CATAL🌐G INDUSTRY

ONLINE INDUSTRIAL CATALOGS

MEDIA KIT

INDEX

ONLINE INDUSTRIAL CATALOGS

CATAL**O**G
INDUSTRY

1.000
Companies

3.000
Catalogs

15.000
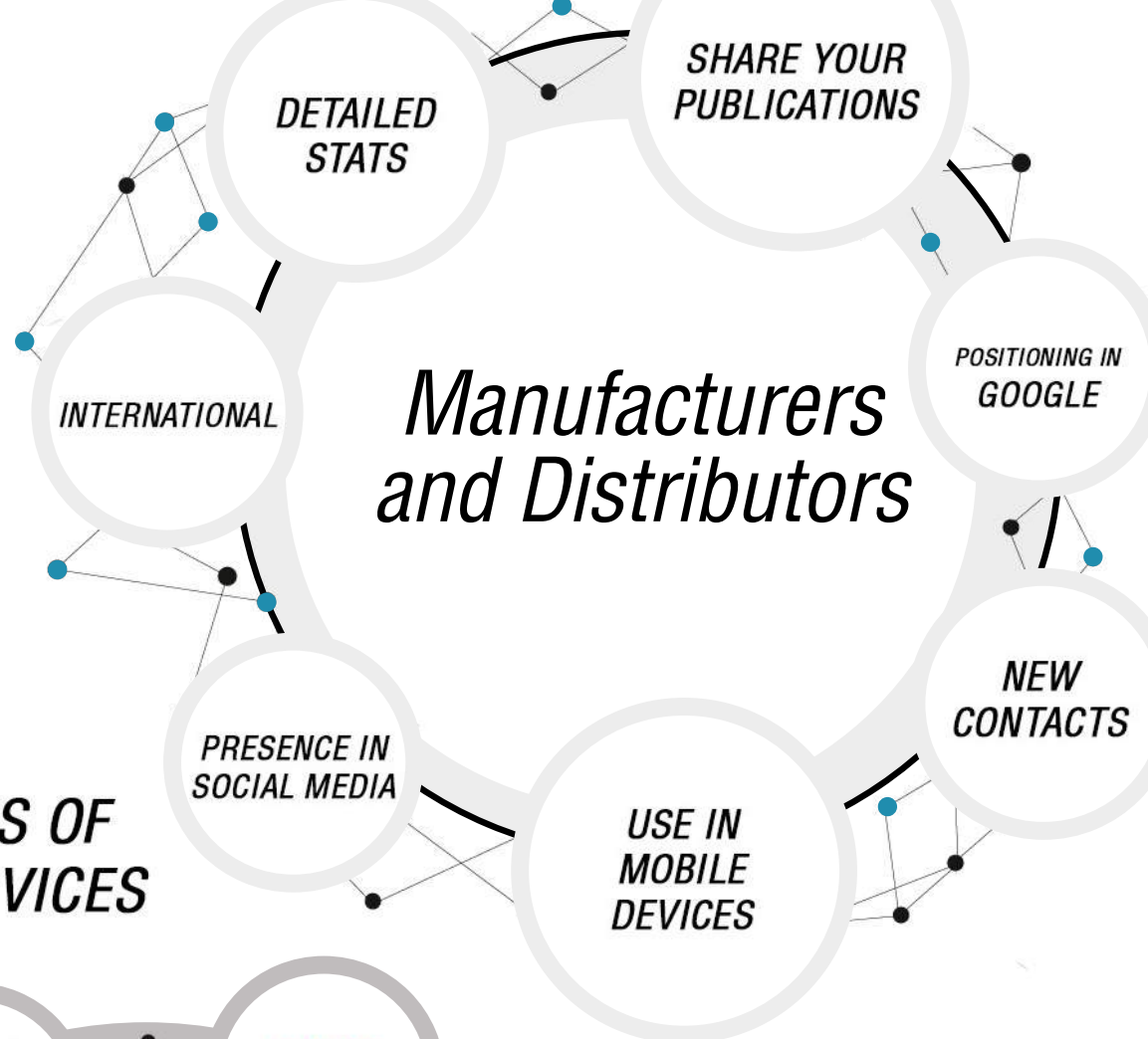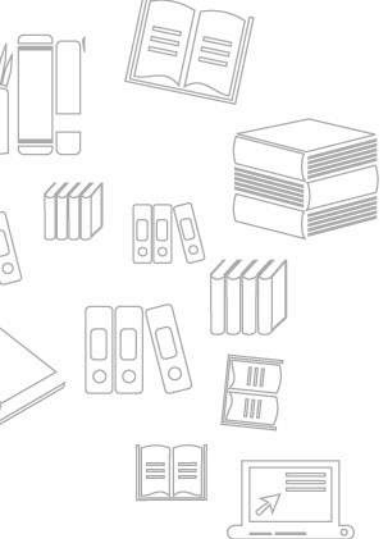Visitors per month

