

# Hauppauge!®



## HAUPPAUGE INTRODUCES MYSELFIE, A WIRELESS CAMERA SHUTTER FOR PHONES AND TABLETS

The newest member of Hauppauge's myWireless devices, mySelfie makes it easy to take digital camera pictures on an iPhone, iPad or Android phone or tablet

Hauppauge Digital Inc., April 8<sup>th</sup>, 2014, London, UK -- Hauppauge Digital Inc. today announced the release of mySelfie, a wireless remote control camera shutter for Apple and Android smart phones and tablets. mySelfie allows you to capture single or multiple photos up to 30 feet away from your smart phone or tablet, giving users wireless control for making self photographs.

mySelfie is part of Hauppauge's myWireless family of Bluetooth and Wi-Fi connected devices for Apple and Android smart phones and tablets. Small and lightweight, mySelfie has a built-in long life battery so it can be used anywhere. Mobile users can take photos wirelessly their iPhone or Android devices by launching the free app from the app or Google play store, then pressing a capture button from mySelfie.

mySelfie supports single remote and continuous capture modes. The mySelfie app for both Apple iPhones and iPads and the mySelfie app for Android devices can be downloaded from the respective Apple and Google app stores.

"When we showed my mySelfie to our early beta testers, they loved the idea of taking selfies by simply pushing a remote control button. Normally when taking selfies, you need to get that perfect angle on your phone and then you have to fiddle around with the phone to press the snapshot button. With mySelfie, you can hold the phone or tablet in one hand and use mySelfie to wirelessly click the camera shutter with the other hand, making the taking of selfies much easier," said Ken Plotkin, President of Hauppauge Computer Works.

The setup of mySelfie is simple. Launch the mySelfie app, select the camera icon in the app, point your phone to your object, then click the capture button. mySelfie will then capture a picture wirelessly. Taking multiple photos is also simple- press the mySelfie capture button repeatedly on the mySelfie device. This will capture multiple photos repeatedly and add them to your mobile phone photos directory

### **mySelfie Features and Specifications:**

A picture of mySelfie can be found

here: [http://hauppauge.com/site/press/presspictures/mySelfie\\_unit-angle.png](http://hauppauge.com/site/press/presspictures/mySelfie_unit-angle.png)

Product details can be found here:

[http://www.hauppauge.co.uk/site/products/data\\_mySelfie.html](http://www.hauppauge.co.uk/site/products/data_mySelfie.html)

## **Availability**

In the UK, Hauppauge's mySelfie is available now online at Amazon, Dabs, Ebuyer and Maplin for £19.99.

## **Press Contact**

For further information or review samples in the UK, please contact KUODA Ltd, hauppauge@kuoda.eu.

## **Key Features**

Wirelessly control your iPhone/iPad/iPod/Android device camera.

Bluetooth 4.0 wireless technology.

Ultra low power lasts up to 6 months.

Break-through non-stop shutter feature.

Fast remote control camera shooting.

One-click control flip front and back camera.

Free App included.

If you forget and leave your iPhone/iPad behind, mySelfie will alert you directly from the App by vibrating and sounding an alarm.

When used as a keyring/mySelfie will alert you directly from the App by vibrating and sounding an alarm to help you locate your keys.

## **About Hauppauge Computer Works**

Hauppauge Computer Works, a subsidiary of Hauppauge Digital, Inc. (stock symbol: HAUP) is a leading developer and manufacturer of digital TV receivers for personal computers. The Company designs and develops digital TV video boards for TV-in-a-window, TV data broadcast reception for the consumer electronics market plus to VAR, System integrator and OEMs throughout the world. The Company is headquartered in Hauppauge, New York and the Company's Internet web site can be found at <http://www.hauppauge.com>.

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