

FOR IMMEDIATE RELEASE

PENTAIR ANNOUNCES "PROPOINT REWARDS" ENHANCEMENT TO THEIR POPULAR PRO DEALER SUPPORT PROGRAM

DELAVAN, WIS. — **April 15, 2013** — Pentair Ltd. (NYSE: PNR) announced today the launch of "ProPoint Rewards", a significant enhancement to the Pentair Pro Dealer loyalty program. ProPoint Rewards gives Dealers who purchase Pentair product the opportunity to earn high-end branded merchandise, electronics, travel packages, and thousands of other rewards.

The new ProPoint Rewards enhancement, which kicked off on February 1, 2013, allows Pentair to reward loyal Dealers, Contractors, and Installers who make repeated purchases from authorized Pentair Distributors. According to Susan O'Grady, Pentair Marketing Manager who developed ProPoint Rewards, "We appreciate the loyalty our Pro Dealers have to our brands and products. This programs gives us an opportunity to show that appreciation in a meaningful way."

Points earned through the ProPoint Rewards enhancement are tracked online, and Dealers can easily log in at any time to check their totals and redeem points. "We've made it a simple process for Dealers, and Dealers of all sizes can earn rewards. We've included sign-up bonuses, random point give-aways, and opportunities to double and even triple points," said O'Grady. "We want every Dealer to earn a reward – hopefully something they or their family have been dreaming of."

Dealers must be enrolled by an authorized Pentair Distributor. Dealers who are enrolled by April 30, 2013 receive a sign-up bonus and a chance for a free Point "Spin & Win." Complete program details and qualifying products can be found at www.PentairProDealer.com.

About Pentair Ltd.

Pentair (<u>www.pentair.com</u>) delivers industry-leading products, services and solutions for its customers' diverse needs in water and other fluids, thermal management and equipment protection. With pro forma revenues of approximately \$8 billion, Pentair employs more than 30,000 people worldwide.

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