## Metal Bar Code Nameplates - Price Schedule 500

Effective April 2013

	PRICES PER 100						7 April 20 i		
	500	1,000	3,000	5,000	7,000	10,000	15,000	25,000	50,000
SIZE: 1 1/4" x 3/8" - XPA050									
Black-Type Style	82.71	51.11	27.81	23.68	21.56	20.20	19.03	18.12	17.42
Black-Designed Style	108.37	64.66	33.04	27.36	24.46	22.60	21.03	19.74	18.86
Color-Designed Style	178.18	99.21	44.14	33.76	28.87	25.50	22.72	20.53	18.92
SIZE: 1 1/2" X 1/2" - XPA045	170.10	77.21	44.14	33.70	20.07	20.00	22.12	20.00	10.72
Black-Type Style	90.24	55.06	34.10	28.32	26.44	24.84	23.68	22.90	22.19
Black-Designed Style	116.56	68.94	39.80	32.39	29.88	27.68	26.08	24.97	24.08
Color-Designed Style	186.00	103.26	50.64	38.59	34.01	30.33	27.56	25.50	24.08
SIZE: 1 3/4" x 1/2" - XPA123	100.00	100.20	00.04	00.07	04.01	00.00	27.00	20.00	24.00
Black-Type Style	91.36	55.12	34.12	29.81	28.01	26.64	25.37	24.45	23.87
Black-Designed Style	118.74	69.00	39.94	34.07	31.56	29.68	27.96	26.78	25.89
Color-Designed Style	186.06	103.33	50.72	40.13	35.61	32.19	29.37	27.18	25.89
SIZE: 1 1/2" x 3/4" - XPA033									
Black-Type Style	99.00	62.86	39.48	34.72	32.72	31.56	30.25	29.56	28.84
Black-Designed Style	127.13	77.45	45.83	39.35	36.72	35.06	33.29	32.27	31.30
Color-Designed Style	190.77	111.64	56.27	45.22	40.54	37.30	34.46	32.46	31.30
SIZE: 1 3/4" X 5/8" - XPA029									
Black-Type Style	99.00	62.86	39.23	34.46	32.52	31.56	30.00	29.29	28.59
Black-Designed Style	127.13	77.45	45.56	39.10	36.45	34.78	33.05	32.01	31.04
Color-Designed Style	190.77	111.64	56.09	44.91	40.27	37.04	34.22	32.20	31.04
SIZE: 2" x 9/16" - XPA136									
Black-Type Style	99.00	62.86	40.39	35.88	34.01	32.33	31.17	30.25	29.62
Black-Designed Style	127.13	77.45	46.84	40.64	38.10	35.94	34.32	33.10	32.20
Color-Designed Style	193.61	111.90	57.30	46.39	41.82	38.14	35.43	33.22	32.20
SIZE: 2" x 5/8" - XPA191	00.00	// 01	40.04	00.07	0/07	0.4.01	00 (0	00.70	00.14
Black-Type Style	99.00	66.21	42.84	38.07	36.07	34.91	33.62	32.79	32.14
Black-Designed Style	127.13	81.19	49.56	43.12	40.40	38.73	37.04	35.82	34.99
Color-Designed Style  SIZE: 2" x 3/4" - XPA277	193.93	114.88	59.82	48.73	44.00	40.86	37.95	35.82	34.99
Black-Type Style	105.38	70 14	<b>40 ∩1</b>	12 12	40 O7	40.32	20.02	38.38	37.82
Black-Designed Style	133.14	70.14 85.46	48.01 55.17	43.43 48.97	42.07 47.00	44.66	39.23 43.17	42.02	41.19
Color-Designed Style	201.81	119.01	65.19	54.33	50.27	46.46	43.17	42.02	41.19
SIZE: 2 1/2" x 3/4" - XPA037	201.01	117.01	00.17	04.00	00.27	40.40	40.00	42.02	41.17
Black-Type Style	112.68	77.45	56.46	51.49	49.89	48.32	47.04	46.27	45.61
Black-Designed Style	141.21	97.52	65.88	59.38	55.57	53.42	51.75	50.67	49.70
Color-Designed Style	209.48	130.43	75.38	64.26	58.47	54.86	51.97	50.67	49.70
SIZE: 2" x 1" - XPA019	2071.10								
Black-Type Style	113.25	81.63	59.43	54.90	53.04	51.43	50.21	49.43	48.72
Black-Designed Style	141.73	98.03	67.69	61.51	59.00	56.79	55.17	54.08	53.20
Color-Designed Style	210.02	131.00	77.18	66.27	61.69	58.02	55.30	54.08	53.20
SIZE: 2 1/2" x 1 3/16" - XPA016									
Black-Type Style	135.40	103.77	80.40	75.62	74.15	72.49	71.43	70.60	69.88
Black-Designed Style	166.06	122.37	90.73	84.28	82.17	79.97	78.47	77.31	76.36
Color-Designed Style	233.19	154.12	99.06	87.97	83.78	80.02	78.47	77.31	76.36
SIZE: 3" x 1" - XPA074		116 ==	0= 00	06 15	06 17	76 - 6	70		7, -0
Black-Type Style	142.43	110.75	87.38	82.60	80.67	79.12	78.14	77.12	76.53
Black-Designed Style	173.80	130.10	98.43	92.01	89.33	87.25	85.96	84.54	83.64
Color-Designed Style	240.46	161.46	106.35	95.24	90.55	87.25	85.96	84.54	83.64
SIZE: 3 7/16" x 1 3/16" - XPA160	157.07	100.00	101.05	04.70	04.00	02.05	00.00	01.4/	00.73
Black-Type Style Black-Designed Style	157.26 190.12	122.02 142.43	101.05 113.38	96.73 107.52	94.98 105.06	93.25 102.73	92.28 101.44	91.46 100.24	90.73 99.26
Color-Designed Style	255.95	173.22	120.61	110.03	105.00	102.73	101.44	100.24	99.26
23101 Doughtod brylo	200.70	170.22	120.01	1 10.00	100.00	102.70	101.77	100.24	77.20



