

THE FUTURE OF LEADERSHIP

The future of leadership begins with a belief in individual excellence and collective progress. A belief in the potential of one, and the power of many. A belief that passion can become purpose, and that purpose is the catalyst of progress.



We meet our mission by investing in tomorrow's leaders, a practice rooted in the earliest days of the company and reflecting a philosophy that we all rise together. Today, GE invests more than \$1 billion each year in employee development worldwide. And we're just getting started.

We bring together thought leaders from around the world to create a learning environment that educates and enriches. At Crotonville, our global leadership institute, we continue to advance an evolutionary culture—a culture where learning shapes strategy and leaders are equipped and inspired to succeed now and in the future.

We develop employees at every level and career stage, and we share our approach with customers. We create learning experiences that are global, local, personal, digital, and—above all—transformational.

Ultimately, we believe ideas that serve society are the most valuable currency. It's our way of looking at the world, our way of envisioning leadership, our way of maximizing human capital to meet human needs, and it inspires us to make the world work better.

"GE has been a driving force in global leadership development for more than a century. This is where history is made. This is where leaders are made."

– Raghu Krishnamoorthy, Vice President, Executive Development and Chief Learning Officer



GE Crotonville: Inspiring, connecting, and developing the GE leaders of today and tomorrow.



In 1956, the first Corporate University and central hub for

innovation, ideas, and **learning** was opened.

In 2013, our Crotonville leadership center served close to **40,000** employees and **3,000** customers.

Our **1,800** course offerings ranged from **on-campus learning**, to **courses taught in-region** and **virtually**,

to intensive global leadership development programs.



74% of our in-person learning development sessions are delivered outside the United States.

We offer leadership development opportunities on-site in **198** locations (50 countries), including our campus in **New York**; our global learning centers in **Munich**, **Shanghai**, **Bengaluru**, **Abu Dhabi**, and **Rio de Janeiro**; and **GE** sites and other locations anywhere in the world.





