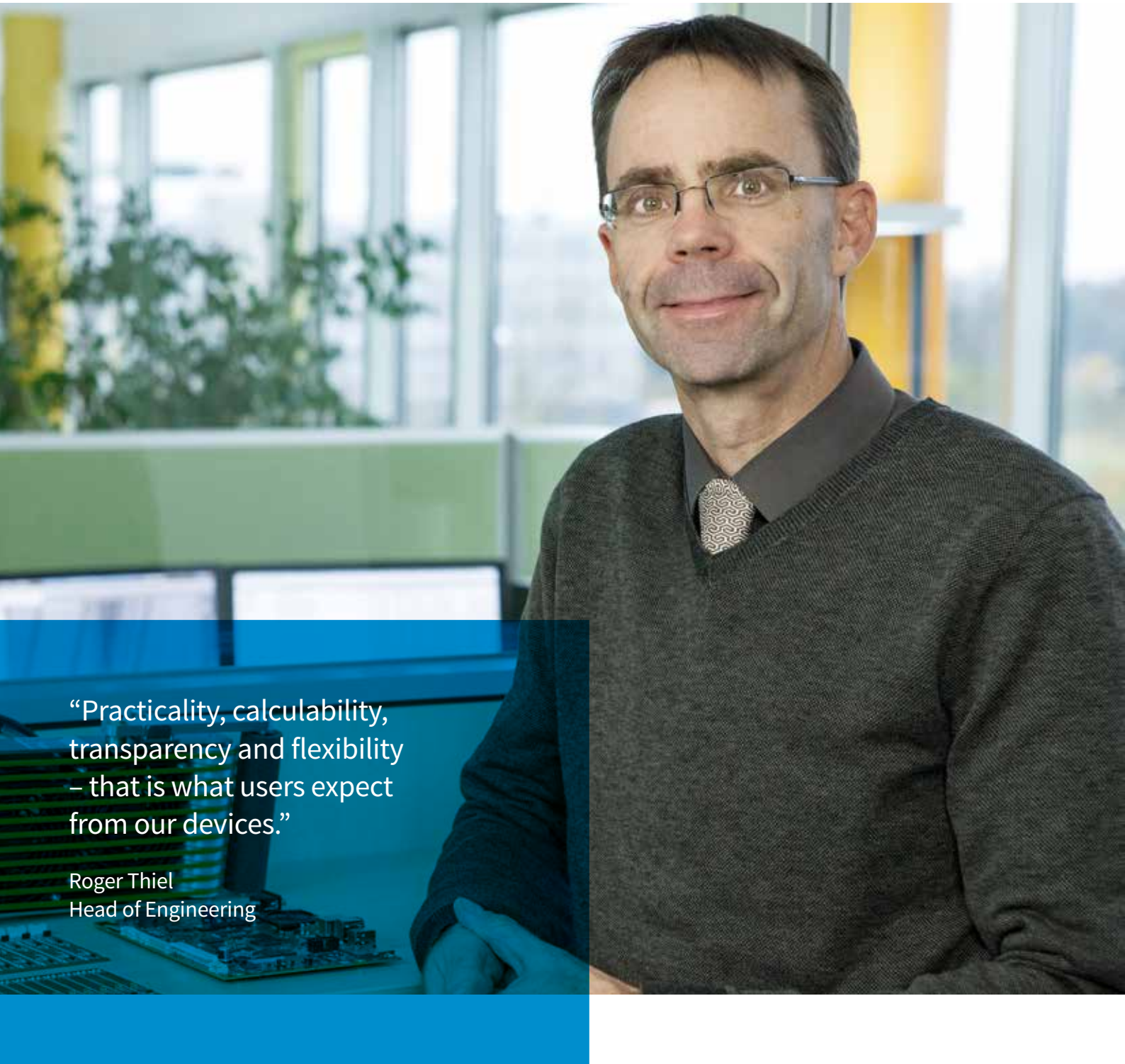
## Think global, act local!

