

## **Press Release**

See Calibre at ISE 2017, Stand 12.N45, 7-10 February 2017, Amsterdam RAI, NL

# **German Wine Meets Royalty**

Bradford, Yorkshire, UK, January 2017 – The live studio production of German Wine Queen Awards ceremony held at broadcaster SWR was produced by Cassiopeia Veranstaltungstechnik GmbH using Calibre 4K LEDView730 to scale, switch and scan images onto the giant main stage LED display.



Image credit: Cassiopeia Veranstaltungstechnik GmbH

The ceremony took place on 30 September 2016 and was presented by Holger Wienpahl.

"The Calibre LEDView730 was used for accurate colour matching between the broadcast cameras and the on-stage LED screen that was positioned behind contestants and presenters. We took advantage of the processor's low latency image processing and flawless video import feature. The system performed flawlessly throughout the competition, which was televised live. We're delighted with the results," said Martin Heuberger, Film Producer at Cassiopeia



Veranstaltungstechnik GmbH.

"We've used Calibre image processing technology for several projects to date including several SWR open air concerts, celebrity performances and promotional days," added Heuberger.



Image credit: Cassiopeia Veranstaltungstechnik GmbH

#### **ENDS**

#### **About Calibre**

Multi-award winning British company, Calibre has over the past 29 years achieved world recognition providing image scaling and processing technologies for use in broadcast/television, digital cinema, medical, large venue projection, LED videowalls. Calibre manufactures products under its own brand-names as well as providing products and technology to several market leaders in the Pro-AV market worldwide. Calibre is a market leader in innovation, utilizing its own, UK & Germany-based in-house hardware and software design teams for all its product developments and its own UK manufacturing.

#### Some useful links:

Twitter: @CalibreProAV Website: www.calibreuk.com

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## Images:



http://www.calibreuk.com/images/press\_images



## 新闻稿

期待在ISE展会与您相见,2017年2月7-10日. 荷兰 阿姆斯特丹. Calibre 位于12展厅N45展位.

## 德国葡萄酒女王奖颁奖典礼

2017年1月 英国约克郡布赖德福特 – SWR广播电台举办的德国葡萄酒女王奖颁奖 典礼的录制现场上,Cassiopeia Veranstaltungstechnik GmbH公司使用 Calibre的4K LEDView730缩放切换器将图像呈现在其主舞台的大型LED显示屏上。



图片来源: Cassiopeia Veranstaltungstechnik GmbH

颁奖仪式于2016年9月30日举行,由Holger Wienpahl颁发。

Cassiopeia Veranstaltungstechnik GmbH 的制片人Martin Heuberger 表示



"Calibre的LEDView730设备用于连接广播摄像机和舞台的LED屏,并将色彩准确匹配。我们受益于该处理器的低延迟图像处理及完美的视频导入功能。整个颁奖仪式是电视直播,我们对结果非常满意."

他还补充"我们在多个项目中都使用了Calibre的图像处理技术,其中包括SWR露天音乐会,名人演出和促销活动等。"



图片来源: Cassiopeia Veranstaltungstechnik GmbH

结尾

#### 关于Calibre

Calibre是一家屡获殊荣的英国公司,在过去的29年间,Calibre在多项技术中获得了世界的认可,其图像缩放和处理技术广泛应用于广播/电视,数码摄像,大型场馆投影,LED大屏以及医疗等领域。Calibre的产品以自有品牌命名,同时也向全球专业视听领域的市场引导者提供产品和技术。Calibre是创新的市场引导者,所有产品研发和生产制造都由其在英国和德国的内部软硬件设计团队支持。

#### 有用链接:

Twitter: @CalibreProAV



Website: www.calibreuk.com

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## 产品外观:



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