

One Company Connecting The World™

POWERFUL PRESENCE · PRODUCTS PERFORMANCE · PEOPLE

General Cable has been a wire and cable innovator for over 165 years, always dedicated to connecting and powering people's lives. Today, with more than 14,000 associates and \$6 billion in revenues, we are one of the largest wire and cable manufacturers in the world.

Our company serves customers through a global network of 57 manufacturing facilities in 26 countries and has worldwide sales representation and distribution. We are dedicated to the production of high-quality aluminum, copper and fiber optic wire and cable and systems solutions for the energy, construction, industrial, specialty and communications sectors. With a vast portfolio of products to meet thousands of diverse application requirements, we continue to invest in research and development in order to maintain and extend our technology leadership by developing new materials, designing new products, and creating new solutions to meet tomorrow's market challenges.

In addition to our strong brand recognition and strengths in technology and manufacturing, General Cable is also competitive in such areas as distribution and logistics, marketing, sales and customer service. This combination enables us to better serve our customers globally and as they expand into new geographic markets.

General Cable offers our customers all the strengths and value of a large company, but our people give us the agility and responsiveness of a small one. We service you globally or locally.



Visit our Website at
www.generalcable.com



Corporate Social Responsibility

CREATING SHARED VALUE

General Cable believes corporate social responsibility (CSR) is about creating shared value. That means keeping a dual focus in our business decisions: what is good for us as a company and what contributes to the greater good of the communities in which we live and work.



SAFETY

Working safer by working together

General Cable has one worldwide safety vision and goal – **ZERO & BEYOND**. We measure safety performance globally, share best practices and implement sound health and safety management systems. Many of our facilities worldwide are OHSAS 18001 (safety management system) certified. All North American facilities have implemented an equivalent health and safety management system. General Cable was a pioneer in obtaining the OHSAS 18001 Certificate for Occupational Health and Safety Management Systems in Europe and North Africa.



SUSTAINABILITY

Responsible practices in daily operations

As a global leader in the wire and cable industry, General Cable recognizes its role and responsibility in promoting sustainability. Our strongest business value is continuous improvement in all areas of our company. Across our many businesses, the quest to introduce new and better products through continuous improvement in environmental designs reflects our commitment to achieving industry-leading standards and responding proactively to global environmental issues. General Cable was the first cable manufacturer to obtain certification for its environmental management system, in accordance with the ISO 14001 and EMAS Standards.



CITIZENSHIP

A commitment to being good citizens

Being responsible citizens in our communities is of the utmost importance to us. Unequivocal honesty, integrity, forthrightness and fair dealing have long been part of General Cable's core values and are expected globally in all of our business relationships with our customers, employees, suppliers, neighbors and competitors. Our company leaders and employees strive to make a difference throughout a host of volunteer activities and financial support, improving the communities in which we live and work.



INNOVATION

Technologies that power and connect the world

General Cable is delivering innovation that matters. We are focusing on R&D expertise and investing in developing wire and cable solutions that meet the challenges confronting our customers and the world. In working together and using all the ingenuity and creativity we have, we will reach the goal of being the preeminent supplier of wire and cabling solutions in the industry, with both green constructions and designs for the ever-growing renewable energy market.



A commitment to achieving industry-leading standards and responding proactively to environmental global issues.

+1.859.572.8000
info@generalcable.com

Visit www.GeneralCableCSR.com
to learn more.

