

# Product ID for OEMs



## OEM ID Products\*

- Metal Bar Code Nameplates
- Foil Bar Code Labels
- Foil Bar Code Roll Labels
- "AUTOGRAPHS" Color-Designed Nameplates
- "CRAFTMARK" Polyester Bar Code Labels
- Premium "STYLEMARK" Labels
- Stainless Steel Nameplates
- Laser-Engraved Nameplates
- Paint-Resist Nameplates and Labels

*\*Additional products available*

Can your nameplates and labels take the heat? What about chemicals and abrasion? If the answer to any of these is no, you could be in danger of missing valuable maintenance, calibration or warranty information and more. Regular nameplates and labels are not built to handle high temperatures, abrasion and chemicals found in manufacturing plants and distribution centers. That's where we come in. Since 1950 Metalcraft has been manufacturing customized nameplates and labels – specializing in durable nameplates that withstand extreme environmental conditions.

Or maybe you need an identification product to put on the products you manufacture showcasing your company name and/or logo. Don't you want something that is going to last as long as the product itself and look great doing it? Metalcraft OEM identification products have the distinct ability to withstand the wear and tear of difficult environments without showing wear and tear on the product.

Not sure what product you need?

Call our trained Experts

**800-437-5283**

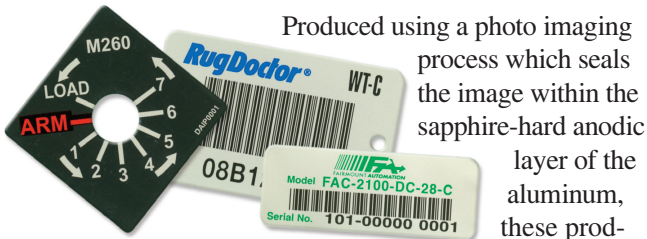


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# OEM Product ID Product Descriptions

## Metal Bar Code Nameplates/Foil Bar Code Labels



Produced using a photo imaging process which seals the image within the sapphire-hard anodic layer of the aluminum, these products resist chemicals, paint, abrasion and dirt. Unlike surface printed products, Metal Bar Code Nameplates and Foil Bar Code Labels offer durability even in the most extreme environments, plus with a special intensification process they can last outside for 20 plus years. With literally hundreds of different size options and various material thicknesses as well as a wide array of adhesives and/or affixing methods available it's no wonder our photo anodized product line is the top choice among our customers due to its durability, reliability and versatility.

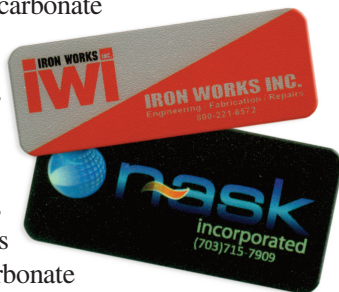
## Foil Bar Code Roll Labels



Developed using a patent-pending production process, you can be sure there is no other product on the market like it! Foil Bar Code Roll Labels afford users all the same benefits as our standard Foil Bar Code Labels, yet can be applied using an automated applicator – saving time and eliminating potential misapplication caused by human error.

## Premium “STYLEMARK” Labels

Made from a flexible polycarbonate material with a textured, non-reflective finish, Premium “STYLEMARK” Labels look great and work even better. The subsurface printing process used to produce these labels combined with the polycarbonate material makes these labels extremely resistant to abrasion. Subsurface printing also protects the label from caustics/acids while the specially designed adhesive provides outstanding adherence to plastic surface and can withstand temperatures up to 300°F short term.



## “CRAFTMARK” Polyester Labels

Need a top-of-the-line label? “CRAFTMARK” Polyester Bar Code Labels can't be beat. Printed using our thickest polyester and a .0035” thick adhesive, these labels can outperform any standard polyester labels – and with an unlimited color palette, they will look better doing it. Subsurface printing combined with our thickest polyester products the logos, copy and bar code against extreme solvents, caustics, acids and moderate abrasion. This unique process eliminates the need for a laminate as well as the possibility of delamination. The .0035” thick adhesive provides excellent adhesion to uneven, rough or slightly oily surfaces.



## “AUTOGRAPHS” Color Designed Nameplates

“AUTOGRAPHS” Color-Designed Nameplates feature UV curable inks and a clear coat that provides protection against damaging UV rays while screen printing maximizes registration accuracy and resolution allowing for clear, crisp reproduction of company logos and designs. Available with a standard adhesive that bonds extremely well to



plastic or powder-coated metal surfaces, “AUTOGRAPHS” Nameplates are also available with optional holes for mechanical fasteners. In addition, the ability to indent variable information on-site makes this product an ideal solution for Original Equipment Manufacturers (OEMs) or we can add black-filled indented serial numbers for you.



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