

# ezLCD-303

3.5" Smart, Touchscreen, Color LCD



# Get your project up and running in hours, not days!

AMAZING third generation, intelligent, all-in-one, touchscreen "ezLCD" technology.

Highly functional, very flexible, cost-effective alternative to buttons, switches, character modules, STN displays, or more complex graphical reflective touch displays.

Suitable for any indoor application including: point of sale, kiosk, industrial automation, test equipment, home automation, robotics, automotive, laser, medical, banking, security system, portable, and much more!

Simple programming with our ASCII commanddriven operation using our free serial terminal program. EarthSEMPL Language (Simple Embedded Macro Programming Language).

A multitude of fonts, images, and sample macros are pre-packaged for a quick start. Widgets include: analog meter, buttons, checkbox, dial, radio button, slider, and more!

Works with any micro-controller, including Arduino!

## **OEM Quantity pricing available.**

# **Product Specifications**

- 3.5" Color, TFT LCD
- 320 x 240 resolution
- 65,536 colors (16 Bit)
- 350 Nit Brightness LED backlight
- 500 to 1 Contrast Ratio
- Integrated four-wire resistive touchscreen
- Powerful 16 bit Graphics Processing Unit (GPU)
- 4 Mb flash memory for storing fonts, bitmaps, and macros
- USB 2.0 and serial TTL interfaces
- Flush-mount sheet metal mounting bracket
- Overall dimensions: 4.08 x 2.52 x .86
- 3.3V operating voltage
- Extremely low power 130mA Typical
- -20 to +60C operating temperature
- RoHS compliant
- EarthSEMPL (simple embedded macro programming language)
- Windows 7, XP, Linux, and OSX operating system compatible
- Use as a graphic client or as a stand alone controller

## **Options**

- USB development / programming cable
- Engineering Development Kit

## **Engineering Development Kit**

-DK includes:

- ezLCD-303 all-in-one touch module
- ezLCD-30x-EDK board
- Two USB 2.0 to Mini USB cables
- 3.7v lithium battery
- Jumper shunts
- Screwdriver
- Standoffs

**Configurations** ezLCD-303 – Production unit

ezLCD-303-DK – Development Kit

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shown: ezLCD-301-DK