



Cambridge Connectors™
A Division of Cambridge Electronic Industries Ltd.

Press Release - for immediate release

Cambridge Connectors partners with Advanced Layout Solutions (ALS) to provide PCB design and signal integrity analysis services.

As one of the largest PCB design bureaux in the UK, ALS is able to take on the PCB design demands required in High Speed, High Definition Video applications encountered by Cambridge Connectors' customers.

With the evolution from 3GHz to 6GHz and 12GHz transmission speeds in Broadcast applications, Cambridge Connectors recognises that PCB design challenges have increased considerably. The high costs of CAD tools, maintenance and staff training make a good case for the outsourcing of engineering tasks such as PCB design and signal integrity analysis to centres of excellence. The handing over of its latest concepts to a design bureau is not a decision to be taken lightly by customers and Cambridge Connectors chose Advanced Layout Solutions because of its long history working with some of the biggest names in the electronics industry. It has vast experience working with engineers and project managers who favour the 'outsource' model. Its broad customer base spanning consumer electronics, broadcast, data storage/networking, military/aerospace, motor sport and medical is clear evidence of just how effective the outsource model is.

Further information and advice on the costs and benefits of this service can be obtained from : -

Advanced Layout Solutions at
<http://www.alspcb.com/>

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