



Carol® Brand Cord has been preferred by contractors for years, and it keeps getting better.



Good/Better/Best Solutions

General Cable has perfected its yellow rubber cord offering with the introduction of Carolprene® SOOW/SJOOW 90°C Rubber Portable Cord in a high-visibility yellow color. We now have the industry's most comprehensive line of rubber portable cord – including **Carolprene®** for standard applications, **Super Vu-Tron® III** for applications requiring superior performance, and the ultimate performance of **Super Vu-Tron® Supreme**. Of course, we have a complete line of plastic and specialty cord products, too.



In an Array of Colors

Our Carol® Brand cord line is available in custom colors by special order! Choose from gray, blue, green, orange, yellow and red, or send us a custom color sample to match. In a sea of black cables in entertainment environments, soundstages, construction sites or other settings where temporary power is required, protect your cable investment with a unique color today! For complete product information, contact your General Cable inside sales representative.

With Your Name

If you have a large project coming up and you will benefit by having your company's name associated with it, we can do that, too. We can print your name and your customer's name right on the jacket. Your General Cable inside sales representative can tell you more.



Available Soon with TRU-Mark® Print Legends

The TRU-Mark footage marking system will soon be added to the cable jackets of our most popular Carol® Brand products and lengths. This enhanced numerical printing feature will indicate the exact length of cable, so installers do not waste time pulling wire that is too short while optimizing their wire inventory by choosing the right length of wire for the job. This sequential marker will be clearly printed on the jacket, and your cord will be packaged according to the length you order. You will always know how much is left on your reel. Ask your Carol representative about this new TRU-Mark feature and when it will be available in your area.



Carol Cord ★ Made in USA

Made in the U.S.A.

All General Cable Carol® Brand cord is made in the U.S.A. with the exacting performance characteristics we have detailed on our product specification sheets. The Carol cord you buy today will perform the same as the Carol cord you buy next week or next month. Many items are in stock for immediate delivery.

Adding Value

Whether it's providing a prototype, solving an applications problem, or answering a technical question, General Cable's associates make magic happen. Our Wire WizardsSM always seem to find the answer and serve the customer. And there's no smoke or mirrors about that. With over 50 years of experience behind us, Carol® Brand cord leads the industry in quality and innovation. We are focused on one goal – fulfilling our customers' needs with quality products, availability and service.



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