- > The cab headquarter is in Karlsruhe, Germany. cab is also represented with sites in Sömmerda in Germany, Niedermodern in France, Tyngsboro in the USA, Shanghai, Guangzhou and Taipei in Asia, Juárez in Mexico and nearby Johannesburg, South Africa.
- > In seven countries cab employs altogether more than 350 employees.
- > There are furthermore 820 distribution partners in more than 80 countries around the globe. They work in close collaboration with the cab sales department the installation of cab products and solutions as well as their support service.



For real-time info on all that is going on at cab worldwide follow [@cab\\_news](https://twitter.com/cab_news) on Twitter.

# ENGINEERING & DESIGN



“Practicality, calculability,  
transparency and flexibility  
– that is what users expect  
from our devices.”

Roger Thiel  
Head of Engineering



## We live for technology


- > Modern companies set demands on constructive planning, agile operating and adaptability. These are fundamental factors for cab in order to develop, manufacture and distribute highly effective customer solutions.
- > Foresight, positive thinking, richness of ideas; added by curiosity and joy in its own products and their further development: These have always been driving forces at cab.
- > cab sees itself in the duty not only to sell products for customers' requirements but also to provide with comprehensive guidance and scalable systems solutions.



Just a suggestion: explanatory videos at  
[www.youtube.com/cabprodukttechnik](https://www.youtube.com/cabprodukttechnik)



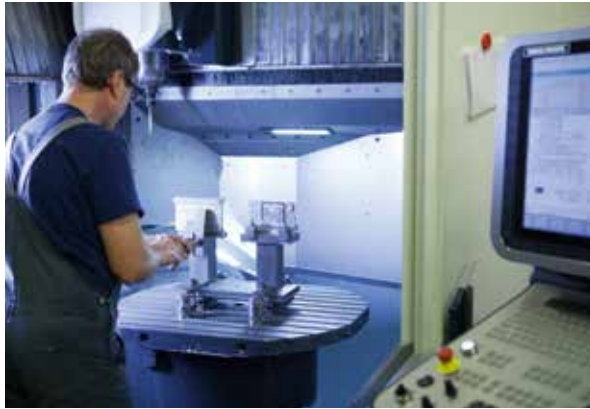
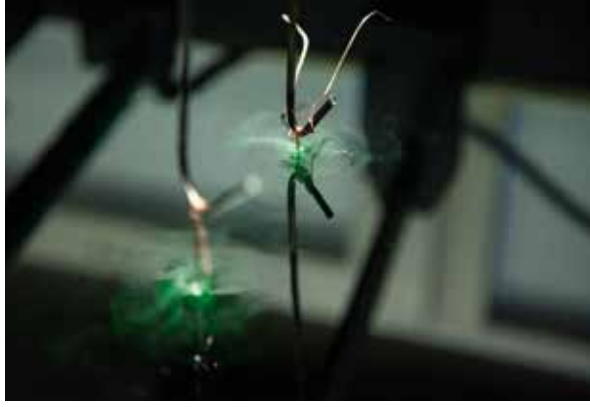
# PRODUCTION

A portrait of Erwin Fascher, a middle-aged man with grey hair and glasses, wearing a white shirt and a yellow and blue striped tie. He is sitting in an office chair, and a large window with a view of a city is in the background. A blue rectangular box is overlaid on the bottom left of the image, containing text.

“The tag line ‘Made in Germany’ says it all: 98 percent of all mechanical components used in our devices and systems are manufactured in house.”

