

November 11, 2016

Subject: Carol® Brand Cord, Electronics and Communications Products Price Announcement

Dear Valued Customer:

Due to the rising costs of raw materials, General Cable is announcing a pricing increase on the following products effective Monday, **November 14, 2016**.

Carol Electronics & Communications	4-6%
Carol Cord & Cordsets	6-10%

General Cable understands the difficulty of managing these inflationary pressures. We continue to remain dedicated to our valued customers by providing the high level of service and quality you have come to expect from General Cable. If you have any questions, please contact your General Cable Sales Contact or the Electrical Distribution Agent supporting your account.

To assist in planning and communicating with your customers, you may find this letter and list price sheet at the following link on General Cable's Website:

<http://www.generalcable.com/na/us-can/information-center/downloads/price-announcements-price-sheets> (Please follow the link and click on **Pricing**)

Thank you for your continued support of General Cable's products and services.

Sincerely,



Jay Lahman
Vice President & General Manager
Industrial, Construction & Specialty (ICS) Business Unit
North America



Tom Bisson
Vice President
Electrical Distribution Sales



Bob Kenny
President & CEO
Europe & Africa
BU Leader Global Communications