



Pushing Performance

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Introducing the HARTING App: Configure Custom Connectors and See the Benefits of Connectorization

ELGIN, IL, November 2014 – HARTING's new iPad configurator app helps users design the custom, modular connector from standard parts that best suits their application. By employing this free, interactive, drag-and-drop app to choose the connector model and size (from select series of popular hoods and housings) as well as all inserts, users can see their custom connector coming together on screen and alter the content and layout. During the selection process, both male and female sides of the connector are displayed. Power, signal, data, pneumatic and blank inserts are available. Once the customized connector has been configured, the app generates a list of specified materials (including part numbers) that can be emailed to the user.

Created by HARTING North America, the app makes designing a modular connector a fast, simple task that can be performed in the field or office. It can assure that when ordering connectors, all part numbers are correct. That's not all. Users who want to better understand how much they can save using HARTING modular rectangular connectors in place of hard-wired connectors can do it with the app's Savings Calculator. It dynamically displays the cost savings from connectors that accrue over a period of time, from the initial investment through up to three subsequent installations resulting from shipping, assembling and maintaining the machine or system.

The app is now available for download on www.harting-usa.com.

Photo caption: HARTING iPad app.

About HARTING

The HARTING Technology Group, privately owned and based in Germany, employs approximately 3,900 people globally with subsidiaries and branch offices in 40 countries. With production facilities in Europe, Asia and the United States, the HARTING portfolio of connectivity solutions focuses on multiple levels, from the machine to the device and into the communication infrastructure. The US plant in Elgin, Illinois is one of three HARTING locations that manufactures the HIS product line (HARTING Integrated Solutions/backplanes) and custom cable assemblies. The company's core business is intelligent and high-performance connection technology. HARTING works in almost all industrial markets with a focus on requirements for robust, reliable connectivity solutions.

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