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LSI LOGIC LICENSES USB 2.0 TRANSCEIVER TECHNOLOGY FROM INNOVATIVE SEMICONDUCTORS, INC.

Mountain View and Milpitas, Calif. -- Oct. 10, 2001 -- Innovative Semiconductors, Inc. (Innovative) and LSI Logic Corporation today announced that LSI Logic is licensing Innovative's USB 2.0 transceiver technology. The SL205 USB Transceiver Macrocell from Innovative will be integrated into LSI Logic's CoreWare® library of intellectual property (IP), giving the company and its customers a cost-effective, scaleable architecture that is ideal for next-generation digital multimedia devices and computer peripherals.

"As a global leader in semiconductors for communications, consumer and storage applications, we are always looking for complementary IP solutions," said Matt Pujol, product marketing manager, USB CoreWare Technologies at LSI Logic. "USB 1.1 is one of the most utilized cores in the CoreWare library, which includes key technologies such as Ethernet and processor cores. Innovative's USB 2.0 technology will enhance our offering and enable our customers to develop cost-effective solutions that reduce time-to-market for their USB 2.0 products."

Innovative's family of USB cores is designed for use in computer and consumer peripheral products such as storage devices, printers, scanners, DVDs, camcorders and VCRs. The SL205 USB Transceiver Macrocell is a mixed-signal design compliant with the USB Transceiver Macrocell Interface (UTMI) specifications released by Intel. The design has been ported to several process technologies, such as Taiwan Semiconductor Manufacturing Company's (TSMC) 0.18-micron and 0.25-micron processes and LSI Logic's G12™ 0.18-micron process.

Nabil Takla, president and CEO of Innovative said, "We are very pleased to add LSI Logic to our list of licensees, which includes many industry-leading companies." Takla continued, "Our USB mixed-signal technology combined with our video communication expertise will help us lead the way in providing USB 2.0 Macrocells for video-communication applications."

Innovative also offers the SL250 USB Core, a device controller compliant with the USB 2.0 Specification that has been verified in silicon in a high-speed bridge. The design has successfully met the compliance testing standards set by the USB Implementers Forum (USB-IF) for inclusion in its Integrators List. It was the first peripheral bridge solution to pass the USB-IF high-speed compliance testing.

About LSI Logic Corporation:

LSI Logic Corporation (NYSE: LSI) is a leading designer and manufacturer of communications, consumer and storage semiconductors for applications that access, interconnect and store data, voice and video. In addition, the company supplies storage network solutions for the enterprise. LSI Logic is headquartered at 1551 McCarthy Boulevard, Milpitas, CA 95035, 866-574-5741, <http://www.lsillogic.com>.

About Innovative Semiconductors, Inc.

Established in 1992, Innovative Semiconductors, Inc. develops synthesizable RTL (Register Transfer Level) cores, the building blocks for developing high-performance ICs and chipsets for video and communications applications. The company's products include cores that support the Video Interface Port (VIP) standard and the Video Compression standards and the Universal Serial Bus (USB) standard. The company is a member of the 1394 Trade Association, VESA, VSI and Rapid. Innovative Semiconductors is located at 2570 El Camino Real, Suite 205, Mountain View, CA 94040. Phone: (650) 917-5925, e-mail: sales@isi96.com. For more information about Innovative Semiconductors, Inc., please access the company's website at <http://www.isi96.com>.

Innovative's video products have gained acceptance among some of the world leaders in the Video and Communications markets such as 3Dfx, Conexant, Evans & Sutherland, IBM, iCompression, Infineon, NASA (JPL), Nvidia, LSI Logic, Oki, Micron Technology, S3, ST-Microelectronics, Samsung, and Trident. Innovative's superior video and data communication technology has been designed in a variety of applications ranging from PCs, PC peripherals, set top boxes to satellites.

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