

# Foil Bar Code Labels - Price Schedule 550

Effective April 2013

	PRICES PER 100			
	100	200	300	400
<b>SIZE: 1 1/4" x 1/2" - XPF254</b>				
Black-Type Style	376.93	188.95	139.00	104.50
Black-Designed Style	506.77	253.87	183.50	137.85
Color-Designed Style	831.51	416.25	291.00	218.49
<b>SIZE: 1 1/2" X 3/4" - XPF033</b>				
Black-Type Style	376.83	207.93	151.58	113.96
Black-Designed Style	506.68	274.66	197.34	148.23
Color-Designed Style	831.43	435.94	304.11	228.32
<b>SIZE: 1 3/4" x 1/2" - XPF123</b>				
Black-Type Style	376.83	207.93	151.58	113.96
Black-Designed Style	506.68	274.66	197.34	148.23
Color-Designed Style	831.43	435.94	304.11	228.32
<b>SIZE: 1 3/4" x 5/8" - XPF029</b>				
Black-Type Style	376.83	207.93	151.58	113.96
Black-Designed Style	506.68	274.66	197.34	148.23
Color-Designed Style	831.43	435.94	304.11	228.32
<b>SIZE: 2" X 9/16" - XPF136</b>				
Black-Type Style	376.75	207.86	151.58	123.44
Black-Designed Style	506.59	274.60	197.28	158.62
Color-Designed Style	831.33	435.88	304.04	238.16
<b>SIZE: 2" x 5/8" - XPF191</b>				
Black-Type Style	376.83	207.93	151.58	113.96
Black-Designed Style	506.68	274.66	197.34	148.23
Color-Designed Style	831.43	435.94	304.11	228.32
<b>SIZE: 2" x 3/4" - XPF277</b>				
Black-Type Style	376.75	207.86	151.58	123.44
Black-Designed Style	506.59	274.60	197.28	158.62
Color-Designed Style	831.33	435.88	304.04	238.16
<b>SIZE: 2" x 1" - XPF019</b>				
Black-Type Style	414.76	226.87	164.25	132.93
Black-Designed Style	548.23	295.42	211.14	169.03
Color-Designed Style	870.78	455.59	317.20	248.02
<b>SIZE: 2" x 1 1/2" - XPF264</b>				
Black-Type Style	414.76	245.90	189.61	151.94
Black-Designed Style	548.23	316.24	238.92	189.84
Color-Designed Style	870.78	475.33	343.50	267.74
<b>SIZE: 2 3/8" x 1" - XPF330</b>				
Black-Type Style	414.76	245.90	189.61	151.94
Black-Designed Style	548.23	316.24	238.92	189.84
Color-Designed Style	870.78	475.33	343.50	267.74
<b>SIZE: 2 3/4" x 1 1/2" - XPF285</b>				
Black-Type Style	452.41	283.59	227.34	199.20
Black-Designed Style	589.48	357.56	280.25	241.60
Color-Designed Style	909.83	514.45	382.65	316.76



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To order follow the step-by-step instructions indicated on the back.

For assistance with placing your order or to receive a free quote call our trained experts!

**800-437-5283**

# Foil Bar Code Labels - Price Schedule 550

## STEP 1 - Determine Label Size:

- |                          |                        |
|--------------------------|------------------------|
| No. 254: 1 1/4" x 1/2"   | No. 033: 1 1/2" x 3/4" |
| No. 123: 1 3/4" x 1/2"   | No. 029: 1 3/4" x 5/8" |
| No. 136: 2" x 9/16"      | No. 191: 2" x 5/8"     |
| No. 277: 2" x 3/4"       | No. 019: 2" x 1"       |
| No. 264: 2" x 1 1/2"     | No. 330: 2 3/8" x 1"   |
| No. 285: 2 3/4" x 1 1/2" |                        |

Other sizes available; call Metalcraft.

**STEP 2 - Determine Style and Color:** All bar codes, human-readable equivalents, as well as the Black-Type and Black-Designed styles, are produced in black. Color-Designed Style may include one additional standard color: red, blue, green or yellow. PMS colors are available for an additional \$120.00 per color. Call for details.

Actual Size Shown - #277 - 2" x 3/4" - Proof available upon request.



**Black-Type Style**  
Black block type, bar code, and human-readable characters only, no logos or stylized type.



**Black-Designed Style**  
Bar code and human-readable characters, block type, stylized type or logos in black.



**Color-Designed Style**  
Bar code and human-readable characters printed in black, plus second color (blue, green, red, or yellow) for block type, stylized type or logos.

**STEP 3 - Determine Serialization:** Specify bar code and/or human-readable characters, then determine number of characters. Our standard symbology is Code 39; you may select alphanumeric characters. Please use the following guidelines to determine size of label and number of characters which you may use for the serial numbers.

Maximum Number of Characters\* (Based upon 9.4 characters per inch)

Length of Label	Number of Characters
1 1/4"	6
1 1/2"	8
1 3/4"	10
2"	12
2 3/8"	14
2 3/4"	19

\*Does not include start or stop characters.

- All margins, top, bottom, left, and right sides are 1/16".
- Spaces between copy, bar code, and human-readable 1/32".
- For optimum hand scanning the quiet zone should be 1/4".
- A minimum bar code height of 1/4" or 15% of the bar code length is recommended.

**STEP 4 - Determine Label Copy:** Please clearly print or type the wording, punctuation, bar code, human-readable equivalent, and logo position. Indicate bar code height, quiet zone, and send original logo or stylized type if applicable. Visit our web site at [www.idplate.com](http://www.idplate.com) for instructions regarding how to send electronic artwork.

**STEP 5 - Determine Quantity:** Order in multiples of 100, providing quantity and exact bar code serial numbers required. Please provide beginning and ending numbers and prefixes, if any. We recommend a maximum order quantity of one year for pressure-sensitive adhesive due to the shelf life of the adhesive.

**STEP 6 - Determine Price:** Refer to prices per 100. Options available include:

- Changes in bar code and human-readable equivalent sequences or prefixes, add \$3.50 for each change.
- Copy changes (black only), add \$50.00 for each change.
- Color changes (red, blue, green or yellow), add \$50.00 for each change.
- Data transfer of numbers by email, add \$75.00 plus \$1.50 per 100 per order.
- For intensified orders add 5% to per hundred price

**NOTE:** You may combine orders for copy or color changes to take advantage of price for total quantity. The following policies apply:

- Orders may be combined for copy or color, not both.
- Labels must be the same size and type.
- All labels produced at the same time.
- Changes made in multiples of 100 with 500 minimum.

