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CARTER PRODUCTS LAUNCHES ONLINE ORDERING FOR BANDSAW PRODUCTS

Grand Rapids MI • Carter Products is continually seeking ways to make it easier for their customers to do business with them. As part of the overall web site upgrade and update, Carter has now launched an e-commerce section for their full line of band saw upgrade products.

Carter has built a strong reputation at the consumer and professional levels for the quality of their band saw accessories and enhancements. Now those products will be available online at <u>www.carterproducts.com</u>.

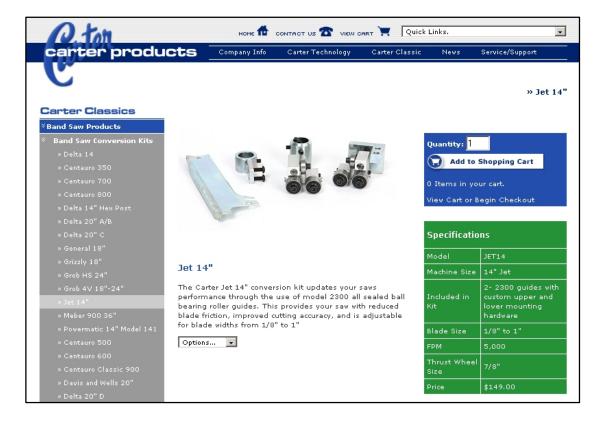
"We are excited about bringing our products closer to our customers," said Peter Perez, President of Carter Products. "Convenience is critical and we want people to get the items they want anytime they need them."

The new online store will stock bandsaw guides kits and stabilizers, the Quick Release [™] Bandsaw Tension Toggle, Cobra Coil[™] replacement tension spring and both rubber and the new Carter Ultra Blue[™] urethane replacement bandsaw tires. These quality replacement and upgrade products are available for virtually every model of bandsaw on the market today.

Carter Products has been a leading supplier of productivity-enhancing products since 1929. In addition to their products for band saws, Carter also offers a full range of guide line, laser positioning and inspection lighting, the innovative Carter Flip-Pod[®] vacuum part hold down system for CNC manufacturing, precision calibration instruments for wide belt sanding applications, and many other products.

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Carter Products new e-commerce section will allow customers to purchase bandsaw upgrade products at any time for home or business delivery.