Erwin Fascher  
Managing Director cab Sömmerda





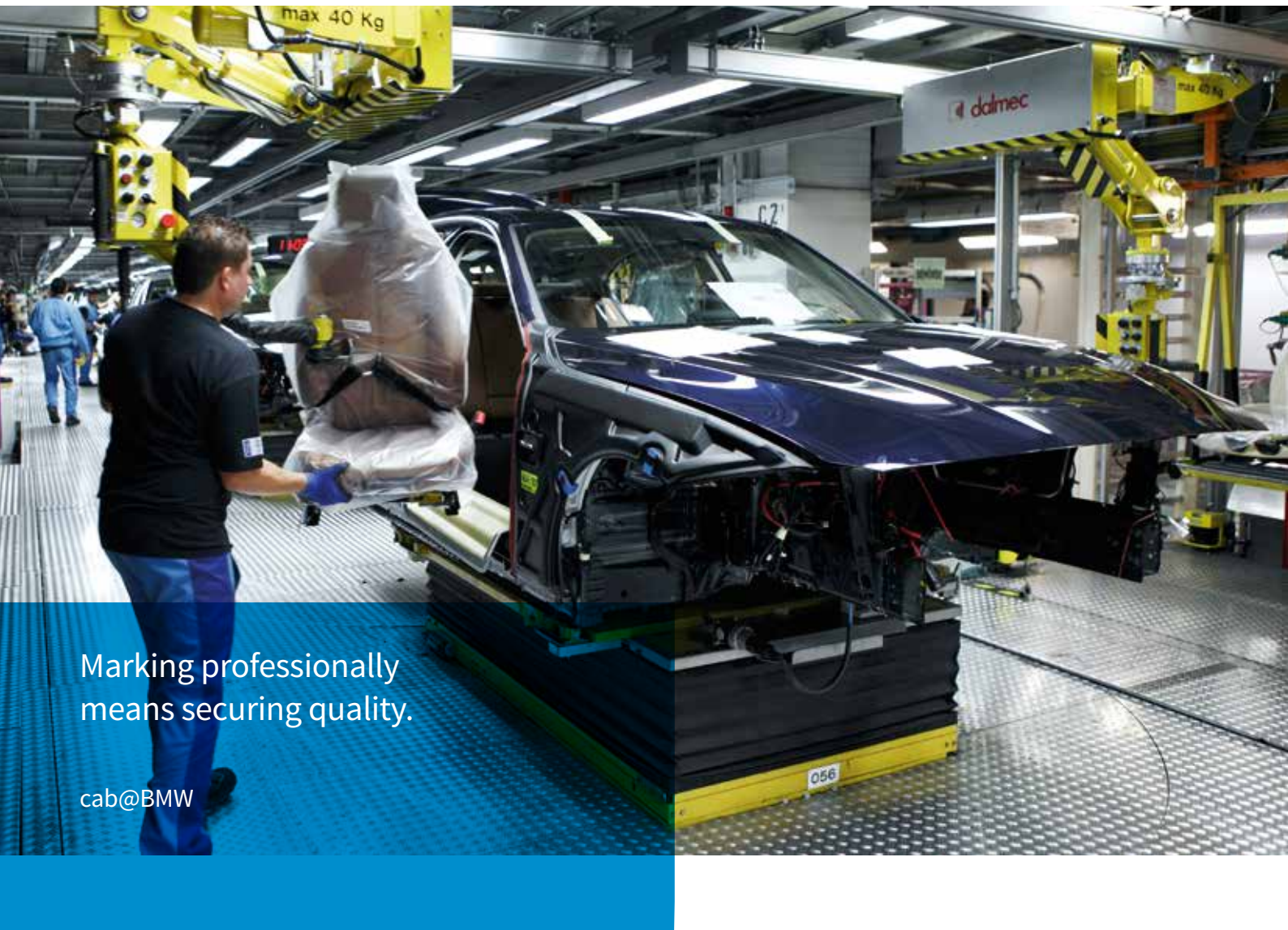
## Made in Germany

- > cab considers standstill a setback. Since founded in 1991 buildings, machinery and equipment at the cab fabrication in Sömmerda are therefore always using the latest technology.
- > To strengthen its technological leading position cab places emphasis on a maximum vertical range of manufacture as well as the use of new manufacturing processes.
- > Substantial equipment is fundamental for cab in order to manufacture even complex marking systems that set demanding requirements on production processes.



You want to know more about a special cab product?  
We offer a wide range of product documentation  
with handbooks and guidance: [www.cab.de/en/support](http://www.cab.de/en/support)

# REFERENCES



Marking professionally  
means securing quality.

cab@BMW

Especially in the automotive industry accurate marking of components and packages even at spots that are difficult to access is a precondition for quality assurance.

