



November 1, 2016

Subject: STABILOY® Brand Products Price Increase, Effective November 7, 2016

Dear Valued Customer:

Due to rising metal prices and market conditions, General Cable will increase prices an average of 6% on Aluminum Feeder Cable products and MC Cable products, effective Monday, November 7, 2016. As always the exact percentage of cost recovery amount is specific to each cable construction. Additionally the following applies:

- All unexpired quotes will be honored through the originally indicated expiration date for only the volumes quoted.
- Current backorders as of the date of this letter will be honored at the previously agreed upon prices.
- Prices for new orders accepted by General Cable prior to the close of business on November 4, 2016, for immediate shipment from available inventory will be honored at the prices in effect at the time of order acceptance.
- For new orders received prior to November 7, 2016, General Cable reserves the right to accept orders based on historical monthly order volume.

The new updated list price sheets will be posted on our website, along with this letter, and can be accessed [here](#).

We thank you for your business and your support of this important move for our industry. This price increase will allow us to continue to invest in providing the high level of quality and service you have come to expect from General Cable and the STABILOY® Brand. If you have any questions, please contact your Director of Sales, GCC Manufacturers' Agent or Inside Sales Representative.

Sincerely,

Jay Lahman
Vice President & General Manager
Industrial, Construction & Specialty (ICS) Business Unit
North America

Tom Bisson
Vice President
Electrical Distribution Sales

Joseph F. Williams Jr.
Vice President
Industrial & Specialty Sales

