



January 13, 2017

Subject: STABILOY® Brand Products Price Increase, Effective January 16, 2017

Dear Valued Customer:

Relative to increasing metal prices and market conditions, General Cable will publish new list price sheets for Aluminum Feeder Cable, effective Monday, January 16, 2017.

Current unexpired quotes will be honored through the indicated expiration date. Pricing for current factory back-orders will not be affected by these changes.

The new list price sheets are currently available on our web site www.generalcable.com

We thank you for your business and your support of this important move for our industry. This price increase will allow us to continue to invest in providing the high level of quality and service you have come to expect from General Cable and the STABILOY® Brand. If you have any questions, please contact your Director of Sales, STABILOY® Brand Agent or Inside Sales Representative.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jay Lahman', with a stylized flourish at the end.

Jay Lahman
Vice President & General Manager
Industrial, Construction & Specialty (ICS) Business Unit
North America

A handwritten signature in black ink, appearing to read 'Tom Bisson', with a stylized flourish at the end.

Tom Bisson
Vice President
Electrical Distribution Sales

A handwritten signature in black ink, appearing to read 'Joseph F. Williams Jr.', with a stylized flourish at the end.

Joseph F. Williams Jr.
Vice President
Industrial & Specialty Sales



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