ID Advantage Small Quantity Bar Code and Serialized Labels - Price Schedule 336

PRICES PER 100 - WITH LAMINATE

	100	300	500	1,000	3,000	5,000	7,000
SIZE: 1 1/4" x 1/2" - XTAWL254							
One-Color Style	235.87	80.70	49.67	26.97	12.29	9.15	7.73
Two-Color Style	259.35	88.58	54.44	29.40	13.16	9.70	8.15
Three-Color Style	282.83	96.46	59.21	31.83	14.03	10.25	8.57
SIZE: 1 1/2" x 3/4" - XTAWL033							
One-Color Style	236.93	81.62	50.56	27.86	13.24	10.13	8.71
Two-Color Style	260.49	89.56	55.38	30.34	14.16	10.74	9.18
Three-Color Style	284.05	97.50	60.20	32.82	15.08	11.35	9.65
SIZE: 1 3/4" x 1/2" - XTAWL123							
One-Color Style	236.54	81.09	50.00	27.26	12.57	9.44	8.01
Two-Color Style	260.09	89.01	54.80	29.72	13.46	10.02	8.45
Three-Color Style	283.64	96.93	59.60	32.18	14.35	10.60	8.89
SIZE: 2" x 3/4" - XTAWL277							
One-Color Style	237.70	82.10	50.99	28.25	13.63	10.52	9.11
Two-Color Style	261.34	90.10	55.86	30.77	14.59	11.17	9.62
Three-Color Style	284.98	98.10	60.73	33.29	15.55	11.82	10.13
SIZE: 2" X 1" - XTAWL019							
One-Color Style	238.53	82.93	51.82	29.09	14.54	11.46	10.06
Two-Color Style	262.23	90.98	56.74	31.66	15.55	12.15	10.62
Three-Color Style	285.93	99.03	61.66	34.23	16.56	12.84	11.18

PRICES PER 100 - NO LAMINATE

	100	300	500	1,000	3,000	5,000	7,000
SIZE: 1 1/4" x 1/2" - XTAW254							
One-Color Style	266.87	91.23	56.11	29.85	12.58	9.08	7.57
Two-Color Style	290.35	99.11	60.88	32.28	13.45	9.63	7.99
Three-Color Style	313.83	106.99	65.65	34.71	14.32	10.18	8.41
SIZE: 1 1/2" x 3/4" - XTAW033							
One-Color Style	267.92	92.15	57.00	30.72	13.44	9.94	8.43
Two-Color Style	291.48	100.09	61.82	33.20	14.36	10.55	8.90
Three-Color Style	315.04	108.03	66.64	35.68	15.28	11.16	9.37
SIZE: 1 3/4" x 1/2" - XTAW123							
One-Color Style	267.46	91.57	56.40	30.10	12.81	9.30	7.79
Two-Color Style	291.01	99.49	61.20	32.56	13.70	9.88	8.23
Three-Color Style	314.56	107.41	66.00	35.02	14.59	10.46	8.67
SIZE: 2" x 3/4" - XTAW277							
One-Color Style	268.60	92.58	57.38	31.06	13.75	10.24	8.74
Two-Color Style	292.24	100.58	62.25	33.58	14.71	10.89	9.25
Three-Color Style	315.88	108.58	67.12	36.10	15.67	11.54	9.76
SIZE: 2" X 1" - XTAW019							
One-Color Style	269.43	93.41	58.21	31.89	14.59	11.08	9.57
Two-Color Style	293.13	101.46	63.13	34.46	15.60	11.77	10.13
Three-Color Style	316.83	109.51	68.05	37.03	16.61	12.46	10.69

METALcraft
I.D. PLATES & LABELS

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Mason City, IA 50401
www.idplate.com
E-mail: metalcraft@idplate.com

To order follow the step-by-step instructions indicated on the back.

For assistance with placing your order or to receive a free quote call our trained experts!

800-437-5283 or 641-423-9460

STEP 1 - Determine Label Size:

No. 254: 1 1/4" x 1/2"   No. 033: 1 1/2" x 3/4"

No. 123: 1 3/4" x 1/2"   No. 277: 2" x 3/4"

No. 019: 2" x 1"

Other sizes available; call Metalcraft.

STEP 2 - Determine Style and Color: Count all colors to determine style; all bar codes are printed in black and count as a color. For example, a label with a red and blue logo and black bar code is considered a two+ color. Labels with two or more colors may include standard colors (black, blue, green, red, and yellow), PMS colors or 4-color.

Actual Size Shown - #277 - 2" x 3/4" - Proof available upon request.

One-Color Style (Black Only)
Bar code, human-readable characters, block type, stylized type or logos are printed in black.

Two-Color Style
Bar code in black. Human-readable characters, block type, stylized type or logos select one additional standard or custom color.

Three-Color Style
Bar code in black. Human-readable characters, block type, stylized type or logos select two additional standard or custom colors.

STEP 3 - Determine Serialization: Specify bar code and/or human-readable characters, then determine number of characters. Our standard symbology is Code 39; you may select alphanumeric characters. Please use the following guidelines to determine size of label and number of characters which you may use for the serial numbers.

Maximum Number of Characters* (Based upon 9.4 characters per inch)

Length of Label	Number of Characters
1 1/4"	6
1 1/2"	8
1 3/4"	10
2"	12
2 3/4"	19

*Does not include start or stop characters.

- All margins, top, bottom, left, and right sides are 1/16".
- For optimum hand scanning the quiet zone should be 1/4".
- A minimum bar code height of 1/4" or 15% of the bar code length is recommended.

STEP 4 - Determine Label Copy: Please clearly print or type the wording, punctuation, bar code, human-readable equivalent, and logo position. Indicate bar code height, quiet zone, and send original logo or stylized type if applicable. Visit our web site at www.idplate.com for instructions regarding how to send electronic artwork.

STEP 5 - Determine Quantity: Order in multiples of 100, providing quantity and exact bar code serial numbers required. Please provide beginning and ending numbers and prefixes, if any. We recommend a maximum order quantity of one year for pressure-sensitive adhesive due to the shelf life of the adhesive.

STEP 6 - Determine Price: Refer to prices per 100. Options available include:

- Changes in bar code and human-readable equivalent sequences or prefixes, add $3.50 for each change.
- Logo change, add $25.00 for each change.
- Copy or color OR both color and copy changes: $25.00 each
- Data transfer of numbers by email, add $75.00 plus $1.50 per 100 per order.

NOTE: You may combine orders for copy or color or both color and copy changes to take advantage of price for total quantity. The following policies apply:

- Labels must be the same size and type.
- All labels produced at the same time.
- Changes made in multiples of 100 with 500 minimum.

XTAW254 or TAW254
1 1/4" x 1/2"

XTAW123 or TAW123
1 3/4" x 1/2"

XTAW277 or TAW277
2" x 3/4"

XTAW019 or TAW019
2" x 1"

XTAW033 or TAW033
1 1/2" x 3/4"