

GOMACO **University**

*If You're Not
Training for Tomorrow,
It May Cost You Today!*



Welcome to GOMACO University

GOMACO University was started in 1975 to help GOMACO machine owners successfully, profitably, and safely operate their equipment. Now, after more than 35 years of service and over 17,000 students later, the tradition continues. Annually, during the winter season, students travel to Ida Grove, Iowa, U.S.A., for training in order to learn the latest in technology on various GOMACO equipment.

Special training classes can be scheduled to fit your needs and schedules. GOMACO University personnel can fulfill these requests either at our facilities or we can come to you.

Schedules are posted each fall for upcoming classes at www.gomaco.com/university. Contact GOMACO University at 1-712-364-3347 or 1-800-831-2320, fax 1.712.364.4359, or e-mail gomacou@gomaco.com.

Gary Godbersen,
President & CEO of
GOMACO Corporation,
speaks with students at
GOMACO University.



CV-021318.D4

What's New with GOMACO University

GOMACO University is now offering introductory and advanced classes in order to suit your needs. The introductory classes will be for those who want to learn the basics in controls, set up, operation, and troubleshooting. The advanced classes will offer more in depth information on the controls, set-up, operation, advanced troubleshooting, maintenance, and diagnostics. Knowing the safety features of the equipment will keep you and your coworkers safe on the job site.

GOMACO University will be offering a wide variety of classes for 3D stringless technology, as well. These 3D classes will help you to understand the software and how to set up the equipment in order to pave smoothly without stringline.



OF-091317.D4

Tag along with GOMACO personnel for a plant tour on Friday morning. On the tour, see our state-of-the-art facilities and new paint line system.

GOMACO University - Brief History

GOMACO University began as an in-house training program back in the early 1970s. It was during that time period that customers began asking for training in the method of slipform paving and the operation of GOMACO equipment. GOMACO filled these needs by starting a customer training program.

The first training sessions with GOMACO customers were held in the company conference center in 1975. Also in 1975, GOMACO leased a building along Highways 59 & 175 in Ida Grove, Iowa, for the GOMACO Education Center. It consisted of a classroom large enough to accommodate 18 students and a shop area just large enough to fit the GOMACO equipment manufactured at that time.

In 1979, GOMACO purchased the diesel-generating plant from Iowa Public Service Company in Ida Grove. GOMACO remodeled the building, and the modern GOMACO University was born. Its doors were opened for the first class on April 21, 1980. In 2001, a second building was purchased for the GOMACO University Paving Center to facilitate the larger equipment and class sizes.



Learn from the hands-on training provided by our experts in the construction industry.

Safety is Our Number #1 Goal

First and foremost, safety is our top priority in teaching owners, crew members, operators, and maintenance personnel about the operation and maintenance of GOMACO machinery. Each student receives an operator's manual for the course and a safety manual they can take home with them. University instructors teach students how to prepare their machine for spring start-up in a safe and practical way, and how to prime their machine for storage during the winter months.

Educated employees equal less downtime, which can result in increased profits.



CV-080602-D1

CV-04121B-D13

GOMACO Personnel are Always Ready to Assist

Learning from your fellow students and University personnel is one of the strongest reasons to attend GOMACO University.

Dennis Clausen, Director of Training, and Rod Schneider, Training Coordinator, have a combined total of over 65 years of job site and classroom experience. Instructors also include GOMACO service personnel, who have a world of experience in setting up and working with GOMACO equipment. The instructors enjoy talking and building relationships with customers and students. A wealth of knowledge can also be found amongst your fellow classmates. Attendees can visit and learn from other students during the entire week, both in the classroom and working in the shop areas.

GOMACO Corporation staff frequently visit the classes and shop areas to provide insight and to assist the students in their training. GOMACO staff also attends the Thursday graduation ceremonies.

Students can experience our state-of-the-art facilities and meet some of the GOMACO production team during the Friday morning tours.



OF-061138-D8

Rod Schneider, (second from the right) Training Coordinator, is assisting students on how to properly operate the controls of the machine on one of the University trainers.



CV-031306-D2

A variety of courses are available for GOMACO equipment in our dedicated training facilities.

Dennis Clausen, Director of Training, talks with the students about proper maintenance and safety when operating the machine.