To order follow the step-by-step instructions indicated on the back.

For assistance with placing your order or to receive a free quote call our trained experts!

3360 9th St. SW Mason City, IA 50401 www.idplate.com E-mail: metalcraft@idplate.com

## Metal Bar Code Nameplates - Price Schedule 500

STEP 1 - Determine Label Size:

No. 033: 1 1/2" x 3/4"
No. 123: 1 3/4" x 1/2"
No. 123: 1 3/4" x 1/2"
No. 123: 1 3/4" x 5/8"
No. 136: 2" x 9/16"
No. 191: 2" x 5/8"
No. 277: 2" x 3/4"
No. 045: 1 1/2" x 1/2"
No. 045: 1 1/2" x 1/2"
No. 074: 3" x 1"

Other sizes available; call Metalcraft.

STEP 2 - Determine Style and Color: All bar codes, human-readable equivalents, as well as the Black-Type and Black-Designed styles, are produced in black. Color-Designed Style may include one additional standard color: red, blue, green or yellow. PMS colors are available for an additional \$120.00 per color. Call for details.

Actual Size Shown - #277 - 2" x 3/4" - Proof available upon request.



Black-Type Style Black block type, bar code, and human-readable characters only, no logos or stylized type.



Black-Designed Style Bar code and human-readable characters, block type, stylized type or logos in black.



Color-Designed Style
Bar code and human-readable
characters printed in black, plus
second color (blue, green, red, or
yellow) for block type, stylized
type or logos.

STEP 3 - Determine Serialization: Specify bar code and/or human-readable characters, then determine number of characters. Our standard symbology is Code 39; you may select alphanumeric characters. Please use the following guidelines to determine size of label and number of characters which you may use for the serial numbers.

Maximum Number of Characters\* (Based upon 9.4 characters per inch)

Length of Label	Number of Characters
1 1/4"	6
1 1/2"	8
1 3/4"	10
2"	12
2 3/8"	14
2 3/4"	19

\*Does not include start or stop characters.

- All margins, top, bottom, left, and right sides are 1/16".
- Spaces between copy, bar code, and human-readable 1/32".
- For optimum hand scanning the quiet zone should be 1/4".
- A minimum bar code height of 1/4" or 15% of the bar code length is recommended.

STEP 4 - Determine Label Copy: Please clearly print or type the wording, punctuation, bar code, human-readable equivalent, and logo position. Indicate bar code height, quiet zone, and send original logo or stylized type if applicable. Visit our web site at www.idplate.com for instructions regarding how to send electronic artwork.

STEP 5 - Determine Quantity: Order in multiples of 100, providing quantity and exact bar code serial numbers required. Please provide beginning and ending numbers and prefixes, if any. We recommend a maximum order quantity of one year for pressure-sensitive adhesive due to the shelf life of the adhesive.

STEP 6 - Determine Price: Refer to prices per 100. Options available include:

- Changes in bar code and human-readable equivalent sequences or prefixes, add \$3.50 for each change.
- Copy changes (black only), add \$50.00 for each change.
- Color changes (red, blue, green or yellow), add \$50.00 for each change.
- Data transfer of numbers by email, add \$75.00 plus \$1.50 per 100 per order.
- For intensified orders add 5% to per hundred price.

NOTE: You may combine orders for copy or color changes to take advantage of price for total quantity. The following policies apply:

- Orders may be combined for copy or color, not both.
- Labels must be the same size and type.

- All labels produced at the same time.
- Changes made in multiples of 100 with 500 minimum.

