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IDAS™ – The Right Choice for Crestview School District

To help the Crestview School District of Ashland, Ohio, a great regional partnership formed between Edward Rauck, BearCom Wireless Account Executive; John Williams, Icom RF Marketing Representative, and Ken Floor, Crestview School Bus Fleet Manager and local volunteer firefighter that has experience with Icom products.

“Ken has a lot of experience with many types of two-way radios,” said Rauck. “That really helped with the process and he is a big Icom fan.”

Crestview needed to replace their 25 year-old analog system. However, to replace it with the same manufacturer's digital equipment, the price would be prohibitively expensive. They found a better solution that cost a third less with Icom.

“Crestview has an unusual district configuration,” said Rauck. All three campuses are located right next to each other: Grades Pre-K-3, Grades 4-8, and Grades 9-12 for a total of 1,300 students. “We set them up with 18 F5061D mobiles for their school buses,” he said. “Their rural bus routes required a repeater and the IC-FR5000 was the perfect choice. They now have better coverage than with the old system.”

The district has about 160 employees and they needed 30 F3161D portables for administration, logistics, maintenance, events, and security.

For programming, each campus has their own talk group. Rauck said, “The system is flexible so each department has their own group too.”



“The audio quality of the digital system is much better than their old system and they are really happy with the features and ease of use of the new radios,” said Rauck. “Installation was a snap. Our office is about 3 hours from their location so we used a PC to program all the units and sent them to the school district. Ken did the mobile installations in the buses and trained the users.”

Rauck went on to point out, “The F3161D digital portables are really rugged and can handle the Ohio weather. They're great for the school environment.”

The value of the IDAS™ system is that it's designed as an integrated system with features like selective call, group call, and talk group ID; emergency call; call alert; call log; plus more.

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“The system was up and running just before the school year started and things have been going great,” said Rauck. “That’s really important. Schools need reliable communication. They have an important job and Icom two-way radios help them work together.”

There haven’t been any problems with the system or radios, but if there were, Rauck said the warranty support from Icom is excellent in the few times they’ve had to use it.

BearCom is the largest Icom dealer in the country. Their headquarters are in Dallas, Texas.



Icom’s More Powerful Mobile

Icom is pleased to have its new high-power mobile, the F9511HT, recognized by APCO Public Safety Communications as a Hot Product for 2009.

“Icom’s new mobile radio, [the ICF9511HT], is more powerful than conventional radios,” says one reviewer. “Its new P25-compliant unit is designed to work with new or existing Icom systems in the VHF range. Agencies using an existing Icom system could benefit from this new product at a relatively low cost.”

Built to rugged military standards with a water-resistant controller, the IC-F9511HT is a high-power mobile radio with P25 trunking, P25 conventional and analog conventional compatibility. The compact unit offers 110 watt RF output for reliable, long distance communications.

The radio offers a mixed-mode digital/analog operation, allowing it to automatically detect and receive analog FM and P25 digital signals. It can transmit



in either mode, ultimately allowing agencies to introduce P25 equipment without abandoning an analog system. Both P25 OTAR (over-the-air-rekeying) and trunked OTAR are supported.

For People Who Make Smart Choices

Accessory of the Month

**UR-FR5000/UR-FR6000
Repeater Channel Module**



The UR-FR5000/UR-FR6000 is the repeater channel module for the FR5000/FR6000 repeater. This module allows you to add another channel of the same of different frequency band/channel spacing/type of modulation (digital/analog) in the same 2U height chassis.

Effective October 6, 2009, Icom reduced the price of the UR-FR6000 & UR-FR6000!



Icom Announces New Product Warranty Policy
Policy Change: Icom America and its Icom Service Centers will now support and validate warranty repairs based on the serial number.

What this means for you: The change offers a number of great benefits to our customers:

- No proof of purchase required when product is sent in
- The product is covered if you buy a used Icom product that is still within the original warranty period.
- Purchases made over the internet are easier to support
- Icom's warranty validation process is speeded up, reducing service wait times
- Standard warranty rules, terms and stipulations still apply

Proof of purchase may still be required in certain instances, such as (but not limited to) to help resolve disputes or conflicts on repair issues from a previous owner.

The warranty period begins at the original purchase date and will not reset upon resale, so it is highly recommended you register your product at the time of purchase.

Every policy has its exceptions. If you have further questions about the new warranty policy, please feel free to **contact us**.

For People Who Make Smart Choices



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**NEW AVIONICS AND MARINE NATIONAL SALES MANAGER
FOR ICOM AMERICA INC**

(Bellevue, WA) – Icom America welcomes Mr. David McLain as the new National Sales Manager for Icom America’s Marine and Avionics Divisions.

In his new position, David oversees a devoted team of national sales representatives and will be working directly with Icom dealers throughout the country. A resident of Maryland, he will continue to live and operate out of his home state.

David is well suited to his new position, having a long history in the retail Industry as well as with Icom products. He spent the last 17 years with Boaters World marine stores.

“Icom is a growing, vital company, and I’m happy to contribute to that energy”, says David. “Icom has a great reputation for creating rugged and reliable equipment. We all know the economy has seen some tough times lately, but from challenges also comes great opportunity. I look forward to helping continue Icom’s growth and prosperity in these important markets.”

“David is indeed a great asset to the Icom America team”, states Bob Carey, Vice President of Icom America. “I’ve worked many years with David. We’re glad to have him aboard, especially with the coming launch of many new Icom products. David holds the proper skill set and knowledge to further grow our already-dominant market share.”

David replaces Rick Waedekin as Avionics and Marine National Sales Manager. Rick is leaving Icom after 13 years to grow a non-related online business he started in 2008. We thank Rick for his time with Icom and wish him all the best.

Icom America’s headquarters are in Bellevue Washington and is celebrating 30 years of business. Icom began as an engineering and manufacturing company, making advanced, compact solid-state radio equipment for use by amateur radio enthusiasts. Icom has since grown to become an industry leader with a product line that includes state-of-the-art communications equipment for land mobile and marine use as well as avionics.

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