For example processing and delivering of windshields, frame covers, air filters or textiles for seat covers. Compliant with specifications and regulations. Protected from acids, mechanical abrasion or dust. In this context, the whole cab product range is used at BMW.



At the central warehouse of the ROSSMANN drugstore chain in East Germany, around 19,000 items are provided. Along the conveyor system, several Hermes+ print and apply systems are in use. Equipped with stroke applicators, the Hermes+ apply limited quantity labels, in short LQ labels, to the picking boxes as specified in regulations. This is processed automatically and with a quality rate higher than 99 percent.

There are no more maintenance efforts for the ROSSMANN employees than to exchange the label and ribbon materials.



Interested in cab applications?  
This case study and further reports  
are placed at your disposal at  
[www.cab.de/case-studies](http://www.cab.de/case-studies).



The automatic marking of potentially hazardous goods is provided.

[cab@ROSSMANN](mailto:cab@ROSSMANN)

# REFERENCES



In the matter of handling type plates  
a quantum leap was achieved.

[cab@SEW-Eurodrive](mailto:cab@SEW-Eurodrive)

SEW-Eurodrive has more than 80 years of experience in drive engineering. The company each year produces three million type plates for gear motors and units. In order to mark these plates quickly, automatically and permanently, in the production lines more than 50 cab laser marking systems and more than 100 cab label printers are in use.

Compliance with the high demands on process safety and close cooperation were the basis for the spread of these solutions not only at the production site in Haguenau but in 25 countries on all continents.



Give us a like on Facebook:  
[www.facebook.com/cab.news](https://www.facebook.com/cab.news)

