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HAUPPAUGE LAUNCHES HD PVR ROCKET, A PORTABLE VIDEO GAME RECORDER FOR XBOX, PLAYSTATION AND PC GAME SYSTEMS

HD PVR Rocket is the latest in the line of high definition video game recorders from Hauppauge, and includes a built-in audio mixer to record game commentary

PARIS, FRANCE, October 31, 2013 -- Hauppauge Digital, Inc. (NASDAQ: HAUP), the leading developer and manufacturer of HD video recorders, is launching its latest video recorder, HD PVR Rocket, at Paris Games Week in Paris, booth 3H59.

HD PVR Rocket records video game play from PlayStation, Xbox and PC gaming systems in high definition up to 1080p. The HD PVR Rocket is the ultimate portable video recorder: it is small enough to fit in your hand and weights just 4.6 oz (130 grams). The HD PVR Rocket has a built-in audio mixer and has a USB port where a gamer can plug a USB thumb drive to record game play. A 16 Gbyte USB thumb drive, when plugged into the HD PVR Rocket, can record 4 hours of video game play at an HD resolution of 1080p.

The HD PVR Rocket follows the HD PVR 2, which was introduced in September 2012. While being the highest quality video game recorder on the market, the HD PVR 2 requires a PC or Mac to store video recordings. However, the all new HD PVR Rocket is standalone and does not require a PC for making recordings.

"Many of our gaming customers asked for a high quality game recorder which was portable. The HD PVR Rocket can be carried to gaming events to record game play and game commentary, and does not need a PC or Mac for recording" said Ken Plotkin, President of Hauppauge.

The HD PVR Rocket also has a built-in audio mixer so that gamers can record game commentary along with game audio. Game commentary is used by professional gamers to describe their game moves and strategies, and is one of the most widely used features in video game recorders. A microphone can be plugged into the microphone jack mounted on the front of the HD PVR Rocket, and the built-in audio mixer will mix and record game audio with game commentary. HD PVR Rocket has a control panel which allows gamers to adjust the volume of the microphone.

Once game play is recorded, Hauppauge provides a Windows application called Hauppauge Capture which can be used to upload video game play to YouTube. This application allows users to select their videos and upload them to their YouTube channel. Users can create YouTube channels and record and post their best game moves with game commentary using the HD PVR Rocket. The recordings made by the HD PVR Rocket are also compatible with a Mac for editing in iMovie and uploading to YouTube.

Any game system which uses either HDMI video without HDCP or uses component video can be recorded with HD PVR Rocket. Game consoles which are compatible include the Xbox 360 and Xbox One, PlayStation3, WiiU and PC based game systems. Sony has recently announced that the PlayStation4, their new game console which will ship in November 2013, will also support game play recording through the HDMI port.

HD PVR Rocket will be available at major retailers throughout Europe starting November 15. The suggested retail price is 169 euros. It will also be available at Best Buy and other North American retailers starting November 15 at a suggested retail price of \$169.00

High-Res Images

http://www.hauppauge.com/site/press/presspictures/hauppauge_hdpvr_rocket_hdr.png

http://www.hauppauge.com/site/press/presspictures/hdpvr_rocket_box.png

About Hauppauge

Hauppauge Digital, Inc. (NASDAQ: HAUP) is a leading developer and manufacturer of high definition video recorders plus digital TV and data broadcast receiver products for personal computers. Through its Hauppauge Computer Works, Inc., PCTV Systems Sarl.and Hauppauge Digital Europe subsidiaries, the Company designs and develops high definition video recorders, digital video receivers for TV-in-a-window on a PC screen, digital video editing and video conferencing. The Company is headquartered in Hauppauge, New York, with administrative offices in New York, Germany, Singapore, Taiwan, Ireland and Luxembourg and sales offices in Germany, The Netherlands, Sweden, Italy, Spain, Singapore and California. The Company's Internet web site can be found at http://www.hauppauge.com. Hauppauge and WinTV are registered trademarks of Hauppauge Computer Works, Inc. Other product or service names herein are the trademarks of their respective owners.

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