

■ Carol® Brand Alarm & Security Cables Featuring TRU-Mark®

CAROL BRAND

**ELECTRONICS
WIRE & CABLE**

General Cable is pleased to offer the **TRU-Mark® Sequential Footage Marking System** on its Carol® Brand line of Alarm & Security Cables.

The TRU-Mark System, which was selected in March 2010 as the *Wire & Cable Category Winner* in the 2010 EC&M Product of the Year competition, sequentially marks every two feet of Carol Brand products in Descending Order from the start of the reel to the core.



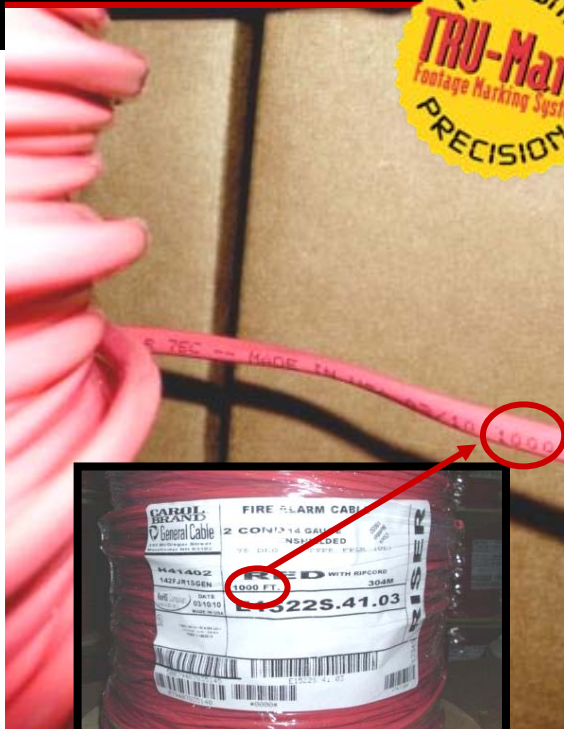
Product is TRU-Marked to match reel lengths with large visible fonts for accuracy with 1% tolerance.

Benefits of TRU-Mark:

- Installers will always know how much is left on the reel or box!
- Excellent for partial reel inventory management
- No more coming up short on partial reels
- Saves time and money on the job

Carol Brand Alarm & Security cables are UL Listed, CSA Certified and RoHS Compliant.

General Cable's Carol Brand is the right solution for alarm and security wire and cable. Carol offers as broad an offering as anyone in the industry. General Cable has the right product to serve every application.



TRU-Mark® Available

On Access Control,
Fire Alarm & Life Safety,
Home Theater & Burglar
Alarms 22 to 12 AWG, All
Conductor Cables

Access Control
Fire Alarm & Life Safety
Home Theater & Burglar Alarm
Data Communications



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Carol ★ **Made in USA**