15.000-30.000
Visitors per day

1. KEY FIGURES

CatalogIndustry is an online library specializing in **industrial catalogs**, **technical documentation** and rates of the most important **companies** in the major industries.

Industrial catalogs library has been designed to be innovative, intuitive and easy to use, with the intention of becoming a **reference** tool for **industry professionals.** In addition, manufacturers and distributors to offer their products in multiple languages, helping them find **new customers** and promote their products **worldwide.**

ONLINE INDUSTRIAL CATALOGS

CATAL**O**G
INDUSTRY

2. ADVANTAGES OF ONLINE SERVICES

Manufacturers and Distributors

- DETAILED STATS
- SHARE YOUR PUBLICATIONS
- POSITIONING IN GOOGLE
- INTERNATIONAL
- NEW CONTACTS
- PRESENCE IN SOCIAL MEDIA
- USE IN MOBILE DEVICES

Professionals

- WIDE RANGE OF CATALOGS
- NEW ON THE MARKET
- SAVE TIME
- SAVE FAVORITES
- ACCESS FROM MOBILE DEVICES
- SEE REVIEWS
- BUSINESS CONTACTS
- FREE ADVERTISING
- DOWNLOAD CATALOGS

ONLINE INDUSTRIAL CATALOGS

CATAL🌐G INDUSTRY

3. COMMUNICATION SERVICES

PREMIUM CATALOG

Highlight your industrial catalog in the main slider.

50.000 views - 300 €/month

1000x220

ADVERTISING BANNER

TYPE 1. Banner of a company registered with catalogs on the web.

50.000 views - 200 €/month

TYPE 2. Banner of a company not registered with catalogs on the web.

50.000 views - 300 €/month

General Note: Banners and designs for landing pages are not included in the rate. All banner must be editable via Backoffice. CatalogIndustry offers design services for Banner and landing pages.
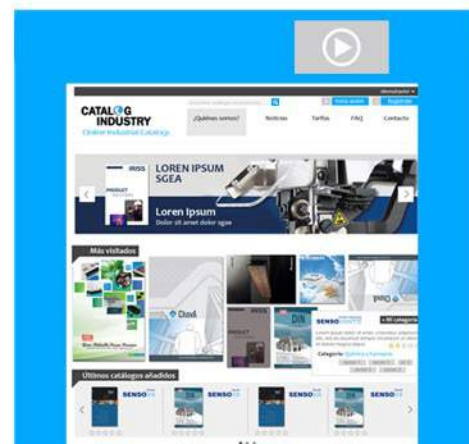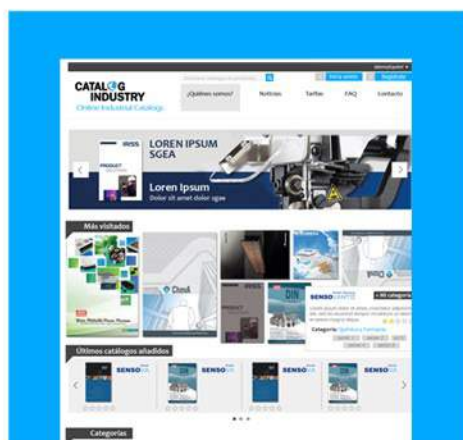
HOME CATALOG

Highlight catalog at home.

