

Premium Polyester Labels - Price Schedule 655

Effective March 2011

	PRICES PER 100							
	500	1,000	3,000	5,000	7,000	10,000	15,000	25,000
SIZE: 1 1/4" x 1/2" - WP254								
One-Color Style	40.13	24.01	12.44	10.34	9.35	8.20	7.36	6.67
Two-Color Style	62.78	35.98	16.82	13.59	11.60	10.06	8.60	7.73
Three-Color Style	101.12	56.42	24.14	18.40	15.08	12.53	10.23	8.75
SIZE: 1 1/2" X 3/4" - WP033								
One-Color Style	41.42	25.38	13.95	11.98	11.07	9.91	9.06	8.26
Two-Color Style	64.54	37.82	18.72	15.65	13.66	12.11	10.56	9.61
Three-Color Style	102.96	58.30	26.11	20.53	17.20	14.65	12.25	9.93
SIZE: 1 3/4" x 1/2" - WP123								
One-Color Style	40.61	24.48	12.90	11.06	9.97	8.81	7.96	7.25
Two-Color Style	63.47	36.42	17.27	14.30	12.35	10.82	9.31	8.42
Three-Color Style	102.18	57.55	25.25	19.12	15.85	13.33	10.97	9.48
SIZE: 1 3/4" x 5/8" - WP029								
One-Color Style	41.27	25.17	13.67	11.66	10.73	9.58	8.72	7.99
Two-Color Style	64.33	37.51	18.36	15.24	13.26	11.70	10.19	9.25
Three-Color Style	102.74	58.01	25.75	20.13	16.80	14.25	11.87	10.35
SIZE: 2" X 5/8" - WP191								
One-Color Style	41.61	25.48	14.00	12.01	11.10	9.94	9.07	8.30
Two-Color Style	64.79	37.95	18.79	15.71	13.70	12.17	10.60	9.65
Three-Color Style	103.24	58.47	26.20	20.60	17.27	14.74	12.33	10.77
SIZE: 2" x 3/4" - WP277								
One-Color Style	43.47	27.27	15.57	13.83	12.94	11.67	10.64	9.76
Two-Color Style	66.53	39.82	21.66	17.65	15.77	14.09	12.21	11.14
Three-Color Style	105.61	60.94	29.84	22.89	19.64	16.89	14.07	12.35
SIZE: 2" x 1" - WP019								
One-Color Style	44.67	28.61	17.12	15.53	14.71	13.47	12.30	11.40
Two-Color Style	68.16	41.58	23.65	19.73	17.86	16.22	14.12	13.04
Three-Color Style	107.31	62.75	31.93	25.06	21.82	19.09	16.06	13.52
SIZE: 2 3/4" x 1 1/4" - WP694								
One-Color Style	66.81	49.37	36.67	33.30	31.59	28.98	27.76	26.21
Two-Color Style	91.14	67.67	49.80	45.45	40.42	36.93	35.12	33.04
Three-Color Style	141.03	99.41	64.81	55.76	47.90	42.50	39.23	35.93



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To order follow the step-by-step instructions indicated on the back.

For assistance with placing your order or to receive a free quote call our trained experts!

800-437-5283

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STEP 1 - Determine Label Size:

- | | |
|------------------------|--------------------------|
| No. 254: 1 1/4" x 1/2" | No. 033: 1 1/2" x 3/4" |
| No. 123: 1 3/4" x 1/2" | No. 029: 1 3/4" x 5/8" |
| No. 191: 2" x 5/8" | No. 277: 2" x 3/4" |
| No. 019: 2" x 1" | No. 694: 2 3/4" x 1 1/4" |

Other sizes available; call Metalcraft.

STEP 2 - Determine Style and Color: Count all colors to determine style; all bar codes are printed in black and count as a color. For example, a label with a red and blue logo and black bar code is considered a three-color. Labels with two or more colors may include standard colors (black, blue, green, red, and yellow) or PMS colors at no additional charge.

Actual Size Shown - #277 - 2" x 3/4" - Proof available upon request.



One-Color Style
Block type, stylized type or logos are printed in one standard color.



Two-Color Style
Block type, stylized type or logos select two standard or custom colors.



Three-Color Style
Block type, stylized type or logos select three standard or custom colors.

STEP 3 - Determine Label Copy: Please clearly print or type the wording, punctuation, bar code, human-readable equivalent, and logo position. Indicate bar code height, quiet zone, and send original logo or stylized type if applicable. Visit our web site at www.idplate.com for instructions regarding how to send electronic artwork.

STEP 4 - Determine Quantity: Order in multiples of 100 providing exact quantity required. We recommend a maximum order quantity of one year for pressure-sensitive adhesive due to the shelf life of the adhesive.

STEP 5 - Determine Price: Refer to prices per 100. Options available include:

- Logo change, add \$25.00 for each change.
- Copy or color OR both color and copy changes: \$25.00 each

NOTE: You may combine orders for copy or color or both color and copy changes to take advantage of price for total quantity. The following policies apply:

- Labels must be the same size and type.
- All labels produced at the same time.
- Changes made in multiples of 100 with 500 minimum.