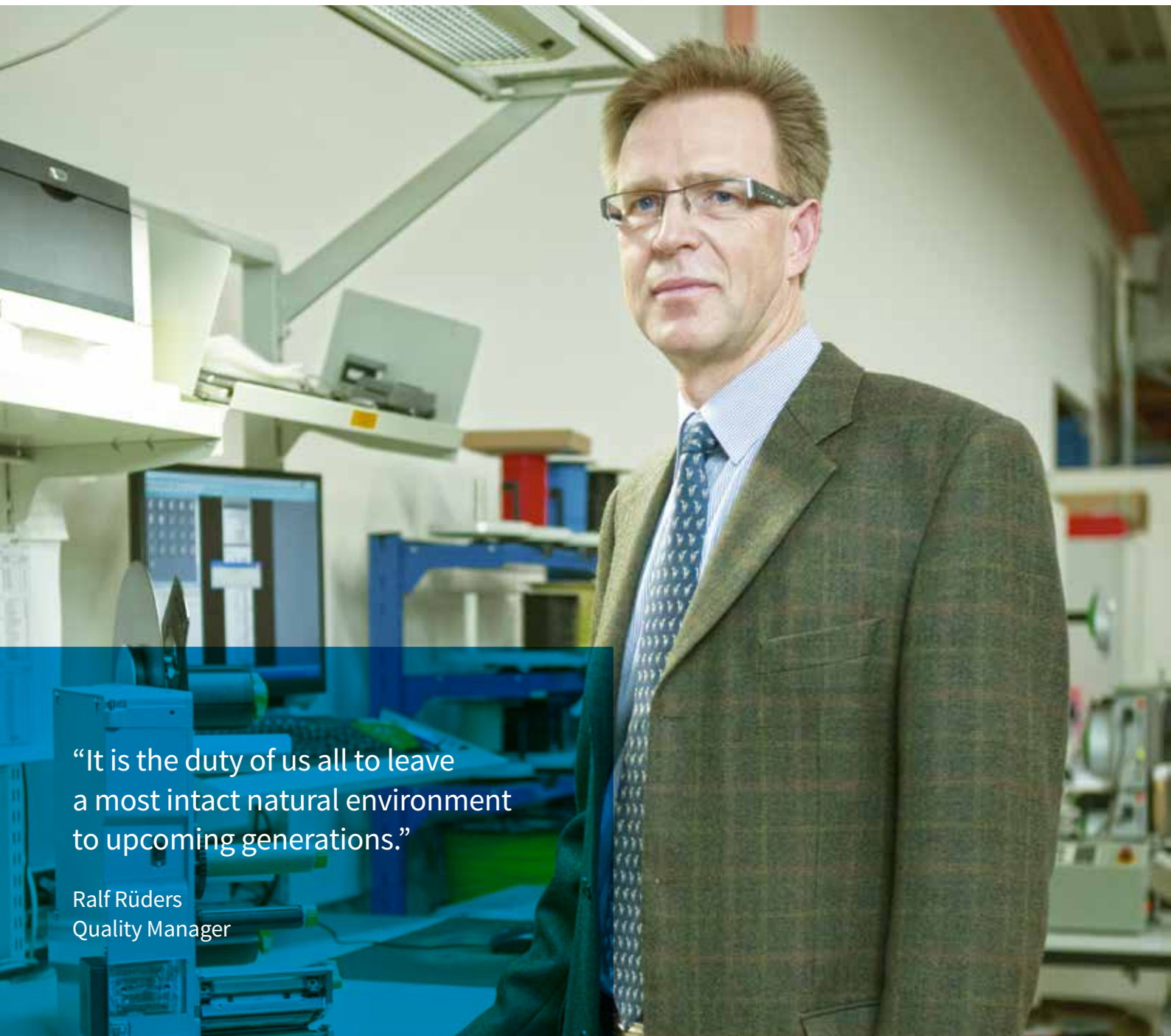


In companies all around the world cab solutions  
shape business processes. An excerpt:

A word cloud of German company names. The names are arranged in a dense, overlapping manner. Some names are in blue, while others are in grey. The names include:

- KRONES
- TRW
- BAUMÜLLER
- HOCHLAND
- FESTO
- FAURECIA
- HELLA
- DOLE
- MOTOROLA
- KLINIKUM NÜRNBERG
- EMIRATES AIRLINES
- FLUGHAFEN MÜNCHEN
- CONTINENTAL
- 3M
- EBMPAPST
- DEUTSCHE POST
- LIDL
- CISCO
- PHOENIX CONTACT
- OSIANDER
- ZODIAC
- LAND ROVER
- AEROSPACE
- TTS
- BMW
- SCHÄFER SHOP
- PIERBURG
- AUDI
- WMF
- JAGUAR
- HUK COBURG
- ROSSMANN
- AIRBUS
- MARQUARDT
- BOSCH
- SEW-EURODRIVE
- RAFI
- SIEMENS
- BROSE
- VW
- QUNDIS
- FAUN
- JOHN DEERE
- IFM ELECTRONIC
- PLAYMOBIL
- L'ORÉAL
- PEUGEOT
- DAIMLER
- DIEHL AKO
- CITROËN
- HENKEL
- Huawei
- CARDINAL HEALTH
- TRUMPF
- BOEING
- LUFTHANSA
- BRAUN
- KAUFLAND

# SUSTAINABILITY



“It is the duty of us all to leave  
a most intact natural environment  
to upcoming generations.”

Ralf Rüders  
Quality Manager



## Resource efficiency is a privilege

- > Assuring quality is fundamental at cab not only because of increasing customers' demands and the increasing number of legal requirements.
- > cab manufactures according to the specifications of the internationally applied standards DIN EN ISO 9001:2008 (quality) and ISO 14001:2004 (environment).
- > Resource efficient production pays off! Each generation of cab engineered and manufactured solutions is thereby designed for best possible energy use.




Comments and regulations at  
[www.cab.de/certificates](http://www.cab.de/certificates)





# OUR COMMITMENT

A portrait of Uwe Lüdemann, a middle-aged man with short, graying hair, wearing a blue and white striped button-down shirt. He is sitting at a desk with his hands clasped in front of him. The background shows a modern office environment with large windows and green partitions.

