

The ConFab[®]

Conference & Networking Event



May 14 – 17, 2017

HOTEL DEL CORONADO | SAN DIEGO

WWW.THECONFAB.COM

2017 EVENT PROSPECTUS

The Premier Conference and Networking Event for the
Semiconductor Manufacturing and Design Industry

Owned & Produced by:
Extension
M E D I A

Presented by:
SolidState
TECHNOLOGY.

Semi MD

Chip Design
Tools, Technology & Methodologies

EVENT OVERVIEW

The ConFab, now entering its 13th year, has distinguished itself as the premier annual conference and networking event for executives involved in semiconductor manufacturing and design.

The ConFab connects equipment, material, software and service suppliers with influential decision makers from fabs, IDMs, OEMs, OSATs and fabless/design companies. It features dynamic networking opportunities, presentations from industry experts and strategic business meetings.

"I'm not aware of a conference that is more informative, candid and efficient for decision-makers in the semiconductor manufacturing industry than The ConFab."

— Amkor Technology

WHY YOU SHOULD PARTICIPATE

HIGH-CALIBER CONFERENCE PROGRAM

The conference program, chaired by Solid State Technology Editor-in-Chief, Pete Singer, offers a unique blend of market insights, technology forecasts and strategic assessments of the challenges and opportunities facing the semiconductor manufacturing and design industry.

CONNECT WITH THE RIGHT PEOPLE - Over 30% more VIPs attended in 2016!

The ConFab brings together the most important spenders in the world. VIP attendees from Intel, Samsung, TSMC, SK Hynix, Micron, UMC, SMIC, GLOBALFOUNDRIES, Infineon and others, represent a wide swath of the \$54 billion in capital spending expected in 2017.

NETWORK WITH THE BEST

The ConFab is the ONLY conference dedicated to connecting suppliers with key executives at semiconductor manufacturing, fabless and OSAT companies.

ENGAGE IN STRATEGIC BUSINESS MEETINGS WITH PRE-QUALIFIED BUYERS

Suppliers create crucial alliances for the future during private, pre-scheduled boardroom meetings with qualified purchasing decision makers and influencers. These meetings offer an efficient and highly effective approach to conducting face-to-face business in a global industry.



NEW VENUE!



NEW VENUE: HOTEL DEL CORONADO | SAN DIEGO

Hotel del Coronado is an iconic destination at the Pacific's edge just minutes from downtown San Diego. Its Coronado Island setting captures the relaxed beauty and seaside charms of the quintessential Southern California coastal lifestyle. The Hotel del Coronado has been recognized as the premier San Diego meeting resort destination by leading industry organizations from around the world.

WWW.HOTELDEL.COM



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ATTENDEE PROFILE

"...the presentations and 1:1 meetings were all extremely well-planned. I forged and advanced valuable relationships with many Executives within the Semiconductor Industry that will certainly prove valuable in the coming years."
 — F450C Program Manager, M+W Group US



PAST ATTENDEES INCLUDE:

- | | | | |
|---------------------------------------|----------------------------|--------------------------------|--------------------------|
| AMD | Fairchild Semiconductor | Mentor Graphics | Silicon Labs |
| Amkor | Freescale | Microchip | SK Hynix |
| Applied Materials | G450C | Micron | Skyworks |
| ASE Group | GE Digital | Novati | SMIC |
| ASML | GLOBALFOUNDRIES | NVIDIA | Spansion |
| Atmel | Hewlett Packard | NXP | STATS ChipPAC |
| Brewer Science | Hitech Semiconductor | ON Semiconductor | STMicroelectronics |
| Broadcom | Huatao Technology/FlipChip | Pall Corporation | SUSS MicroTec |
| Cascade Microtech | IBM | Philips Lumileds | TDK |
| CEA-Leti | imec | Qualcomm | Texas Instruments |
| China Wuxi Industry Development Group | Infineon | Rambus | Toshiba |
| Cisco Systems | Intel | Renesas | Total Facility Solutions |
| Cree | KLA-Tencor | Samsung | TSI Semiconductors |
| Cypress Semiconductor | Lam Research | SanDisk | TSMC |
| Edwards | Linde | SCREEN Semiconductor Solutions | UMC |
| Entegris | M+W Group | Seagate | Western Digital |
| Entrepix | MagnaChip | Siemens | Wisdom IC |
| EV Group | Marvell Semiconductor | Silicon Catalyst | X-FAB |
| | Maxim | | Xilinx |

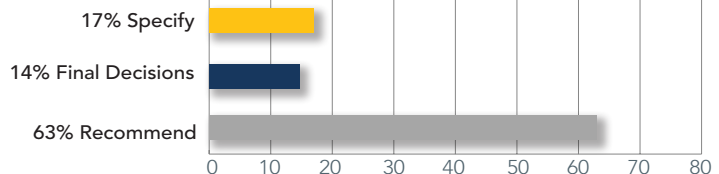
"The experience truly optimizes access to decision-makers in an atmosphere that allows full interaction and an extremely well-planned agenda. Great networking combined with technical sessions and targeted meetings makes for a program unique and true to its mission and deliverables."
 — CEO, Applied Seals



