



Memorandum

Brian Roddy
Product Manager
Carol® Brand Cord & Cordsets

August 11, 2016

Subject: Carol® Brand Cord & Cordsets Price Announcement Effective 8/15/16

Dear Valued Customer:

We are announcing a pricing increase of 4-6% for Carol Brand Portable Cord Products effective August 15, 2016. As always, we will re-establish prices as the market and our costs dictate.

To assist in planning and communicating with your customers, you may find this letter and list price sheet at the following link on General Cable's Website:

<http://www.generalcable.com/na/us-can/information-center/downloads/price-announcements-price-sheets> (Please follow the link and click on **Cord & Cordsets Pricing**)

Please refer to this Website location for the most recent price information. General Cable will continue to remain dedicated to our valued customers by providing the high level of service and quality you have come to expect from General Cable. If you have any questions, please contact your General Cable Sales Contact or the Electrical Distribution Agent supporting your account. Thank you for your continued support of General Cable's products and services.

A handwritten signature in black ink, appearing to read 'Brian Roddy', with a long horizontal line extending to the right.

Brian Roddy
Product Manager

**CAROL.
BRAND**