200 €/month

CATEGORY CATALOG

Highlight catalog in categories and subcategories.

100 €/month

SPECIAL ACTIONS

SKIN WEB

1000x129 - 500 €/month

SKIN VÍDEO WEB

1220x240 - 525 €/month

CATALOG INDUSTRY

POSTING SOCIAL MEDIA

FACEBOOK

Header

851x315 - 200 €/week

3 Sponsored Post

100 €/week

TWITTER
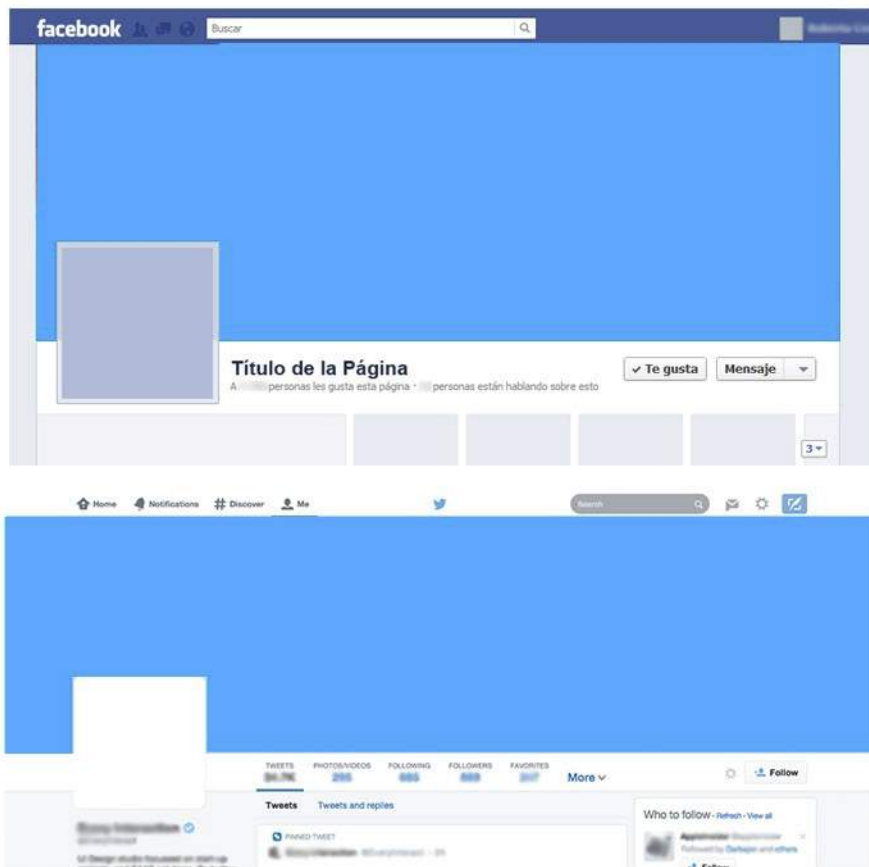
Header

1500x500 - 200 €/week

3 Sponsored Post

100 €/week

LINKEDIN

3 Sponsored Post

646x224 - 100 €/week

¿Todavia no estás en Catalog Industry?

CATALOG INDUSTRY

Comparte tu catálogo en la herramienta de referencia para los profesionales de la industria.

3.000 Catálogos

1.000 Empresas

15.000-30.000 Visitas al mes

600 Visitas al día

TRÁFICO WEB

40%

31%

20%

8%

160x250

200x100

CONSULTA NUESTRAS TARIFAS

Acceso a Media Kit virtual

600x90

Example Newsletter

NEWSLETTER ADVERTISING

REPORTING

Monthly report. Side Banner:

125x385 - 125 €/month

CORPORATE

Information to companies.

200x100 - 100 €/month

160x250 - 200 €/month

600x90 - 150 €/month

NEW CATALOGS

Recent Developments.
Top banner:

600x90 - 150 €/month

ADWORDS

320x50

240x400

336x280

200 € / 400 clicks

1 month

336x280

240x400

320x50

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CATALOG INDUSTRY

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