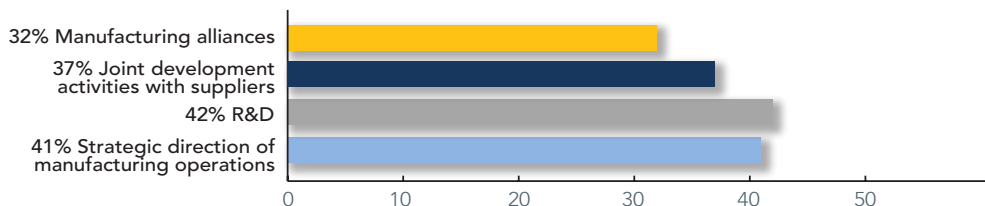
TITLE

- C-Level 18%
- Vice President or above 25%
- Director or above 23%
- General Manager or above 34%

PURCHASING ROLE



AREA OF INVOLVEMENT



PARTICIPATION OPPORTUNITIES

TOTAL ACCESS PASS - \$3,500

Establish a concrete presence at the event. Each pass includes:

- Keynotes
- Conference sessions +panels
- Networking receptions
- All meals
- Online conference proceedings

UPGRADE OPPORTUNITY - \$500

Elevate your company's visibility before, during + after the event by upgrading to Industry Partner sponsor status. Upgrade includes:

- Company logo with click-through URL on event website
- Company logo on onsite signage
- Company logo in event guide

PRIVATE BUSINESS MEETINGS

Engage in strategic discussions with qualified purchasing decision makers and influencers from the world's leading fabs, IDMs, OEMs, OSATs and fables/design companies. Meetings include:

- Private boardroom suite for your exclusive use at any time
 - Pre-scheduled, 45-minute long meetings
 - Invite your qualified customers + prospects to attend as VIP guests
 - Meeting room signage with your full-color company logo
- \$9,500 for 3 meetings
\$2,500 for each additional meeting (*maximum of 11 meetings*)

EXPAND YOUR PRESENCE WITH A SPONSORSHIP

Welcome Reception \$17,500 (Exclusive)	Networking Reception \$10,000 (4 Available)	Wi-Fi \$8,500 SOLD	Water Bottle \$7,000 (Exclusive)	NEW Key Cards \$2,000 (Exclusive)
Keynote Session \$7,500 (3 Available)	Networking Lunch \$6,500 (3 Available)	Registration + Badge Holder \$6,500 (Exclusive)	Executive Pen \$4,750 (Exclusive)	NEW Charging Station \$750 (Exclusive)
Networking Breakfast \$5,000 (3 Available)	Conference Session \$5,500 1 SOLD (4 Available)	Conference Notebook \$4,950 (Exclusive)	VIP Online Registration \$2,500 (Exclusive)	
Conference Bag \$4,500 SOLD	Gift & Note Room Drop \$3,500 (Exclusive)	Refreshment Breaks for one day \$2,750 (3 Available)	Literature Distribution \$595	
Custom VIP Welcome HTML/Letter \$1,500	Full page in Event Guide \$1,500	Half page in Event Guide \$950	Event Guide Cover + Conference Proceedings \$6,000 (Exclusive)	

SPECIAL WELCOME VIP SPONSORSHIPS

Special VIP Only Event Sponsorship Quoted upon Request 1 SOLD (1 Available)	Limo VIP Pickup/Return Sponsor Quoted upon Request (Exclusive)
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POSITION YOUR COMPANY AS A THOUGHT LEADER

Conference Presentation \$12,500 1 SOLD (3 Available)	Tabletop in Conference Room \$3,000 1 SOLD (3 Available)	Poster & Technical Materials \$2,000	Video Interview with Pete Singer \$2,500
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CONNECT WITH THE EXECUTIVES PRIOR TO OR AFTER THE CONFAB

Dedicated Email Blast to the exclusive list of Semiconductor, Fables and OSAT Executives (18,500) \$350cpm	Conference Proceeding Delivery Sponsorships to 5,000 ConFab VIP's and Top Industry Executives \$3,500 (5 Available)
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ELITE PARTICIPATION LEVELS & DISCOUNTS

Elite status increases your company's visibility before, during and after the event. Status is determined by the total value of what you purchase for the event, including Total Access Passes, meetings and sponsorships.

	PLATINUM	GOLD	SILVER	BRONZE
Availability	1	10	15	15
To qualify, the total value of what you purchase (Total Access Passes, meetings, sponsorships, etc.) must be	\$65,000 or more	\$50,000-\$64,999	\$25,000-\$49,999	\$15,000-\$24,999
Custom HTML sent to all attendees	✓			
Video Interview with Pete Singer	✓	✓		
Onsite Visibility + Branding	Exclusive Signage	Enhanced	Standard	Basic
Event Guide Listing	Full Page	Full Page	Half page	Quarter Page
Literature Distribution	✓	✓	✓	
Discount	25%	15%	12%	10%



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For more information, please contact:
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