

4th Pan-European LESI Young Members Event

EU DIRECTIVE ON TRADE SECRETS: CHALLENGES AND PERSPECTIVES

Discussion of the Legislative Reforms including the Unitary Patent

Madrid, 4th November, 2016

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Trade secrets protection provides an alternative to intellectual property rights to protect know-how and business information and allow European businesses, irrespective of their size, to maximize the profits derived from its creativity and innovation and have an important role in protecting the exchange of knowledge. An efficient trade secrets protection is a critical element to strengthen Europe's leading position as a global leader in research and development.

The EU Directive 2016/943 on the protection of trade Secrets recently approved, in its own words, seeks to *"approximate the laws of the Member States so as to ensure that there is a sufficient and consistent level of civil redress in the internal market in the event of unlawful acquisition, use or disclosure of a trade secret"*. The Directive harmonises the definition of trade secret (which will comprise technological, business and commercial information) and lays down common rules, legal remedies and procedures to enforce trade secrets and protect confidential information in court proceedings.

The fourth Pan-European LESI Young Members Event is aimed at providing an overview of the recently approved Directive and allowing the exchange between young practitioners in the licensing and technology transfer field of ideas and good practices for taking full advantage of the current framework, as well as creating and promoting a culture for the protection of know-how and business information created within our relevant organizations.

The event shall finally tackle the most significant challenges of the Unitary Patent Package in the current post-Brexit referendum scenario.

The Pan-European LESI Young Members Event is free of charge for LES Members, including the post-event networking dinner at the Santiago Bernabeu Stadium, home of Real Madrid football team. In addition, on Thursday 3rd November there will be a relaxed get-together at a trendy pub in town for those who want to meet up with other young members and colleagues. Details will be published in our website soon.



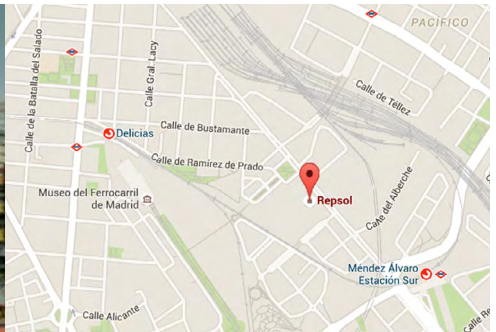
Madrid
November 4, 2016



10.00 h - 18.00 h



Campus Repsol – Conference Hall
Méndez Álvaro, 44, 28045 Madrid



PROGRAM

10.00 - 10.15 h Reception and welcome: General introduction to the conference
Susana Bayón
Head of IP of Repsol, President of LES Spain & Portugal

10.15 - 11.35 h Threats and opportunities for trade secrets in the 21st century: cybersecurity and big data

SPEAKER (15 minutes)

- Vincent Bergeron
Partner, Robic

MODERATOR

- Javier Fernández-Lasquetty
Partner- Elzaburu

PANEL

- Manuel Desantes (15 minutes)
Professor and Head of the Private International Law Department, University of Alicante
- Antonio Ramos (15 minutes)
Vice-President - ISACA

Discussion (20 minutes)

11.35 - 12.05 h Coffee break

12.05 - 13.20 h The EU Directive

SPEAKERS

- Scope of the definition of trade secrets and the concept of infringing goods (15 minutes)

Philippe Campolini
Partner, Simont Braun

- The lawful and unlawful acts of acquisition, use and disclosure of trade secrets (15 minutes)

Alexander Haertel
Partner, Kather Augenstein

- Exceptions and limitations to the protection of trade secrets (15 minutes)

Sergio Poza
Senior Associate, Gómez-Acebo & Pombo

MODERATOR

- Francisco Velasco
Executive Director - MRI International

PANEL

- The balance between trade secrets and the right to freedom of expression and information

Journalist (t.b.c)

- Dr. Marta Tortajada
Director of Microbial Biotechnology Department - Biopolis

- Dr. Javier Maira
Head of Commercialization Unit – CSIC. Spanish National Research Council

Discussion (30 minutes)

13.20 - 14.15 h Lunch break

14.15 - 16.00 h Workshop on best practices in the protection and management of trade secrets

MODERATOR

- Sergio Miralles
Partner, Intangibles IP Law

PANEL

- Sherry Rollo
Partner, Hahn Loeser
- Natalie Raffoul
*Managing Partner
Clancy P.C.+Brion Raffoul*
- Philippe Kutschke
Partner, Bardehle Pagenberg

Case explanation (15 minutes)

Teamwork (30 minutes)

Discussion (30 minutes)

16.00 - 16.30 h Coffee break

16.30 - 17.15 h Round table: need for legislative reform in the different European countries

- Mattia Dalla Costa
Partner, CBA Studio Legale
- Marta Pastor
Telefónica, S.A., Head of IP
- Erika Jiménez
Fluidra, S.A., Head of IP
- Dr. Heinz Goddar
Partner, Boehmert & Boehmert

17.15 - 17.45 h The Unitary Patent Package and the impact of Brexit

SPEAKER

Klaus Haft

*Partner, Hoyng Rokh Monegier, Secretary of LES Germany,
Vice-president EPLAW*

17.45 - 18.00 h Conclusions and farewell

Patricia García-Escudero

Ditrector, Spanish Patent and Trademark Office

M^a José de Concepción Sánchez

*Director of Patent and Technology Department,
Spanish Patent and Trademark Office*

José Miguel Lissén

Partner, Gómez-Acebo & Pombo, Secretary of LES Spain & Portugal

REGISTRATION

For all LES members and Speakers:
free of charge

For non-LES members
up to 40 (including full membership
at LES Spain & Portugal for 2016
and 2017): 80 €

For non-LES members above
40 (including full membership
at LES Spain & Portugal for 2016
and 2017): 135 €

Online, through the following URL
<http://www.les-sp.org/es/agenda/ymc>

Registration open:
on 5 August 2016

Registration deadline:
24 October 2016