OF-030624-D8

A Learning Opportunity in Ida Grove

Our goal at GOMACO University is to provide everyone involved with GOMACO equipment with the skills and knowledge needed to profitably and safely operate and maintain their machines. We strive to provide attendees with an educational week of classes and a rewarding University experience.

Students will spend their time learning within the classroom and working with GOMACO trainers designed and built for the University. GOMACO University instructors will be available all week to answer questions in the classroom and on a one-on-one basis.

The week will conclude with graduation and the presentation of certificates on Thursday night. GOMACO production facilities will be available for touring on Friday morning.



CV-041305-D6

Ask our professional staff and your classmates questions about the machines now, so that you can efficiently run the equipment on the job site.

State-of-the-Art University Facilities

Classes at GOMACO University are provided in two different buildings, located one short block from each other. One building is used for curb and gutter classes and the other is used for paving classes.

Curb and gutter and some 3D classes are held in the GOMACO University administration building. It has a classroom with state-of-the-art audio/video equipment and six elevated rows of seating, a shop area for training and diagnostics, and a cafeteria. GOMACO wearable items and premium gifts are also available for purchase at the administration building.

The GOMACO University paving center has classes on slipform pavers, trimmers, IDBI, and 3D. Along with a state-of-the-art classroom, it has an extra-large shop for training and diagnostics on larger machines. Both buildings display a wide variety of modern and historical job-site photos.

Two students look over the operator's manual with their instructor in order to reference troubleshooting procedures.



CV-021311-D13

Thursday Night is Reserved for Graduation

All GOMACO University students are invited to a special graduation ceremony and dinner on Thursday night. At this time, certificates of achievement and attendance awards are presented, and students can enjoy a catered prime rib dinner.

Students who have attended GOMACO University for five years are presented with a GOMACO University jacket. After students have reached the five-year mark, they are asked to bring their jacket back, so it can be updated each year with an additional chevron or embroidered date.

Gary L. Godbersen, GOMACO's President and CEO, is frequently a host at the graduation, and enjoys addressing and meeting the students.

Representatives from research and development, engineering, sales, service, advertising, and additional members of our manufacturing team also join in the evening festivities. This gives the students a chance to meet those who have designed and built their machines, and also gives the GOMACO employees a chance to meet the users of the finished products.

Thursday evening also offers GOMACO University students the opportunity to explore some of the more unique aspects of the administration building. On the second floor, you can wind-down at Mr. G's 1930s Speakeasy. It is a relaxed environment where students can interact with each other, as well as with GOMACO University personnel and instructors.

On Friday mornings, students can tour the production floors at GOMACO facilities to see our manufacturing team in action. Students are typically on their way home by noon.



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Kent Godbersen, Vice President of Worldwide Sales and Marketing at GOMACO Corporation, talks with students about the GOMACO equipment and customer satisfaction.

Certificates of Achievement are presented to students at the conclusion of each week.

Students who have attended GOMACO University for five years are presented with a GOMACO University jacket. After five years, students are asked to bring their jackets back to get the additional years added.



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CV-04/13/13-D-11

"GOMACO University graduates do not 'fly blind.' Some operators and mechanics, who have not been trained, are not completely sure of what all a machine can do and what makes it tick. Quick reaction time is the most important benefit to attending the University. Your operation can operate with confidence when you have a person on staff who has been trained on machine set-up, maintenance, and diagnostics. If something fails in the field, you will not have a crisis from 'flying blind.' Our best testimony is the large number of students who return year after year to learn and share experiences with others. After all, if you can save one load of concrete or prevent one service crisis, you've paid for the cost of attending."

-- Dennis Clausen, GOMACO University Director of Training



Your operation can run with confidence when you have a GOMACO University trained individual on staff.

CV-041310-D3

Learn from shop and classroom instructors who have a world of experience in set-up and working with the GOMACO equipment.



CV-041308-D6



Keep up-to-date on the latest in technology when you attend any one of our classes.

CV-041305-D2

Don't Go Another Off Season Without It



**Join us this winter and spring to get ready
for a profitable concrete construction season.**

Registration forms and class schedules are
available each fall from GOMACO University.

For more information, contact:

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Ida Grove, Iowa 51445-0151

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1-800-831-2320
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**Learn about the University, register online,
download the brochure, and view the class
schedule at www.gomaco.com/university.**

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