“I have been the company’s 16th employee. Today there are several hundreds. The fundamental idea of a family business has always maintained. This is noteworthy in itself.”

Uwe Lüdemann  
Sales Director Label Printing Systems





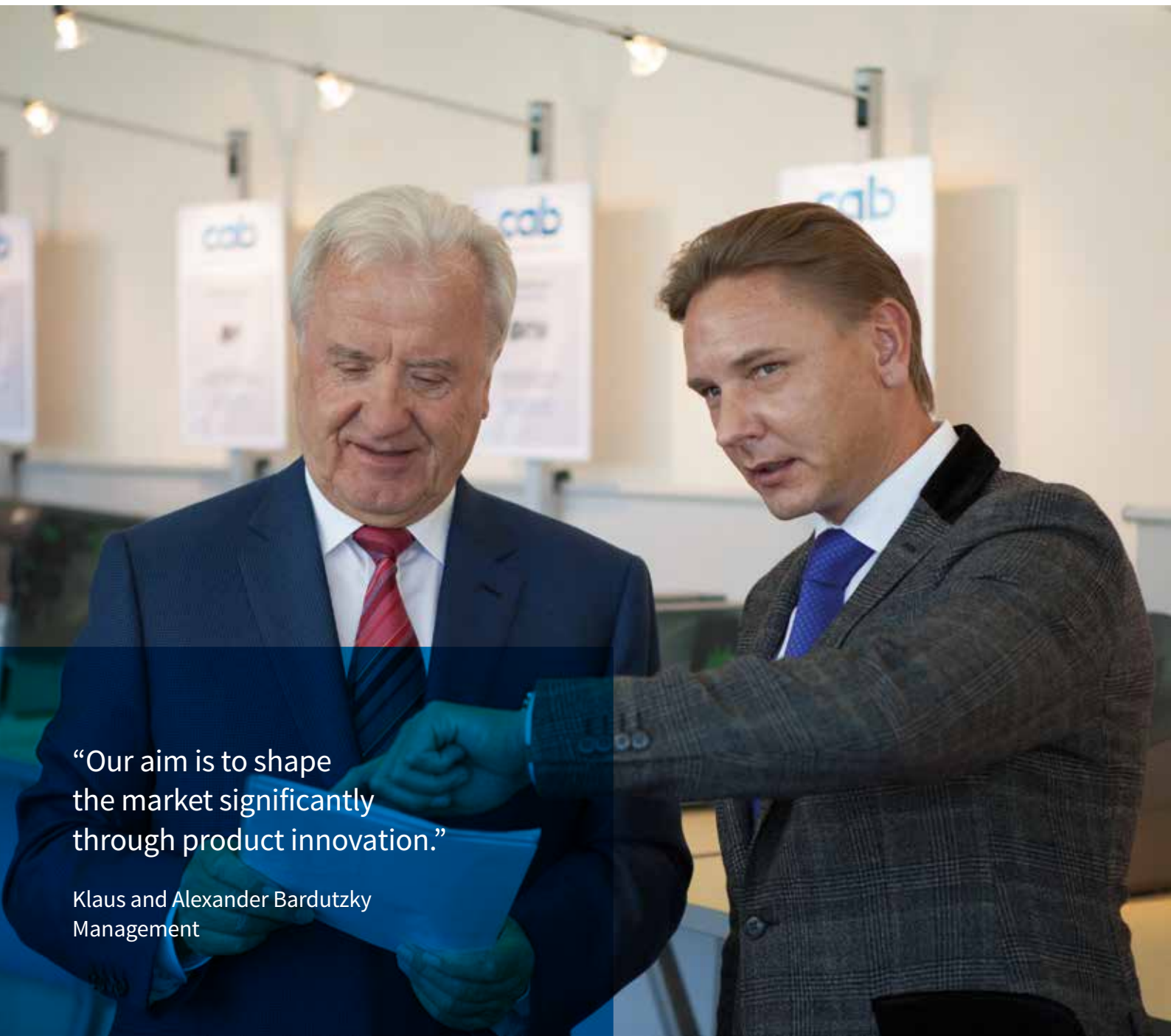
## Customer first!

