

Job Description:

Product Manager

IneoQuest is looking for a Product Manager to work closely with senior members of the Product Management team to support external product positioning, manage inbound customer requirements and help develop features for IneoQuest's Video Quality Assurance and Behavioral Analytics solutions. Your average day will involve engaging with Sales and Product Teams to understand and manage key business problems, as well as work closely with Engineering Teams to help build solutions to these problems. If you are a passionate and collaborative Product Manager that is eager to learn and grow, this could be the perfect opportunity for you.

Responsibilities

- Support inbound Sales requests for product, pricing and solutions positioning assistance.
- Work closely with Product Owners to help manage product life cycles within the Scrum / Agile process.
- Assist Product Owners with global Market Requirement Definitions and Product Requirement Definitions.
- Work with Sales and Marketing to help define Product Positioning / Pricing and Go-To-Market Requirements.
- Help Product Owners launch products successfully across all regions: recommend channel pricing to maximize product line profitability; direct all necessary activities and communication; ensure best in class product content, including new product document, manuals, packaging, and other marketing and support documentation.

Required Education, Experience and Skills

- Bachelor's Degree in Engineering or CS. Master's Degree in Business and 3 years of Product Management or Marketing experience.
- Ability to complete special projects or other duties as assigned.
- Ability to plan, coordinate, and prioritize many projects simultaneously.
- Excellent written and verbal communication skills.
- Strong working knowledge of Microsoft Office
- Working understanding of the Agile / Scrum process is a plus
- Working understanding of Jira and Microsoft project management tools is a plus

This position is located in our Mansfield, MA headquarters.

Interested? Contact Donna Patton, HR Director, at Donna.Patton@ineoquest.com or call 508 618 0246.