

Non-RFID Rearview Mirror Hang Tags - Price Schedule 985

Effective May 2013
Serialized/Barcoded

PRICES PER 100

300 500 1,000 3,000 5,000 10,000 25,000 50,000

SIZE: 3.5" x 3.5" HG1378 Non-RFID Rearview Mirror Hang Tag

One-Color Style	338.27	229.32	140.79	81.76	69.95	59.61	54.44	52.71
Two-Color Style	347.38	235.28	144.40	83.81	71.67	61.10	55.79	54.01
Three-Color Style	356.49	241.24	148.01	85.86	73.39	62.59	57.14	55.31
Four-Color Style	365.60	247.20	151.62	87.91	75.11	64.08	58.49	56.61

PRICES PER 100

300 500 1,000 3,000 5,000 10,000 25,000 50,000

SIZE: 3.5" x 6.5" HG1303 Non-RFID Rearview Mirror Hang Tag

One-Color Style	372.46	265.68	177.14	118.11	106.30	90.70	85.46	83.72
Two-Color Style	382.66	272.71	181.77	121.16	109.03	93.19	87.81	86.03
Three-Color Style	392.86	279.74	186.40	124.21	111.76	95.68	90.16	88.34
Four-Color Style	403.06	286.77	191.03	127.26	114.49	98.17	92.51	90.65



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STEP 1 - Determine Label Size:

No. 1303: 6 1/2" x 3 1/2"

No. 1378: 3 1/2" x 3 1/2"

STEP 2 - Determine Style and Color: Count all colors to determine style; all bar codes are printed in black and count as a color. For example, a label with a red and blue logo and black bar code is considered a three-color. Labels with two or more colors may include standard colors (black, blue, green, red, and yellow) or PMS colors at no additional charge.

Proof available upon request.



One-Color Style (Black Only)
Bar code, human-readable characters, block type, stylized type or logos are printed in black.



Two-Color Style
Bar code in black. Human-readable characters, block type, stylized type or logos select one additional standard or custom color.



Three-Color Style
Bar code in black. Human-readable characters, block type, stylized type or logos select two additional standard or custom colors.



Four-Color Style
Human-readable characters, block type, stylized type or logos can be any standard color, PMS match color or 4-color process. Bar code in black.

STEP 3 - Determine Serialization: Specify bar code and/or human-readable characters, then determine number of characters. Our standard symbology is Code 39; you may select alphanumeric characters. The bar code and human readable can be programmed into the RFID inlay as long as the information is in decimal or hexadecimal format. The programmed information can be locked, which prevents the RFID inlay from being rewritten. If desired, Metalcraft can encode information that differs from the bar code and human readable. Please indicate if programming should match bar code and human readable or if it is to match a different file.

STEP 4 - Determine Label Copy: Please clearly print or type the wording, punctuation, bar code, human-readable equivalent, and logo position. Indicate bar code height, quiet zone, and send original logo or stylized type if applicable. Windshield Tags and Rearview Mirror Tags include copy on both front and back. Visit our web site at www.idplate.com for instructions regarding how to send electronic artwork.

STEP 5 - Determine Quantity: Order in multiples of 100, providing quantity and exact bar code serial numbers required. Please provide beginning and ending numbers and prefixes, if any. We recommend a maximum order quantity of one year for pressure-sensitive adhesive due to the shelf life of the adhesive.

STEP 6 - Determine Price: Refer to prices per 100.

NOTE: You may combine orders for copy or color or both color and copy changes to take advantage of price for total quantity. The following policies apply:

- Labels must be the same size and type.
- All labels produced at the same time.
- Changes made in multiples of 100 with 500 minimum.