- > Whether it is automotive industry, electronics, logistics, chemistry, pharmacy, textile, food, trading or services – cab feels comfortable in all lines of businesses.
- > Once cab, always cab – more than 88 percent of the cab customers steadily rely on cab products and solutions. Some of them for 20 years!
- > cab appreciates constructive dialogue with customers, distributors and vendors.

**i** Are you already a cab customer? Then we would be happy about your statement on how you have experienced cab and its products. Email to [marketing@cab.de](mailto:marketing@cab.de)



# OUR VISION



“Our aim is to shape  
the market significantly  
through product innovation.”

Klaus and Alexander Bardutzky  
Management



## Informing – inspiring – implementing

- > Product innovation according to cab means continuously developing ideas and assigning new technologies to real applications.
- > cab rates the Internet of Things, M2M communication and Big Data analysis as reasonable add-ons to industrial fabrication. Altogether they generate a circular flow that offers companies more flexibility.
- > cab provides conditions for Germany's innovation leadership.



In case of any questions or suggestions  
you can reach us via email to [info@cab.de](mailto:info@cab.de).



## cab worldwide

### Germany

cab Produkttechnik GmbH & Co KG, Wilhelm-Schickard-Straße 14, 76131 Karlsruhe,  
phone +49 721 6626 0, fax +49 721 6626 129, [info@cab.de](mailto:info@cab.de), [www.cab.de](http://www.cab.de)

cab Produkttechnik Sömmerda GmbH, Am Unterwege 18-20, 99610 Sömmerda,  
phone +49 3634 6860 0, fax +49 3634 6860 129, [info@cab.de](mailto:info@cab.de), [www.cab.de](http://www.cab.de)

### France

cab Technologies S.à.r.l., 2a Rue de la Moder, Z.A. Nord du Val de Moder, 67350 Niedermodern,  
phone +33 388 722501, fax +33 388 722502, [info.fr@cab.de](mailto:info.fr@cab.de), [www.cab.de/fr](http://www.cab.de/fr)

### USA

cab Technology, Inc., 87 Progress Avenue Unit 1, Tyngsboro, MA 01879,  
phone +1 978 649 0293, fax +1 978 649 0294, [info.us@cab.de](mailto:info.us@cab.de), [www.cab.de/us](http://www.cab.de/us)

### Latin America

Alejandro Balmaceda, Hacienda Jurica Pte 1615, Colonial de Valle, 32553 Ciudad Juárez,  
phone +52 656 682 4301, [a.balmaceda@cab.de](mailto:a.balmaceda@cab.de), [www.cab.de/es](http://www.cab.de/es)

### Taiwan

cab Technology Co., Ltd., 16F-1, No. 700, Jhong Jheng Road, Junghe, Taipei 23552,  
phone +886 (02) 8227 3966, fax +886 (02) 8227 3566, [info.asia@cab.de](mailto:info.asia@cab.de), [www.cab.de/tw](http://www.cab.de/tw)

### China

cab (Shanghai) Trading Co., Ltd., A507, No. 268, Tong Xie Road, Shanghai 200335,  
phone +86 (021) 6236 3161, fax +86 (021) 6236 3162, [info.cn@cab.de](mailto:info.cn@cab.de), [www.cab.de/cn](http://www.cab.de/cn)

cab (Shanghai) Trading Co., Ltd., Room 39, 10F, 8 Lin He Zhong Road, Guangzhou 510610,  
phone +86 (020) 2831 7358, [info.cn@cab.de](mailto:info.cn@cab.de), [www.cab.de/cn](http://www.cab.de/cn)

### South Africa

cab Technology (Pty) Ltd., 14 Republic Street, Bordeaux, 2125 Randburg,  
phone +27 11 886 3580, fax +27 11 789 3913, [info.za@cab.de](mailto:info.za@cab.de), [www.cab.de/za](http://www.cab.de/za)

